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FLUID MILK AND CREAM REPORT

FEBRUARY 1970

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MILK PRICE HIGHLIGHTS

Class I prices: February prices paid by dealers for milk used for fluid purposes (Class I) averaged 6.92 per cwt. for about 150 markets. This was up 1 cent from January and 30 cents above February 1969.

Regional averages ranged from 19 to 36 cents above a year earlier according to the Crop Reporting Board.

Store milk prices: During early February 1970, milk prices paid by consumers in 25 major cities, averaged 57 cents per half gallon for whole milk. The price was about 3 cents above a year earlier.

Home-delivered prices: Half gallon prices for home-delivered milk averaged slightly over 64 cents. This was up 3 cents from a year earlier. Home-delivered prices represent list prices before quantity and other discounts.

SPECIAL IN THIS ISSUE

Annual Price Summaries ..... Pages 27-29

Prices published in the Fluid Milk and Cream Report, for markets located in the New York-New Jersey Federal Order have been revised. F. O. B. city minimums have been changed to agree with specified Freight Zones under the order. In future reports, charges above Federal Order minimums for items such as negotiated or quality premiums and service or handling charges will be reported and published in the "Class I premium" column of Table 3 in this report. Levels for 1967 through 1969 (Table 9) have been changed to make this price series comparable for the Mid-Atlantic Region.

UNITED STATES DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Da 1-3 (2-70)
Washington, D. C. 20250

SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS OF MILK FROM PRODUCERS

Preliminary December sales: Preliminary data for December on average daily sales of fluid dairy products in 65 marketing areas (60 Federal and 5 State) averaged 4 percent more than a year earlier. December 1969 had one more day for sales compared with a year earlier. Total sales for 1969 averaged about $\frac{1}{2}$ percent above a year earlier.

November sales: November total sales of fluid products in regulated markets were 3 percent below a year earlier. November 1969 had one more Sunday compared with November 1968--this contributed to the decrease in average daily sales for the month.

Whole milk sales in November were 6 percent below a year earlier.

Low-fat and skim milk sales in November were up 8 percent from a year earlier.

Milk and cream mixture sales mostly half and half averaged 11 percent less than November 1968.

Sweet and sour cream sales were down 7 percent from November 1968.

Milk receipts: December receipts of milk from producers at plants regulated for 62 markets (58 Federal and 4 State) were up 3 percent from a year earlier. The number of producers delivering milk to plants for the same markets was down $2\frac{1}{2}$ percent from December 1968.

Milk production: January 1970 milk production for the United States was estimated at 9.4 billion pounds--about the same as a year earlier. January output per cow provided 1.48 pounds of milk per person daily for all uses, compared with 1.50 pounds a year earlier.

ANNUAL PRICE SUMMARIES

Class I prices: Dealers in 160 selected markets paid $6.70 per cwt. for milk used in fluid products during 1969--up 20 cents from 1968. Regional averages for 1969 ranged from 12 to 35 cents above 1968.

Store milk prices: Prices paid by consumers for whole milk of the most common grade and kind of container in 25 major cities averaged $54\frac{1}{2}$ cents per half gallon in 1969. This was 2 cents per half gallon higher than in 1968.

Home-delivered prices: Half gallons of whole milk delivered to homes in the 25 city markets averaged 62 cents in 1969--up 3 cents from 1968. Home-delivered prices are list prices before quantity discounts.

Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions (F.O.B. city--per cwt., basis 3.5% fat), February 1970 1/

Region	Markets	February 1969	January 1970	February 1970	February 1970 change from February 1969	February 1970 change from January 1970
	Number	--- Dollars ---			--- Dollars ---	
New England	9	7.31	7.61	7.64	+.33	+.03
Middle Atlantic 2/	20	6.96	2/7.26	7.29	+.33	+.03
East North Central	28	6.06	6.36	6.36	+.30	.00
West North Central	21	6.01	6.34	6.37	+.36	+.03
South Atlantic	20	7.08	7.34	7.34	+.26	.00
East South Central	14	6.68	6.90	6.90	+.22	.00
West South Central	17	7.24	7.55	7.55	+.31	.00
Mountain	12	6.59	6.87	6.91	+.32	+.04
Pacific	11	5.90	6.09	6.09	+.19	.00
United States	152	6.62	2/6.91	6.92	+.30	+.01

1/ Regional and U. S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6.
2/ Revised. Refer to revision statement on page 1.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities, February 1970 1/

Market	Prices per half-gallon at stores				Price per half-gallon delivered to homes			
	Feb. 1968	Feb. 1969	Jan. 1970	Feb. 1970	Feb. 1968	Feb. 1969	Jan. 1970	Feb. 1970
	--- Cents ---				--- Cents ---			
Boston, Mass.	46-50	50-54	55-57	55-57	58-63	61-66	66-72	66-72
Hartford, Conn.	50	54	54-59	54-59	60-66	63-73	67-73	67-73
New York Metro., N. Y. 2/	45-58	47-61	55-70	55-70	49-59	54-60	4/60-70	60-70
Philadelphia, Pa.	57	62	63	63	64	70	70-76	74-76
Pittsburgh, Pa.	54	58	61	61	58	62	65	65
Cleveland, Ohio	46-54	48-55	49-51	51	55-57	59-62	61-62	61-62
Indianapolis, Ind.	48	48	54	54	58	62	67	67
Chicago, Ill.	57	60	55-58	55-58	56-64	58-66	62-72	62-72
Detroit, Mich.	47-49	51-53	55	55	58	60	62	62
Milwaukee, Wis.	42-46	49-50	53	53	52-53	55-56	58-59	58-59
Mpls.-St. Paul, Minn.	39	40	47	47	50	51	57	57
Kansas City, Mo.	43-49	49-51	55-57	55-57	52-56	58	64	64
Omaha, Nebr.	48	48-51	50-57	50-57	50	54	4/56	56
Baltimore, Md.	52	57	58	58	63-65	67-69	71	71
Washington, D. C.	51	55	57	57	65-67	68	71	71
Jacksonville, Fla.	63-65	64-69	4/67-69	67-69	62-63	68-69	69	69
Louisville, Ky.	50-51	51-53	55-58	55-57	57-58	59-61	62-64	62-64
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Tex.	59	60-61	63-64	63-64	59-61	62	65-66	65-66
Denver, Colo.	48-50	49-51	51-53	51-53	51-55	55-57	59	59
Salt Lake City, Utah	53	55	59	59	50	56	56	55-61
Seattle, Wash.	49-57	49-59	51-60	52-61	46-61	49-67	53-61	53-61
Portland, Ore.	50-57	56-60	64-66	65-67	58-61	65	68	67
Los Angeles, Calif.	50	48	50	50	58-60	61	63	63
San Francisco, Calif.	51	51	51	51	3/56½	3/59	61	61
25 Cities average	51.4	53.9	56.9	57.0	57.6	61.1	4/64.1	64.2

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets.
2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties.
3/ Includes 3-cent delivery charge for first unit of each home delivery.
4/ Revised.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - Dollars per cwt. - -				- - Cents per container - -			
NEW ENGLAND								
MAINE								
Augusta-Portland 7/	-	-	7.61	11/	58	p109	58	-
Caribou-Presq. Is. 7/	-	-	7.61	11/	62	P120-121	-	-
NEW HAMPSHIRE								
Concord	7.58	-	7.58	11/	58	p109	58	-
Manchester	7.59	-	7.59	11/	-	-	-	-
VERMONT								
Bellows Falls 7/	-	-	11/	11/	51	p102	50	-
Burlington 7/	-	-	11/	11/	51-57	-	55-57	-
MASSACHUSETTS								
Boston	7.65	-	7.65	11/	55-57	p95-111	62	-
Springfield	7.65	-	7.65	11/	55-60	95-100	-	57-59
Worcester	7.65	-	7.65	11/	55-57	95	-	-
RHODE ISLAND								
All areas	7.65	-	7.65	11/	-	-	-	-
CONNECTICUT								
Hartford	7.65	-	7.65	11/	54-59	104-106	50-59	53-68
New Haven	7.65	-	7.65	11/	16/63	16/p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	12/7.15	-	12/7.15	11/	51-59	p95-105	45-49	-
Binghamton	7.13	-	7.13	11/	55	-	55	-
Buffalo 8/	-	-	7.53	11/	61-64	p117	59-63	45-54
Nassau & Suffolk	12/7.31	-	12/7.31	11/	59-60	p103-108	63	54
New York City	12/7.31	-	12/7.31	11/	55-62	p99-109	-	-
Rochester 8/	-	-	7.53	11/	58	p109	59	50-52
Schenectady	12/7.14	-	12/7.14	11/	53	p105	49	53
Syracuse	12/7.03	-	12/7.03	11/	54-56	-	-	-
Westchester Co.	12/7.31	-	12/7.31	11/	58-70	p107-115	48-56	-
NEW JERSEY								
Atlantic City 9/	7.51	-	7.51	11/	16/51-55	p99	16/52-57	48
Camden 9/	7.51	-	7.51	11/	53	p99-100	53-56	48-55
Northern N.J. 9/	12/7.31	-	12/7.31	11/	59	p109	16/57-63	49-50
Trenton 9/	7.51	-	7.51	11/	51-59	98-102	54-59	49-54
PENNSYLVANIA								
Erie 7/	6.54	.11	6.65	.081	61	16/p119	-	-
Harrisburg 7/	-	-	7.02	.070	60	P125	56-59	55
Johnstown 7/	-	-	6.98	.070	60	P120-124	56	54
Philadelphia 9/	7.51	-	7.51	11/	63	p120	-	57
Pittsburgh 7/	6.64	.11	6.75	.081	61	p118	57	55
Reading 7/	-	-	7.07	.070	60	P124	P60	P54
Scranton 7/	-	-	6.93	.070	57-59	p113	P57	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- - Cents - -	
NEW ENGLAND:					
MAINE					
Augusta-Portland 7/	61-67	117	3.14	65	61
Caribou-Presq. Is. 7/	-	-	-	-	-
NEW HAMPSHIRE					
Concord	62	-	-	60	60
Manchester	69	119	3.19	66	62
VERMONT					
Bellows Falls 7/	p53	p106	-	52	-
Burlington 7/	p53-63	-	3.00	56-63	-
MASSACHUSETTS					
Boston	66-72	118-129	3.29	g63-69	-
Springfield	67-73	119-124	3.19	-	-
Worcester	66-72	123-128	-	62-69	70
RHODE ISLAND					
All areas	71	p123	3.19	69	71
CONNECTICUT					
Hartford	p67-73	123-139	3.29-3.39	61-73	61-74
New Haven	16/68-77	16/p130-143	3.34	p65	p69
MIDDLE ATLANTIC:					
NEW YORK					
Albany	p75	p122	2.85-3.20	69	-
Binghamton	p69	-	-	69	-
Buffalo 8/	p72	-	3.20-3.64	67	58
Nassau & Suffolk	61	-	-	-	-
New York City	-	-	-	-	-
Rochester 8/	74	-	3.20	70	g60-63
Schenectady	p75	-	2.90	67	66
Syracuse	59-67	-	-	-	-
Westchester Co.	-	-	-	-	-
NEW JERSEY					
Atlantic City 9/	72	P130	3.05	-	-
Camden 9/	-	-	-	-	-
Northern N. J. 9/	-	-	-	-	-
Trenton 9/	59-63	112-118	-	59-63	54-57
PENNSYLVANIA					
Erie 7/	65	-	-	-	-
Harrisburg 7/	64	P132	3.10	16/60-62	58
Johnstown 7/	p63	P126-130	-	59	57
Philadelphia 9/	74-76	P130-138	3.25-3.30	71-72	70-71
Pittsburgh 7/	p65	p126	-	61	59
Reading 7/	64	P131	3.18	P64	56
Scranton 7/	p63	p121	2.93	P61	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half-gal.
	Dollars per cwt.				Cents per container			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.35	.15	6.50	.081	42-51	83-97	16/37-49	-
Cleveland	6.54	.12	6.66	.081	51	97	45-51	48
Columbus	6.32	.18	6.50	.081	51	p97-98	49	48-49
Dayton	6.29	.21	6.50	.081	49-51	95-99	41-49	45-48
Toledo	6.37	.13	6.50	.081	49-57	p89-107	43-53	43-51
INDIANA								
Evansville	6.16	.39	6.55	.081	51-55	p99-103	p51	50
Fort Wayne	6.10	.22	6.32	.081	51-56	p98-105	51	47-49
Gary	6.02	.24	6.26	.081	68	p135	62	62
Indianapolis	6.14	.22	6.36	.081	54	p105	-	-
South Bend	6.06	.22	6.28	.081	52-58	95-103	50-52	-
ILLINOIS								
Alton	6.20	.23	6.43	.081	50	p97	48	-
Chicago	5.87	.23	6.10	.081	55-58	p95-99	51-54	51-54
Peoria	6.06	.23	6.29	.081	50-55	p98-110	47-52	43-49
Rockford	5.87	.16	6.03	.081	49	p95	48	43
Rock Island	5.97	.08	6.05	.085	47-50	p94-99	44-47	41-43
Springfield	6.13	.23	6.36	.081	51	p95-97	47-50	-
MICHIGAN								
Detroit	6.27	.35	6.62	11/	55	p99-103	53	46-49
Grand Rapids	6.20	.35	6.55	11/	49-52	p95	47	42
Kalamazoo	6.20	.35	6.55	11/	54-55	p101-107	50-53	41-44
Lansing	6.24	.35	6.59	11/	53-54	p101-105	51	41-49
Marquette	6.02	.23	6.25	.085	54	p103-108	52-53	47-50
Sag.-Bay C.-Mid.	6.27	.35	6.62	11/	55	p107	51	43
WISCONSIN								
Beloit	5.85	.16	6.01	.081	16/51-53	16/p99	16/51-53	16/48-51
Eau Claire 10/	-	-	11/	11/	45-52	-	50-51	46-47
Green Bay	5.71	.16	5.87	.081	53	p103	52	47
Madison	5.79	.16	5.95	.081	46	p91	45	44
Milwaukee	5.87	.16	6.03	.081	53	p103	51-54	46-52
Superior	5.77	.50	6.27	.088	53	-	43-49	40-46
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.92	-	5.92	.081	16/53	-	16/50	16/47
Duluth	5.77	.50	6.27	.088	53	-	43-49	40-46
Mpls.-St. Paul	5.73	.30	6.03	.081	47	p92	46	45
Rochester	5.73	.14	5.87	.081	49	p99	47	45
IOWA								
Burlington 10/	-	-	11/	11/	47	p93	-	-
Des Moines	6.12	.02	6.14	.081	52	103	-	-
Ft. Dodge	5.92	-	5.92	.081	47	p93	49	47
Sioux City	6.27	-	6.27	.085	51	p97	49	48
MISSOURI								
Kansas City	6.41	.23	6.64	.081	55-57	109-113	53-55	51-53
St. Louis	6.27	.23	6.50	.081	52-61	p99	48-55	45-49
Springfield	6.27	.23	6.50	.081	59	p115	57	57

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		-- Dollars --	-- Cents --	
EAST NORTH CENTRAL:					
OHIO					
Cincinnati	60-61	-	-	-	-
Cleveland	61-62	-	2.74	-	-
Columbus	p67	-	2.80	63	63
Dayton	64	113	2.85	62	58
Toledo	68	p125	3.15	66	65
INDIANA					
Evansville	p59	p109	-	55	53
Fort Wayne	p58	p109	-	55	52
Gary	p69	p125	-	65	64
Indianapolis	p67	116	-	65	65
South Bend	55-63	107-114	-	50-58	-
ILLINOIS					
Alton	-	-	-	-	-
Chicago	62-72	-	-	-	-
Peoria	p63	p123	-	62	-
Rockford	p60	-	2.70	58	50
Rock Island	58	105	2.69	53	50-51
Springfield	p55	p100-109	2.50	53	-
MICHIGAN					
Detroit	62	-	-	60	-
Grand Rapids	52	-	-	50	45
Kalamazoo	p59	p111	-	56	52
Lansing	p54-65	p112	-	60	57
Marquette	P54	P108	-	P52	P47
Sag.-Bay C.-Mid.	p61	p121	-	60	56
WISCONSIN					
Beloit	p58	p99	2.50	54	52
Eau Claire 10/	51-53	-	2.60	51	47
Green Bay	p57	108	2.67	56	49
Madison	p58	p107	2.55	56	54
Milwaukee	58-59	p106-107	2.65-2.75	56-57	54-56
Superior	56	-	-	52	48
WEST NORTH CENTRAL:					
MINNESOTA					
Bemidji	p51	p97	-	49	47
Duluth	56	-	-	52	48
Mpls.-St. Paul	p57	p105	2.55	55	51
Rochester	p53	p103	2.60	51	49
IOWA					
Burlington 10/	p56	p105-110	-	51	-
Des Moines	56	105	-	52	51
Ft. Dodge	55	p111	2.60	51	52
Sioux City	p56	p105	2.59	51	49
MISSOURI					
Kansas City	64	125	-	62	60
St. Louis	p70	p127	3.23	66	59
Springfield	p61	p119	-	59	59

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	-- Dollars per cwt. --				-- Cents per container --			
WEST NORTH CENTRAL CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	6.03	.081	55	110	52	47
Fargo 9/	5.97	-	14/6.03	.081	55	p110	52	47
Grand Forks 9/	5.97	-	14/6.03	.081	55	p110	52	47
SOUTH DAKOTA								
Aberdeen	6.17	.02	17/6.19	.081	56	109	51	49
Rapid City	6.62	-	6.62	.081	55-57	p110-114	51-52	49-50
Sioux Falls	6.17	-	6.17	.081	55	-	51	49
NEBRASKA								
Lincoln	6.27	-	6.27	.085	16/50	16/p99	48	45
Omaha	6.27	-	6.27	.085	50-57	p99-105	47-51	41-44
Scottsbluff	6.42	-	6.42	.085	55-57	p109	53	49
KANSAS								
Kansas City	6.41	.23	6.64	.081	55-57	109-113	53-55	51-53
Topeka	6.41	.23	6.64	.081	61	p118	59	57
Wichita	6.47	.46	6.93	.081	60	P114	53	58
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.51	-	7.51	11/	54	p98	52	48
MARYLAND								
Baltimore	7.41	.075	7.48	11/	58	-	57-70	56-63
Cumberland 10/	-	-	11/	11/	57	p107	54	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.41	.075	7.48	11/	57	109	57-59	49-59
VIRGINIA								
Bristol	6.80	.25	7.05	.081	63	P129	61-62	59
Norfolk-Portsmouth 7/	-	-	7.32	.070	59	-	-	-
Richmond 7/	-	-	7.32	.070	59	-	59-65	53-59
Roanoke 7/	-	-	7.32	.070	59	P118	57	53
WEST VIRGINIA								
Charleston	6.42	.16	6.58	.081	56-67	-	-	-
Huntington	6.42	.16	6.58	.081	57-67	p99-113	55-59	53-57
Wheeling	6.64	.01	6.65	.081	55-56	p107	51	49
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	49-56	P97-108	16/59	59
Charlotte 8/	-	-	7.40	.060	63-64	P126	59	57-59
Durham 8/	-	-	7.40	.060	59-63	P99-126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	P126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	59-60	P122	60	53
Columbia 7/	-	-	6.90	.070	59	P118	59	55
Greenville 7/	-	-	6.90	.070	59	P118	-	53
GEORGIA								
Columbus	6.97	.23	7.20	.081	65-69	P130-137	-	-
Atlanta	6.97	.23	7.20	.081	66-70	P119-135	66-70	61-63
Savannah	6.97	.23	7.20	.081	65-69	P130-137	-	-
FLORIDA								
Jacksonville	7.47	-	7.47	.075	16/67-69	P133	-	65
Miami	7.77	-	7.77	.075	66	p132	60	60
Tampa	7.57	-	7.57	.075	65	P123	-	64

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
WEST NORTH CENTRAL--CON.	-- Cents --		Dollars	-- Cents --	
NORTH DAKOTA					
Bismarck-Mandan 7/	55	-	-	52	47
Fargo 9/	p55	p110	2.75	52	47
Grand Forks 9/	p55	p110	-	52	47
SOUTH DAKOTA					
Aberdeen	56	109	-	51	49
Rapid City	p58	p114-116	-	52-53	50-51
Sioux Falls	55	-	-	52	50
NEBRASKA					
Lincoln	p52	p103	2.50	49	47
Omaha	16/p56	p107	-	54	46
Scottsbluff	p57-59	p113	2.75	55	51
KANSAS					
Kansas City	64	125	-	62	60
Topeka	p61	p113	-	58	55
Wichita	p61	P114	2.80	53	59
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-68	p114-119	2.99	62	59
MARYLAND					
Baltimore	P71	-	-	68-72	66
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	3.68	69-75	65-67
VIRGINIA					
Bristol	p64	P130	-	62	59
Norfolk-Portsmouth 7/	p62	-	-	-	p57
Richmond 7/	p63	-	-	62-63	-
Roanoke 7/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	-	-
Huntington	p67-68	p115-123	2.75	-	61
Wheeling	p58	p116	2.75	-	-
NORTH CAROLINA					
Asheville 8/	p56-65	P112-130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	-	63	57
SOUTH CAROLINA					
Charleston 7/	p61	P122	-	60	55
Columbia 7/	-	-	-	-	-
Greenville 7/	p61	-	-	-	55
GEORGIA					
Columbus	p66-69	P138	-	66-69	61-63
Atlanta	p66	P122	-	66	59
Savannah	p66-69	P138	-	66-69	61-63
FLORIDA					
Jacksonville	p69	P133	-	-	-
Miami	65	126	3.05	63	61
Tampa	p68	128	3.15	-	66

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half-gal.	Glass gallon	Paper half-gal.	Paper half-gal.
	Dollars per cwt.				Cents per container			
EAST SOUTH CENTRAL:								
KENTUCKY								
Lexington	6.16	.39	6.55	.081	56-59	p103-107	52	49
Louisville	6.16	.39	6.55	.081	55-57	p107-110	51-53	51-54
Paducah	6.52	.13	6.65	.081	58-59	p113-115	58-59	56-58
TENNESSEE								
Chattanooga	6.82	.23	7.05	.081	57	p111	51	49
Knoxville	6.03	1.02	7.05	.081	59	-	-	-
Memphis	6.61	.46	7.07	.081	60-61	-	55-56	53-54
Nashville	6.25	.60	6.85	.081	51-54	p99-105	49-51	49-50
ALABAMA								
Birmingham 7/	-	-	6.93	.075	57-60	-	57-60	54-55
Mobile 7/	-	-	6.93	.075	57-60	-	57-60	54-55
Montgomery 7/	-	-	6.93	.075	57-60	-	57-60	54-55
MISSISSIPPI								
Gulfport-Biloxi 7/	7.14	-	14/7.30	.081	64	p128	62	58
Jackson 7/	6.98	-	14/7.15	.081	63	126	61	57
Oxford 7/	6.73	-	14/7.15	.081	62	126	61	57
Tupelo 7/	-	-	14/7.15	.081	63	126	61	57
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.62	.50	7.12	.085	52-59	p103-107	52-57	-
Little Rock	6.61	.50	7.11	.081	59-61	p120	59	-
LOUISIANA								
Baton Rouge 7/	-	-	7.48	.081	64	121	61-62	55
New Orleans 7/	7.52	-	14/7.58	.081	63	121	62	-
Shreveport 7/	7.14	-	14/7.58	.081	64	121	62	55
OKLAHOMA								
Lawton	6.75	.46	7.21	.085	59	p114	57-58	-
Oklahoma City	6.65	.46	7.11	.085	61	p116	59-61	-
Tulsa	6.55	.46	7.01	.085	55-65	p109-115	53-54	49-51
TEXAS								
Abilene	7.24	.46	7.70	.085	53-62	p105-119	47-51	50-53
Amarillo	6.92	.46	7.38	.081	63	p119	61	59
Austin	7.30	.46	7.76	.081	65-69	p125	61-64	62
Corpus Christi	7.65	.46	8.11	.081	61-65	p121-125	60-62	-
Dallas	6.99	.46	7.45	.085	63-64	p116-120	55-61	53-61
El Paso	7.02	.46	7.48	.085	55-57	p105	51-53	-
Houston	7.35	.46	7.81	.085	62	p119	-	-
Lubbock	7.09	.46	7.55	.085	57	p113	55	57
San Antonio	7.41	.46	7.87	.085	49-59	p117	59	59
MOUNTAIN:								
MONTANA								
Butte 7/	-	-	6.30	.075	59	p117	56	51
Great Falls 7/	-	-	6.30	.075	59	p117	56	51
IDAHO								
Boise 10/	-	-	16/5.72	.085	57	P115	55	-
Idaho Falls 10/	-	-	11/	11/	59	p113	53	-
WYOMING								
Cheyenne 7/	-	-	6.79	.091	58	-	53	53
COLORADO								
Colo. Springs	6.91	-	6.91	.088	54-56	p107-111	52-54	48-49
Denver	6.91	-	6.91	.088	51-53	p101-105	48-49	43
Pueblo	6.91	-	6.91	.088	51-53	p100-105	49-51	44

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/6/				
	Whole milk			Low-fat milk	Skim milk
	Glass		10-quart home dispenser	Paper half-gallon	Paper half-gallon
	Half gallon	Gallon			
	Cents		Dollars	Cents	
EAST SOUTH CENTRAL:					
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p62-64	p117-125	2.81	58-61	56
Paducah	p59	p115	-	57-59	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	p115	-	-	50
Memphis	p63	-	-	57	53
Nashville	p58	p114	2.60	58	55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	62	-	-	62	57
Montgomery 7/	62	-	-	62	57
MISSISSIPPI					
Gulfport-Biloxi 7/	66	p132	3.30	64	60
Jackson 7/	65	130	3.25	63	59
Oxford 7/	62	126	3.15	61	57
Tupelo 7/	63	126	3.15	61	57
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	60	113	2.98	61	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	62-63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p117	-	-	-
Oklahoma City	p63	p120	-	61	-
Tulsa	61	115	2.95	58	57
TEXAS					
Abilene	62-64	121	3.10	53	61-62
Amarillo	63	p119	-	62	61
Austin	67	119	-	62	60
Corpus Christi	p63-67	p125-129	3.25-3.45	62-63	62
Dallas	p65-66	-	-	-	-
El Paso	55-57	p112-113	2.65	51-53	52
Houston	69	119	-	69	67
Lubbock	p59	p117	2.89	57	59
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	p59	p117	-	56	51
Great Falls 7/	p59	p117	-	56	51
IDAHO					
Boise 10/	p59	P108	-	57	51
Idaho Falls 10/	p59	p113	-	53	-
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colo. Springs	p58	p117	2.90	56	51
Denver	59	112	2.95	g55	g48
Pueblo	p54	p108	2.65	52	49

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	Dollars per cwt.				Cents per container			
MOUNTAIN CONTINUED:								
NEW MEXICO								
Albuquerque	7.02	.46	7.48	.085	64	p125	62	59
ARIZONA								
Phoenix	7.19	-	7.19	.091	52	P117	50	-
Tucson	7.49	-	7.49	.091	57-60	P117-122	53-57	47-50
UTAH								
Salt Lake City	6.92	-	6.92	.091	59	-	58	55
NEVADA								
Reno 7/	-	-	6.00	.100	57	-	54	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac.	6.52	-	6.52	.085	52-61	-	48-54	49
Spokane	6.62	.28	6.90	.083	63	p115	60	-
OREGON								
Medford	6.62	-	6.62	.081	64-67	p121-127	63	58
Portland	6.62	-	6.62	.081	65-67	p117	61	59
Salem	6.62	-	6.62	.081	61	p77-79	58	57
CALIFORNIA								
Fresno 7/	-	-	15/5.60	15/	50	101	48	-
Los Angeles 7/	-	-	15/6.00	15/	50	100	16/49	16/39
Sacramento 7/ 13/	-	-	15/5.67	15/	49	97	47	-
San Diego 7/	-	-	15/6.10	15/	51	106	50	40
San Francisco 7/	-	-	15/6.00	15/	51	102	50	40
Santa Barbara 7/	-	-	15/6.00	15/	51	102	50	40

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) February 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- Cents -	
MOUNTAIN CONTINUED:					
NEW MEXICO					
Albuquerque	p65	p126	-	62	61
ARIZONA					
Phoenix	58	112	2.65	56	-
Tucson	p58	P130	2.74	55	49
UTAH					
Salt Lake City	55-61	-	2.75	53-57	51
NEVADA					
Reno 7/	p59	-	-	56	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tacoma	53-61	-	3.00	63	60
Spokane	p67	p130	-	62	-
OREGON					
Medford	p64-69	p121-127	-	-	-
Portland	67	p119	-	61	-
Salem	p70	p114	3.20	65	-
CALIFORNIA					
Fresno 7/	58	115	2.88	56	-
Los Angeles 7/	63	125	3.12	61	54
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	54	112	2.68	53	43
San Francisco 7/	61	121	3.02	59	50
Santa Barbara 7/	55	110	2.70	54	44

g=glass container.
p=paper container.
P=plastic container.
1/ Federal order market unless footnote indicates otherwise.
2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Prevailing prices represent the major portion of sales on each market and may not cover some sales as loss leaders or specials.
6/ Prices may be subject to quantity and other discounts.
7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.
8/ State-regulated minimum price to dealers.
9/ Class I prices regulated under Federal order. State regulated minimum prices to consumers.
10/ Unregulated market.
11/ Not available.
12/ January price 4 cents below February. Price level revised based on Federal Order freight zones applied to the 201-210 mile zone minimum for the N.Y.-N.J. Order No. 2. Refer to revision statement on page 1.
13/ Includes 4 cent service charge for first unit of each home delivery.
14/ State-regulated minimum price prevails over Federal order minimum.
15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat. Fat differentials comparable with other markets are not available.
16/ January same as February.
17/ January $6.15.

Table 4.--Milk prices in markets where prices changed between January and February 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970
	Dollars per cwt.		- - - Cents per single container - - -							
MIDDLE ATLANTIC:										
Buffalo, N. Y.	7.49	7.53	59-61	61-64	p113	p117	p69-72	p72	-	-
New York, N. Y.	7.27	7.31	55-62	55-62	p99-113	p99-109	60-67	-	-	-
Rochester, N. Y.	7.49	7.53	58	58	p109-113	p109	74	74	-	-
Westchester Co., N. Y.	7.27	7.31	58-70	58-70	p107-119	p107-115	-	-	-	-
Camden, N. J.	7.47	7.51	53-56	53	p99-100	p99-100	66	-	p126	-
Northern N. J.	7.27	7.31	52-64	59	96-112	p109	66	-	126	-
Trenton, N. J.	7.47	7.51	54-59	51-59	98-102	98-102	59-63	59-63	112-118	112-118
Johnstown, Pa.	6.73	6.98	57	60	P118	P120-124	p61	p63	P125	P126-130
Philadelphia, Pa. 2/	7.47	7.51	63	63	p120	p120	70-76	74-76	P130-135	P130-138
Reading, Pa.	7.07	7.07	60	60	P124	P124	63	64	P131	P131
EAST NORTH CENTRAL:										
Cleveland, Ohio	6.66	6.66	49-51	51	97	97	61-62	61-62	-	-
Dayton, Ohio	6.50	6.50	44-51	49-51	83-91	95-99	60-64	64	113	113
Rockford, Ill.	6.03	6.03	51	49	p97	p95	p60	p60	-	-
Springfield, Ill.	6.36	6.36	51	51	p95-97	p95-97	p55	p55	p109	p100-109
Grand Rapids, Mich.	6.55	6.55	47-52	49-52	p94	p95	50	52	-	-
Lansing, Mich.	6.59	6.59	53-55	53-54	p101-103	p101-105	p54-65	p54-65	p105-113	p112
Superior, Wis.	5.98-6.23	6.27	53	53	-	-	56	56	-	-

Table 4.--Milk prices in markets where prices changed between January and February 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970	Jan. 1970	Feb. 1970
	Dollars per cwt.		Cents per single container							
WEST NORTH CENTRAL:										
Duluth, Minn.	5.98-6.23	6.27	53	53	-	-	56	56	-	-
Minneapolis, Minn.	5.99	6.03	47	47	p87	p92	p57	p57	p103	p105
Sioux City, Iowa	6.23	6.27	53	51	p99	p97	p56	p56	p105	p105
Springfield, Mo. 2/	6.50	6.50	50	59	p99	p115	p52	p61	p103	p119
Lincoln, Nebr. 2/	6.23	6.27	50	50	p99	p99	p55	p52	p107	p103
Topeka, Kans.	6.64	6.64	61	61	p118	p118	p59	p61	p113	p113
SOUTH ATLANTIC:										
Charleston, W. Va.	6.58	6.58	56-67	56-67	95-109	-	68	67	115	116
Huntington, W. Va.	6.58	6.58	57-67	57-67	p95-113	p99-113	p67-68	p67-68	p119-123	p115-123
Asheville, N. C.	7.40	7.40	49	49-56	P97-98	P97-108	p56-65	p56-65	P112-130	P112-130
Miami, Fla.	7.73	7.77	66	66	p132	p132	63	65	126	126
EAST SOUTH CENTRAL:										
Chattanooga, Tenn.	7.05	7.05	57	57	p108-111	p111	p58	p58	p112	p112
Memphis, Tenn. 2/	7.07	7.07	57-59	60-61	-	-	p61	p63	-	-
WEST SOUTH CENTRAL:										
Little Rock, Ark.	7.07	7.11	59-61	59-61	P124	p120	60	60	113	113
Lawton, Okla.	7.21	7.21	59	59	p112-113	p114	p61	p61	p115	p117
Tulsa, Okla.	7.01	7.01	55-65	55-65	p109-115	p109-115	61	61	117	115
Amarillo, Texas	7.38	7.38	61	63	p115	p119	63	63	p119	p119
Austin, Texas	7.76	7.76	65	65-69	p123	p125	67	67	119	119
Corpus Christi, Texas	8.11	8.11	57-63	61-65	p117-121	p121-125	p61-64	p63-67	p119-127	p125-129
San Antonio, Texas	7.87	7.87	57-59	49-59	p117	p117	61	61	117	117
MOUNTAIN:										
Pueblo, Colo.	6.85	6.91	51-53	51-53	p100-103	p100-105	p54	p54	p107	p108
Tucson, Ariz.	7.45	7.49	56-59	57-60	P125	P117-122	p62	p58	P130	P130
PACIFIC:										
Everett-Seattle, Wash. 2/	6.48	6.52	51-60	52-61	-	-	53-61	53-61	-	-
Medford, Oreg.	6.58	6.62	61	64-67	p110	p121-127	p63	p64-69	p117	p121-127
Portland, Oreg.	6.58	6.62	64-66	65-67	p105	p117	p68	67	p110-125	p119
Salem, Oreg. 2/	6.58	6.62	66	61	p128	p77-79	p68	p70	p99-129	p114

1/ Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per hundredweight.

2/ Consumer price changes effective: February 2 - Springfield-Memphis-Everett-Seattle-Philadelphia
January 19 - Lincoln
January 23 - Salem

p = paper container.
P = plastic container.

Table 5.--Prices paid by consumers for specified items, February 1970

Market	Whole milk items		Skim milk items			
	Chocolate milk per quart		Chocolate milk per quart		Buttermilk per quart	
	At stores paper	To homes paper	At stores paper	To homes paper	At stores paper	To homes glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	33	g40	33	g40	32-33	38-40
MIDDLE ATLANTIC:						
Buffalo, N. Y.	35	39-44	33	40	26-29	p33-35
Philadelphia, Pa.	-	g46	-	g44-45	-	44
Pittsburgh, Pa.	35	36	-	-	31	32-35
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	35-40	38-40	29-31	-	29	-
Indianapolis, Ind.	-	-	34	40	31	p38
Chicago, Ill.	42-44	-	-	-	33-35	-
Detroit, Mich.	32-33	38	-	-	30-31	36
Milwaukee, Wis.	40-41	g43-44	-	-	33-35	36
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn.	28	36	27	p32	27	p32
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	-	-	-	-	27-31	35
St. Louis, Mo.	38-39	45	-	-	32-33	p40
Omaha, Nebr.	33	34	-	-	25-28	p29
SOUTH ATLANTIC:						
Baltimore, Md.	36-38	40	-	-	35-37	p38-40
Washington, D. C.	37-41	43	-	-	28-40	40-41
Richmond, Va.	34-36	34	-	-	28	p28-29
Charlotte, N. C.	33-34	34	33	p33	28-30	p28-30
Miami, Fla.	34	36	-	-	26	28
Tampa, Fla.	-	-	35	-	28	31
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	33-35	38-39	28-31	p33-34
Nashville, Tenn.	-	-	29-30	32	24-25	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	-	-	-	-
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla.	35	37-38	-	-	34	p34
Dallas, Texas	37	-	-	-	31-32	-
El Paso, Texas	28-31	35	-	-	25-27	p29-31
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	32	34	-	-	26	-
Salt Lake City, Utah	-	-	34	31-34	34	31
PACIFIC:						
Seattle, Wash.	-	-	-	-	29-31	p29-35
Portland, Oregon	-	-	36	36	35	35
Los Angeles, Calif.	26	32	-	-	-	-

See footnotes at end of table, page 17.

Table 5.--Prices paid by consumers for specified items, February 1970--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix.(half&half) per pint		Table cream per ½ pint		Whipping cream ½ pint		12 ounces		1 pound	
	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes
	Cents per container									
NEW ENGLAND:										
Boston, Mass.	59-61	-	24	27	36	42	-	33	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.	35-38	37-43	-	-	37-39	41-43	-	-	35-37	37-44
Philadelphia, Pa.	43	50-51	-	39-41	50	60-62	27	40	-	45-49
Pittsburgh, Pa.	36	37	32	33-39	46	47	-	-	37	37
EAST NORTH CENTRAL:										
Cincinnati, Ohio	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio	39	-	-	-	45	-	-	-	-	-
Indianapolis, Ind.	41	51	31	35	43	58	36	42	-	-
Chicago, Ill.	39-41	-	-	-	48	-	-	-	40	-
Detroit, Mich.	-	40	-	-	40-42	55	-	-	-	40
Milwaukee, Wis.	44-45	49-51	-	-	45-50	50-52	-	37	40-44	45
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn.	36	42	28	31	38	43	33	39	-	-
Des Moines, Iowa	-	46	-	-	-	51	-	36	-	-
Kans. C., Mo.-Kans.	38-41	45	-	-	38-41	49	33-35	37	33	-
St. Louis, Mo.	41-43	49	40-41	45	43-46	56	-	-	40-41	46
Omaha, Nebr.	33-36	38	-	-	35-43	45	-	-	33-37	40
SOUTH ATLANTIC:										
Baltimore, Md.	36-38	42	32-36	39	53-56	57-61	32-34	39-40	-	-
Washington, D. C.	36-42	47	30-36	40	43-57	66	29-35	35-37	-	-
Richmond, Va.	35-38	38-42	30-35	31-32	50	52	31-37	33-35	-	-
Charlotte, N. C.	33-34	33-34	-	-	47	47-49	35	35-37	-	-
Miami, Fla.	36	39	28	33	40	45	25	34	33	45
Tampa, Fla.	41	42	28	33	44	45	37	-	41	45
EAST SOUTH CENTRAL:										
Louisville, Ky.	38-40	44-45	39	39	39-43	46	33-36	38	40-44	45-46
Nashville, Tenn.	31-33	39	-	-	33-37	39	-	-	35-39	39
Birmingham, Ala.	31	31-33	28	30	36	39	26-30	33	35	38
Jackson, Miss.	41	41	27	27	41	41	-	-	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla.	44	43	-	-	-	-	36	36-38	39	45
Dallas, Texas	38-42	-	35-38	-	38-45	-	33	-	37-40	-
El Paso, Texas	33	33-35	-	-	40-43	48-49	-	30	30-35	35-37
MOUNTAIN:										
Cheyenne, Wyo.	45	45	-	-	48	49	30	30	-	-
Denver, Colo.	39	42	32	-	42	51	31-32	39	33	-
Salt Lake City, Utah	41-43	44-45	-	-	41-43	44-45	-	-	43	39
PACIFIC:										
Seattle, Wash.	31-33	40	-	-	34-36	43	-	-	29-38	39
Portland, Oreg.	40	40	-	-	39	39	-	27	38	43
Los Angeles, Calif.	28	32	-	-	-	-	-	-	-	-

g = glass container
p = paper container

Table 6.--Class I price paid by dealers and average price paid to producers, by market, January 1970
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premium 2/	Prevailing Class I price 3/	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend	Premium on blend 2/	Prevailing blend price paid to producers 5/	Fat diff. per 0.1% 4/
NEW ENGLAND:					Dollars per cwt.			
Mass.-R.I.-N.H. (Boston Nearby plants) 15/	7.61	-	7.61	.080	6.60	-	6.60	.080
Connecticut (Nearby area)	7.61	-	7.61	.080	6.86	-	6.86	.080
MIDDLE ATLANTIC:								
N.Y.-N.J. (New York Nearby area) 15/	7.27	-	7.27	.080	6.12	-	6.12	.080
Niagara Frontier, N. Y. 6/	-	-	7.49	.078	-	-	6.13	.078
Rochester, N. Y. 6/	-	-	7.49	.078	-	-	6.23	.078
Delaware Val.,Pa.-N.J.-Del.(Phila.)	7.47	-	7.47	.080	6.47	-	6.47	.080
EAST NORTH CENTRAL:								
Cincinnati, Ohio-Ky.	6.34	.16	6.50	.082	5.86	.11	5.97	.080
Columbus, Ohio	6.28	.22	6.50	.082	5.94	.17	6.11	.081
Miami Valley, Ohio (Dayton)	6.28	.22	6.50	.082	5.81	.15	5.96	.080
Eastern Ohio-Western Pennsylvania								
Pittsburgh Dist. (Pittsburgh, Pa.)	6.60	.15	6.75	.082	6.01	-	11/5.99	.081
Cleveland District (Cleveland, Ohio)	6.50	.16	6.66	.082	5.91	.08	5.99	.081
Northwestern Ohio (Toledo)	6.33	.17	6.50	.082	5.79	.10	5.89	.080
Indiana (Indianapolis)	6.10	.26	6.36	.082	5.58	.19	5.77	.079
Chicago Regional-zone I (Chicago)	5.83	.27	6.10	.082	5.31	.05	5.36	.081
Central Illinois (Peoria)	6.02	.27	6.29	.082	5.47	-	9/14/	.080
Southern Illinois (Base zone)	6.16	.27	6.43	.082	5.75	-	9/14/	.080
Michigan Upper Peninsula (Marquette)	5.98	.23	6.21	.086	5.61	.12	5.73	.084
Southern Michigan (Zero zone)	6.23	.39	6.62	.076	5.68	.14	5.82	.075
Upstate Michigan (Traverse City)	6.12	.38	6.50	.078	5.67	-	8/5.67	.075
WEST NORTH CENTRAL:								
Duluth-Superior, Minn.-Wis.	5.73	.25-.50	5.98-6.23	.089	4.85	.15	5.00	.084
Minneapolis-St. Paul, Minn.	5.69	.30	5.99	.082	5.27	9/	9/	.080
Southeastern Minn-Northern Iowa	5.69	.14	5.83	.082	5.25	9/	9/	.080
Cedar Rapids-Iowa City, Iowa	5.93	.02	5.95	.082	5.46	-	5.46	.078
Des Moines, Iowa	6.08	.02	6.10	.082	5.66	-	5.66	.079
Quad Cities-Dubuque, Ill.-Iowa	5.93	.08	6.01	.086	5.47	9/	9/	.082
North Central Iowa (Zone I)	5.88	-	5.88	.082	5.50	-	5.50	.081
Kansas City, Mo.-Kans.	6.37	.27	6.64	.082	5.76	-	9/	.072
St. Lou.-Ozarks, Mo.-Ill.-Ark.(St.Louis)	6.23	.27	6.50	.082	5.82	-	9/14/	.080
Minnesota-North Dakota (Fargo)	5.93	-	12/5.99	.082	5.09	9/	9/	.079
Black Hills, S. Dak. (Rapid City)	6.58	-	6.58	.082	5.57	-	5.57	.078
Eastern South Dakota (Sioux Falls)	6.13	-	6.13	.082	5.58	-	5.58	.078
Nebraska-Western Iowa (Omaha)	6.23	-	6.23	.086	5.77	-	5.77	.083
Neosho Valley, Kans.-Mo. (Pittsburg)	6.28	.50	6.78	.086	5.85	9/	9/	.081
Wichita, Kans.	6.43	.50	6.93	.082	6.01	9/	9/	.081
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md. (Baltimore)	7.37	.075	7.44	.080	6.43	-	6.43	.080
Washington, D. C.-Md.-Va.	7.37	.075	7.44	.080	6.46	-	6.46	.080
Tri-State,W.Va.-Ohio-Ky.(Huntington)	6.38	.20	6.58	.082	6.12	-	6.12	.081
North Carolina 6/	-	-	7.40	.060	-	-	9/14/	.060
South Carolina 6/ 11/	-	-	6.90	.070	-	-	9/	.070
Georgia	6.93	.27	7.20	.082	6.61	.23	6.84	.081
Southeastern Florida (Miami)	7.73	-	7.73	.075	7.54	-	7.54	.075
Tampa Bay, Florida	7.53	-	7.53	.075	7.24	-	7.24	.075
Upper Florida (Jacksonville)	7.43	-	7.43	.075	7.30	-	7.30	.075
EAST SOUTH CENTRAL:								
Louisville-Lexington-Evansville(Ky.-Ind.)	6.12	.43	6.55	.082	5.80	.10	16/5.90	.082
Paducah, Ky.-Mo.	6.48	.17	6.65	.082	6.61	-	16/6.08	.075
Appalachian, Tenn.-Va.-W.Va.-Ky.(Bristol)	6.76	.29	7.05	.082	6.43	-	16/6.36	.080
Chattanooga, Tenn.	6.78	.27	7.05	.082	6.29	-	10/6.25	.080
Knoxville, Tenn.	6.11	.94	7.05	.082	5.70	.55	6.25	.080
Memphis, Tenn.-Miss.-Ark.	6.57	.50	7.07	.082	6.33	9/	9/	.075
Nashville, Tenn.-Ky. (Tenn.)	6.21	.64	6.85	.082	5.84	.33	6.17	.082
Mississippi (State orders):								
Delta-Central (Order VII) (Jackson)	6.94	-	12/7.15	.082	6.24	-	16/6.18	.079
Gulf Coast (Order VII) (Gulfport)	7.10	-	12/7.30	.082	6.40	-	16/6.33	.079
Northeast (Order II) (Tupelo) 6/	-	-	7.15	.082	-	-	6.60	.079

See footnotes at end of table, page 19.

Continued

Table 6.--Class I price paid by dealers and average price paid to producers, by market, January 1970 (F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premiums 2/	Class I: Prevailing prices 3/ Class I	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend	Premium on blend 2/	Prevailing blend price paid to producers 5/	Fat diff. per 0.1% 4/
	Dollars per cwt.							
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.57	.50	7.07	.082	6.30	9/	9/	.081
Fort Smith, Arkansas	6.58	.50	7.08	.086	6.44	9/	9/	.081
New Orleans, La. (0-50 mile zone) 11/	7.48	-	12/7.58	.082	6.31	-	16/6.27	.079
Northern Louisiana (Shreveport) 11/	7.10	-	12/7.58	.082	6.81	-	9/14/	.080
Oklahoma Metro. (Okla. City) 13/	6.61	.50	7.11	.086	6.20	9/	9/	.082
Red River Val., Okla.-Tex. (Wich. Falls)	6.83	.50	7.33	.086	6.22	9/	9/	.083
(Lawton, Okla.)	6.71	.50	7.21	.086	6.10	9/	9/	.083
Austin-Waco, Texas (Zone I)	7.33	.50	7.83	.082	6.90	9/	9/	.074
Central West Texas (Abilene)	7.20	.50	7.70	.086	6.91	9/	9/	.081
Corpus Christi, Texas (0-80 mile zone)	7.70	.50	8.20	.082	7.39	9/	9/	.080
North Texas (Dallas and Fort Worth)	6.95	.50	7.45	.086	6.41	9/	9/	.083
San Antonio, Texas	7.37	.50	7.87	.086	6.69	9/	9/	.074
South Texas (Houston)	7.31	.50	7.81	.086	6.90	9/	9/	.084
Texas Panhandle (Amarillo)	6.88	.50	7.38	.082	6.29	9/	9/	.080
Lubbock-Plainview, Texas	7.05	.50	7.55	.086	6.71	9/	9/	.084
MOUNTAIN:								
Eastern Colorado (Denver)	6.85	-	6.85	.089	6.41	-	6.41	.086
Western Colorado (Grand Jct.)	6.80	-	6.80	.089	6.28	-	6.28	.087
Central Arizona (Phoenix)	7.15	-	7.15	.092	6.56	-	6.56	.088
Rio Grande Val., N.M.-Tex.-Colo.	6.98	.50	7.48	.086	6.28	9/	9/	.084
Great Basin, Utah-Nev. (Salt Lake City)	6.88	-	6.88	.092	5.89	-	5.89	.085
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane)	6.58	.28	6.86	.084	5.88	.10	5.98	.081
Puget Sound, Wash. (Seattle)	6.48	-	6.48	.086	5.54	-	5.54	.083
Oregon-Wash. (Portland)	6.58	-	6.58	.082	5.97	-	5.97	.080

1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ( ).
2/ Premium (above Federal order minimum) as reported by principal producers' association.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
6/ State-regulated market.
7/ Price has been adjusted for seasonal incentive fund (Louisville plan). Dollars per cwt. added:
Paducah .46

8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
9/ Not available.
10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
12/ State-regulated minimum price prevails over Federal order minimum.
13/ Tulsa 10¢ less.
14/ December blend prices: Central Illinois $5.89; Southern Illinois $6.04; St. Louis-Ozarks $6.13; North Carolina $6.89; Northern Louisiana $7.00; Appalachian $6.23.
15/ Prices formerly reported (201-210 mile zone).
16/ Price is net to producers--after all deductions except capital retains. Not directly comparable to Federal Order blend prices for the area.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, November 1969 1/--Continued

WHOLE MILK ITEMS: Plain and Flavored

Marketing area 2/	Nov. 1968		Oct. 1969		Nov. 1969		Nov. 1969 as %:		Jan.-Nov 1969 as % of 1968
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Nov. 1968	Oct. 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	5,533	3.56	5,470	3.54	5,147	3.55	93	94	96
Connecticut	2,313	3.50	2,274	3.48	2,131	3.50	92	94	96
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	969	3.53	941	3.54	896	3.53	92	95	96
Rochester, New York 3/	484	3.53	476	3.53	446	3.53	92	94	97
New Jersey State Order 3/	4,985	7/	4,935	7/	4,748	7/	95	96	97
Delaware Valley 4/	3,420	3.55	3,276	3.40	3,124	3.40	91	95	94
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	5,870	3.50	5,674	3.50	5,541	3.50	94	98	102
Four Ohio areas	3,618	3.51	3,533	3.51	3,395	3.51	94	96	97
Indiana area	2,646	3.42	2,571	3.40	2,413	3.40	91	94	95
Two Illinois areas	1,571	3.31	1,530	3.23	1,448	3.22	92	95	97
Chicago Regional area	7,385	3.43	7,186	3.43	6,796	3.41	92	95	98
Two Michigan areas	5,912	3.51	5,682	3.51	5,355	3.51	91	94	94
WEST NORTH CENTRAL:									
Two Minnesota areas	1,162	3.29	1,145	3.29	1,071	3.29	92	94	95
Minnesota-North Dakota	372	3.31	364	3.30	339	3.29	91	93	97
Four Iowa areas	1,315	3.49	1,278	3.47	1,200	3.47	91	94	95
Two Missouri areas	2,766	3.35	2,690	3.31	2,474	3.32	89	92	95
Two South Dakota areas	248	3.33	249	3.33	232	3.33	94	93	95
Nebraska-Western Iowa	1,114	3.37	1,071	3.34	1,004	3.34	90	94	99
Two Kansas areas	606	3.32	616	3.31	570	3.31	94	93	96
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,361	3.55	1,354	3.55	1,303	3.56	96	96	100
Washington, D.C.	1,811	3.56	1,798	3.57	1,757	3.59	97	98	97
Two West Virginia areas	1,269	3.52	1,318	3.52	1,260	3.52	99	96	103
North Carolina 3/	2,501	7/	2,490	7/	2,403	7/	96	97	99
South Carolina 3/	1,330	7/	1,454	7/	1,392	7/	105	96	103
Three Florida areas	3,368	3.65	3.445	3.58	3,391	3.58	101	98	102
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	1,735	3.41	1,677	3.39	1,601	3.39	92	95	96
Four Tennessee areas 5/	2,263	3.63	2,218	3.61	2,138	3.61	94	96	98
Mississippi State Order 3/	1,094	3.77	1,147	3.78	1,083	3.81	99	94	103
Mississippi Fed. Order 5/	712	3.79	751	3.82	714	3.83	100	95	103
WEST SOUTH CENTRAL:									
Central Arkansas	453	3.47	491	3.45	453	3.46	100	92	100
Two Louisiana areas	992	3.87	1,015	3.85	934	3.85	94	92	99
Okla. Met. & Red River Valley	1,229	3.43	1,235	3.41	1,187	3.39	97	96	100
Seven Texas areas	3,694	3.42	3,827	3.42	3,587	3.42	97	94	102
MOUNTAIN									
Eastern Colorado	1,100	3.36	1,116	3.35	1,028	3.34	93	92	96
Rio Grande, N. Mex.-Tex.-Colo.	827	3.52	830	3.52	796	3.53	96	96	98
Central Arizona	818	3.51	944	3.48	900	3.49	110	95	106
Great Basin, Utah-Nev.	528	3.44	521	3.45	480	3.43	91	92	95
PACIFIC:									
Two Washington areas	1,425	3.53	1,375	3.51	1,294	3.52	91	94	95
California 3/	12,520	3.57	12,224	3.55	12,269	3.47	98	100	97
Total 65 areas 6/ (60 Federal 5 State)	87,241	3.50	86,109	3.49	82,470	3.47	94.5	95.8	97.7

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, November 1969 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialities

Marketing area 2/	November 1968		October 1969		November 1969		November 1969 as %		Jan.- Nov. 1969 as % of 1968
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Nov. 1968	Oct. 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	478.0	.97	631.5	1.12	595.8	1.11	125	94	124
Connecticut	217.1	1.14	288.1	1.26	271.3	1.29	125	94	131
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	94.0	1.10	116.0	1.16	108.1	1.25	115	93	120
Rochester, New York 3/	60.4	.43	73.3	.56	68.9	.49	114	94	114
New Jersey 3/	557.9	7/	594.3	7/	554.1	7/	99	93	106
Delaware Valley 4/	335.7	1.04	376.9	1.14	362.3	1.18	108	96	114
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	894.0	1.54	1,008.3	1.55	934.9	1.54	105	93	110
Four Ohio areas	863.8	1.62	978.6	1.60	924.7	1.60	107	94	114
Indiana area	972.2	1.79	1,128.2	1.76	1,095.4	1.77	113	97	113
Two Illinois areas	570.0	1.76	643.7	1.78	609.9	1.78	107	95	115
Chicago Regional area	1,704.5	1.65	1,884.2	1.63	1,840.8	1.63	109	98	104
Two Michigan areas	1,003.6	1.30	1,250.0	1.42	1,205.3	1.42	120	96	128
WEST NORTH CENTRAL:									
Two Minnesota areas	706.6	1.53	822.9	1.56	792.9	1.56	112	96	117
Minnesota-North Dakota	132.4	1.45	145.7	1.49	142.8	1.50	108	98	116
Four Iowa areas	504.5	1.50	545.4	1.55	534.5	1.55	106	98	113
Two Missouri areas	913.4	1.78	980.2	1.74	954.7	1.73	105	97	112
Two South Dakota areas	134.1	1.71	148.0	1.75	143.5	1.77	107	97	114
Nebraska-Western Iowa	357.1	1.59	384.3	1.59	370.1	1.57	104	96	111
Two Kansas areas	190.2	1.74	208.8	1.70	202.2	1.68	106	97	113
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	128.2	1.14	132.7	1.06	132.6	1.14	103	100	107
Washington, D. C.	243.2	1.28	268.9	1.32	261.0	1.31	107	97	115
Two West Virginia areas	164.8	1.22	186.2	1.29	180.2	1.27	109	97	114
North Carolina 3/	510.1	7/	570.4	7/	545.0	7/	107	96	102
South Carolina 3/	208.0	7/	206.5	7/	195.9	7/	94	95	100
Three Florida areas	517.2	1.03	564.8	1.04	549.6	1.06	106	97	113
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	358.5	1.56	395.5	1.61	391.6	1.59	109	99	114
Four Tennessee areas 5/	500.9	1.08	563.4	1.19	547.5	1.18	109	97	117
Mississippi State Order 3/	172.8	1.40	184.2	1.42	179.2	1.40	104	97	110
Mississippi Fed. Order 5/	118.9	1.54	127.9	1.56	126.3	1.53	106	99	111
WEST SOUTH CENTRAL:									
Central Arkansas	78.5	1.56	89.2	1.55	87.7	1.57	112	98	108
Two Louisiana areas	147.1	1.70	165.7	1.61	160.2	1.68	109	97	113
Okla. Met. & Red River Valley	198.8	1.70	215.8	1.68	206.9	1.66	104	96	109
Seven Texas areas	848.9	1.49	866.3	1.48	822.0	1.46	97	95	101
MOUNTAIN:									
Eastern Colorado	294.6	1.58	372.2	1.68	355.6	1.64	121	96	125
Rio Grande,N.Mex.-Tex.-Colo.	95.5	1.68	116.1	1.68	110.2	1.71	115	95	122
Central Arizona	281.7	.96	242.1	1.25	214.1	1.34	76	88	98
Great Basin, Utah-Nev.	287.2	1.87	319.7	1.82	299.7	1.83	104	94	114
PACIFIC:									
Two Washington areas	682.6	1.84	800.2	1.87	764.9	1.86	112	96	119
California 3/	2,828.8	7/	3,090.1	7/	3,061.4	7/	108	99	110
Total 65 areas 6/ (60 Federal 5 State)	18,625.0	1.51	20,908.1	1.54	20,170.5	1.54	108.3	96.5	112.3

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, November 1969 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	November 1968		October 1969		November 1969		Nov. 1969 as %		Jan.-Nov.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Nov. 1968	Oct. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	-- Percent --		
NEW ENGLAND:									
Massachusetts-R. I.-N. H.	24.1	11.8	22.4	11.5	21.4	11.5	89	96	100
Connecticut	24.3	10.9	24.9	10.7	24.6	10.5	101	99	97
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	10.7	10.5	9.9	10.6	9.2	10.6	87	93	91
Rochester, New York 3/	4.0	10.5	4.2	10.4	3.7	10.1	93	88	100
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	35.8	11.3	31.5	11.1	30.5	11.1	85	97	91
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa. 4/	78.3	10.7	69.1	10.7	67.7	10.7	86	98	96
Four Ohio areas	45.3	11.0	40.8	10.9	38.8	10.9	86	95	91
Indiana area	38.2	11.5	39.4	11.5	37.2	11.5	98	94	95
Two Illinois areas	33.0	11.3	29.7	11.2	29.8	11.2	90	100	93
Chicago Regional area	198.9	11.8	168.3	11.9	164.9	11.8	83	98	93
Two Michigan areas	112.2	10.7	105.4	10.6	100.7	10.6	90	96	92
WEST NORTH CENTRAL:									
Two Minnesota areas	26.7	10.6	25.4	10.6	23.8	10.6	89	94	95
Minnesota-North Dakota	6.4	11.5	6.3	11.4	5.8	11.4	91	92	100
Four Iowa areas	29.1	12.1	26.1	12.0	24.9	12.2	86	95	92
Two Missouri areas	43.4	11.6	37.4	11.7	36.7	11.6	85	98	91
Two South Dakota areas	5.4	11.6	5.4	11.4	5.0	11.6	93	93	98
Nebraska-Western Iowa	26.1	11.6	23.0	11.2	22.0	11.2	84	96	90
Two Kansas areas	12.7	11.2	11.0	11.3	10.9	11.1	86	99	95
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	16.2	11.8	15.0	11.7	14.7	11.7	91	98	92
Washington, D. C.	34.2	12.2	32.0	12.1	30.9	12.0	90	97	92
Two West Virginia areas	7.4	11.9	6.7	11.7	6.5	11.8	88	97	94
North Carolina 3/	15.1	7/	12.0	7/	11.6	7/	77	97	85
South Carolina 3/	6.6	7/	6.0	7/	5.7	7/	88	96	98
Three Florida areas	49.1	10.9	39.4	11.0	46.5	11.0	95	118	94
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	17.4	11.5	15.2	11.3	15.5	11.5	89	102	92
Four Tennessee areas	13.1	12.4	11.6	12.1	10.9	12.3	83	94	94
Mississippi State order 3/	7.0	12.3	6.5	12.1	6.5	12.1	93	100	95
Mississippi Fed. order 5/	4.5	12.4	4.2	12.3	4.3	12.2	97	102	98
WEST SOUTH CENTRAL:									
Central Arkansas	3.7	11.9	3.6	12.0	3.4	12.0	93	94	93
Two Louisiana areas	9.8	12.3	8.4	12.2	8.6	12.3	88	102	94
Okla. Met. & Red River Valley	11.9	11.7	10.6	11.3	10.6	11.4	89	100	92
Seven Texas areas	40.2	11.6	36.5	11.6	36.2	11.5	90	99	90
MOUNTAIN:									
Eastern Colorado	19.8	11.7	18.2	11.7	18.3	11.7	92	101	94
Rio Grande, N. Mex.-Tex.-Colo.	8.9	12.0	8.2	11.9	8.1	12.0	91	99	97
Central Arizona	12.9	10.9	11.7	10.9	12.5	11.1	97	107	97
Great Basin, Utah-Nev.	6.2	12.6	6.0	12.4	5.7	12.4	92	95	94
PACIFIC:									
Two Washington areas	31.5	12.0	29.1	11.8	28.8	11.9	91	99	94
California 3/	262.3	11.9	234.8	12.0	244.0	11.9	93	104	94
Total 65 areas 6/ (60 Federal 5 State)	1,325.0	11.5	1,189.4	11.5	1,181.0	11.5	89.1	99.3	93.4

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, November 1969 1/--Continued

CREAM ITEMS: Sweet and sour

Marketing area 2/	Nov. 1968		Oct. 1969		Nov. 1969		Nov. 1969 as %		Jan.-Nov.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Nov. 1968	Oct. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- -	Percent	- -
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	149.6	21.6	136.4	20.9	137.3	21.4	92	101	93
Connecticut	34.7	24.4	27.3	24.0	27.7	25.3	80	101	90
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	5.1	31.6	3.8	31.0	4.8	32.4	96	127	92
Rochester, New York 3/	2.6	32.2	1.6	28.9	2.2	31.2	86	139	89
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	27.9	22.2	19.6	23.5	20.0	23.6	72	102	94
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	45.9	20.5	37.0	19.5	43.7	20.4	95	118	93
Four Ohio areas	17.5	23.9	10.7	20.9	15.3	23.9	87	143	94
Indiana area	19.9	22.3	16.0	18.4	20.9	21.9	105	131	124
Two Illinois areas	15.7	27.7	8.2	18.3	12.5	22.2	80	152	95
Chicago Regional area	77.0	21.5	56.2	20.4	71.8	22.2	93	128	94
Two Michigan areas	57.4	22.7	43.8	20.4	55.2	22.6	96	126	95
WEST NORTH CENTRAL:									
Two Minnesota areas	19.5	26.0	15.5	24.6	19.1	25.9	98	123	98
Minnesota-North Dakota	7.2	29.0	6.3	28.5	6.7	28.7	92	106	104
Four Iowa areas	8.8	26.5	5.7	23.3	7.4	25.4	84	130	88
Two Missouri areas	25.5	23.8	17.6	20.4	27.1	23.0	106	154	101
Two South Dakota areas	2.6	26.5	2.4	24.2	2.5	27.3	96	104	99
Nebraska-Western Iowa	7.8	24.1	6.0	22.1	7.5	24.2	96	125	90
Two Kansas areas	4.9	28.8	2.5	23.9	4.7	27.7	96	188	90
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	3.8	24.0	3.4	23.4	3.4	23.5	89	100	90
Washington, D. C.	20.1	21.5	17.3	20.9	15.6	23.0	78	90	91
Two West Virginia areas	1.3	21.9	1.1	20.1	1.3	20.7	100	118	93
North Carolina 3/	9.4	7/	8.2	7/	9.5	7/	101	116	98
South Carolina 3/	3.9	7/	3.1	7/	3.3	7/	84	105	82
Three Florida areas	24.1	23.4	17.3	22.8	22.0	23.7	91	127	95
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	6.0	25.6	4.1	23.4	5.4	25.2	90	132	95
Four Tennessee areas	7.8	26.4	6.0	24.2	7.3	25.1	94	122	95
Mississippi State Order 3/	3.9	25.1	3.3	23.2	4.0	23.4	103	121	102
Mississippi Fed. Order 5/	2.3	25.8	1.8	23.0	2.2	23.3	98	122	98
WEST SOUTH CENTRAL:									
Central Arkansas	1.5	28.7	1.6	22.6	2.1	24.7	134	131	111
Two Louisiana areas	3.9	24.2	3.2	22.8	3.9	23.9	100	122	96
Okla. Met. & Red River Valley	6.7	25.5	3.8	21.9	5.2	23.8	78	137	87
Seven Texas areas	29.8	27.1	18.6	24.3	27.4	26.4	92	147	88
MOUNTAIN:									
Eastern Colorado	10.1	24.6	7.2	22.1	11.0	23.9	109	153	92
Rio Grande, N.Mex.-Tex.-Colo.	4.7	27.0	2.9	23.9	4.6	26.3	97	159	100
Central Arizona	8.0	24.1	5.8	22.2	8.1	23.6	101	140	101
Great Basin, Utah-Nev.	10.4	30.9	5.6	29.1	10.1	30.8	97	180	91
PACIFIC:									
Two Washington areas	22.3	29.0	14.9	27.4	21.6	28.6	97	145	98
California 3/	117.9	23.8	91.7	23.1	112.0	23.6	95	122	91
Total 65 areas 6/ (60 Federal 5 State)	823.4	23.6	634.3	22.0	762.4	23.4	92.6	120.2	93.7

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, November 1969 1/--Continued

TOTAL FLUID ITEMS

Marketing area 2/	November 1968		October 1969		November 1969		Nov. 1969 as %		Jan.-Nov.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Nov. 1968	Oct. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	6,221	3.87	6,261	3.70	5,941	3.80	96	95	98
Connecticut	2,600	3.68	2,614	3.51	2,472	3.62	95	95	99
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	1,079	3.52	1,071	3.44	1,018	3.49	94	95	98
Rochester, New York 3/	551	3.37	555	3.26	521	3.29	95	94	98
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	3,838	3.55	3,704	3.35	3,550	3.35	92	96	96
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	6,908	3.45	6,789	3.37	6,608	3.42	96	97	103
Four Ohio areas	4,560	3.31	4,564	3.21	4,392	3.25	96	96	100
Indiana area	3,688	3.18	3,755	3.05	3,583	3.10	97	95	100
Two Illinois areas	2,194	3.20	2,211	2.98	2,106	3.03	96	95	102
Chicago Regional area	9,418	3.46	9,295	3.32	8,928	3.36	95	96	99
Two Michigan areas	7,109	3.47	7,081	3.35	6,741	3.42	95	95	99
WEST NORTH CENTRAL:									
Two Minnesota areas	1,919	2.98	2,009	2.84	1,912	2.90	100	95	103
Minnesota-North Dakota	519	3.30	523	3.20	495	3.22	95	95	102
Four Iowa areas	1,860	3.20	1,856	3.09	1,769	3.11	95	95	100
Two Missouri areas	3,769	3.21	3,725	3.07	3,513	3.13	93	94	99
Two South Dakota areas	390	3.04	404	2.99	382	3.01	98	95	101
Nebraska-Western Iowa	1,508	3.20	1,484	3.08	1,407	3.11	93	95	102
Two Kansas areas	815	3.23	839	3.08	788	3.16	97	94	100
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,519	3.50	1,507	3.45	1,463	3.48	96	97	100
Washington, D. C.	2,119	3.64	2,116	3.55	2,075	3.60	98	98	99
Two West Virginia areas	1,447	3.32	1,513	3.29	1,453	3.30	100	96	104
North Carolina 3/	3,035	7/	3,080	7/	2,969	7/	98	96	99
South Carolina 3/	1,549	7/	1,670	7/	1,596	7/	103	96	98
Three Florida areas	3,971	3.54	4,068	3.38	4,021	3.45	101	99	104
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	2,126	3.24	2,092	3.15	2,023	3.18	95	97	99
Four Tennessee areas 5/	2,799	3.29	2,799	3.20	2,718	3.23	97	97	102
Mississippi State Total 3/	1,277	3.56	1,341	3.55	1,272	3.57	100	95	104
Mississippi Fed. Order 5/	838	3.58	885	3.57	848	3.59	101	96	104
WEST SOUTH CENTRAL:									
Central Arkansas	538	3.33	585	3.26	548	3.30	102	94	102
Two Louisiana areas	1,156	3.75	1,193	3.65	1,110	3.69	96	93	101
Okla. Met. & Red River Valley	1,451	3.36	1,465	3.26	1,412	3.28	97	96	101
Seven Texas areas	4,624	3.30	4,750	3.21	4,485	3.28	97	94	101
MOUNTAIN:									
Eastern Colorado	1,441	3.28	1,513	3.13	1,431	3.20	99	95	102
Rio Grande, N. Mex.-Tex.-Colo.	945	3.55	957	3.43	925	3.53	98	97	100
Central Arizona	1,131	3.10	1,203	3.19	1,142	3.31	101	95	104
Great Basin, Utah-Nev.	832	3.31	852	3.07	796	3.24	96	93	102
PACIFIC:									
Two Washington areas	2,168	3.40	2,220	3.19	2,118	3.32	98	95	102
California 3/	15,729	3.44	15,641	3.35	15,687	3.32	100	100	99
Total 65 areas 6/ (60 Federal 5 State)	108,362	3.42	108,844	3.30	104,947	3.35	96.8	96.4	100.1

3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey which are also included in State-reported totals. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, December 1969 1/

Market 2/	Average daily receipts of milk from producers				Number of producers			
	December 1968	November 1969	December 1969	Dec. 1969 as % of Dec. 1968	December 1968	November 1969	December 1969	Dec. 1969 as % of Dec. 1968
	-- 1,000 pounds --			Percent	-- Number --			Percent
NEW ENGLAND:								
Mass.-R.I.-N.H.	8,725	9,125	9,203	106	8,436	8,254	8,097	96
Connecticut	3,134	3,041	3,109	99	1,927	1,830	1,824	95
MIDDLE ATLANTIC:								
New York, New Jersey 4/	25,879	25,425	26,720	103	29,155	28,000	27,915	96
Niagara Frontier, New York 3/	1,749	1,720	1,792	102	1,266	1,243	1,238	98
Rochester, New York 3/	882	834	865	98	610	580	579	95
New Jersey 3/	2,000	1,895	7/1,984	99	1,385	1,280	7/1,280	92
Delaware Valley 4/	6,360	6,500	6,741	106	5,347	5,251	5,334	100
EAST NORTH CENTRAL:								
East. Ohio-W. Pa.	8,541	8,346	8,296	8/	10,325	9,997	9,999	8/
Four Ohio areas	5,792	5,878	6,170	107	7,059	6,806	6,928	98
Indiana area	4,258	4,626	4,916	8/	4,630	5,027	5,007	8/
Two Illinois areas	2,789	2,727	2,814	101	3,075	3,098	3,134	102
Chicago Regional area	17,618	17,545	18,807	8/	16,334	16,870	16,651	8/
Three Michigan areas	9,852	10,012	10,270	104	9,795	9,408	9,339	95
WEST NORTH CENTRAL:								
Duluth-Superior	457	459	490	107	683	661	659	96
Minneapolis-St. Paul	4,236	4,606	5,059	8/	4,186	4,570	4,592	8/
Minnesota-North Dakota	1,358	1,388	1,612	119	1,410	1,507	1,557	110
S.E. Minn.-North Iowa	-	892	1,000	8/	-	807	791	8/
Four Iowa areas	3,318	2,925	3,136	95	3,435	3,166	3,264	95
Two Missouri areas	6,280	6,437	6,558	104	5,485	5,711	5,685	104
Two South Dakota areas	612	533	597	98	475	450	464	98
Nebraska-Western Iowa	2,138	2,088	2,171	8/	1,728	1,758	1,765	8/
Two Kansas areas	1,453	1,236	1,249	86	1,242	1,097	1,029	83
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,394	2,485	2,657	111	1,956	1,904	2,033	104
Washington, D. C.	2,966	3,006	2,906	98	1,908	1,669	1,704	89
Two West Virginia areas	2,035	2,186	2,189	108	2,265	2,325	2,320	102
North Carolina 3/	3,246	3,324	7/3,347	103	2,303	2,216	7/2,206	96
South Carolina 3/	1,218	1,190	7/1,210	99	593	527	7/530	89
Georgia	-	3,217	3,347	8/	-	1,541	1,542	8/
Three Florida areas	3,814	3,654	3,740	98	406	381	380	94
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	2,944	3,047	3,114	106	3,369	3,378	3,376	100
Four Tennessee areas 5/	3,576	3,795	3,791	106	3,236	3,169	3,168	98
Mississippi State Total 3/	2,252	2,247	2,298	102	1,896	1,895	1,891	100
Mississippi Fed. Order 5/	1,206	1,187	1,268	105	1,001	1,001	1,041	104
WEST SOUTH CENTRAL:								
Two Arkansas areas	916	795	829	91	960	880	866	90
Two Louisiana areas 5/	2,085	2,014	2,208	106	1,620	1,531	1,514	93
Okla. Metro. & Red River Valley	2,294	2,306	2,387	104	1,862	1,847	2,026	109
Six Texas areas	2,640	2,594	2,666	101	1,574	1,543	1,614	103
North Texas	2,999	3,410	3,522	8/	2,199	2,148	2,307	8/
South Texas	1,731	1,851	1,862	8/	1,564	1,245	1,293	8/
MOUNTAIN:								
Two Colorado areas	1,992	1,919	1,944	98	1,380	1,472	1,439	104
Rio Grande, N. Mex.-Texas-Colo.	876	971	938	107	374	360	359	96
Central Arizona	1,444	1,433	1,468	102	182	178	178	98
Great Basin, Utah-Nevada	1,158	1,140	1,174	101	907	919	906	100
PACIFIC:								
Two Washington areas	3,782	3,835	3,927	104	2,310	2,270	2,264	98
Total 62 Areas 6/ (58 Federal: 4 State)	119,228	119,119	7/123,093	103.2	107,606	104,632	7/104,970	97.6

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 month shown. 2/ Federal order market unless footnote indicates otherwise. Markets conbined in each group are listed on page 26. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--East. Ohio-West. Pa., Indiana area, Chicago Regional, Minneapolis-St. Paul, S.E. Minn.-North Iowa, Neb.-West. Iowa, Georgia, North Tex. and South Texas Federal orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern, (Sales only) Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities-Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville, Lexington-Evansville, Paducah; Tennessee-Chattanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

Table 9.--Class I prices paid by dealers for milk used in fluid products, annual averages by regions, 1967-69, by months: U. S. 1967-69, regions 1969 1/

(F.O.B. City--Basis 3.5% fat)

Year or month	United States 2/			Annual - by regions								
	1967	1968	1969	New Eng.	Mid. Atl. 2/	East North Cent.	West North Cent.	South Atl.	East South Cent.	West South Cent.	Mountain	Pac.
	- - - - - - Dollars - - - - - -											
1967	6.20			6.79	6.30	5.68	5.45	6.69	6.30	6.69	6.22	5.65
1968		6.50		7.04	6.68	5.98	5.89	6.88	6.56	7.14	6.50	5.86
1969			6.70	7.37	7.03	6.14	6.08	7.14	6.76	7.33	6.65	5.98
	Monthly - by regions for 1969											
January	6.11	6.27	6.62	7.31	6.96	6.06	6.01	7.05	6.62	7.24	6.60	5.87
February	6.09	6.27	6.62	7.31	6.96	6.06	6.01	7.08	6.68	7.24	6.59	5.90
March	6.06	6.27	6.63	7.31	6.96	6.06	6.01	7.08	6.68	7.24	6.59	5.92
April	5.97	6.27	6.62	7.31	6.96	6.06	6.01	7.05	6.68	7.24	6.58	5.90
May	6.06	6.45	6.63	7.31	6.96	6.10	6.02	7.04	6.68	7.25	6.58	5.90
June	6.13	6.46	6.63	7.31	6.96	6.10	6.03	7.05	6.69	7.27	6.60	5.90
July	6.12	6.50	6.66	7.31	6.97	6.10	6.04	7.06	6.69	7.29	6.62	6.06
August	6.18	6.51	6.70	7.31	6.99	6.19	6.05	7.14	6.86	7.31	6.63	6.06
September	6.23	6.56	6.61	7.40	7.07	6.21	6.09	7.23	6.86	7.39	6.65	6.07
October	6.25	6.61	6.78	7.46	7.13	6.21	6.08	7.25	6.87	7.44	6.72	6.07
November	6.25	6.61	6.85	7.56	7.21	6.22	6.32	7.32	6.89	7.51	6.80	6.07
December	6.27	6.61	6.90	7.60	7.25	6.36	6.34	7.34	6.89	7.54	6.86	6.07

1/ Revised Regional and U. S. averages based on prices for individual markets weighted by population. Prices for Federal - order markets include reported producer - association premiums above minimum Class I prices. Prices in this table do not represent returns to producers.

2/ Prices published in the Fluid Milk and Cream Report, for markets located in the New York - New Jersey Federal Order have been revised. F.O.B. city minimums have been changed to agree with specified Freight Zones under the order. In future reports, charges above Federal Order minimums for items such as negotiated or quality premiums and service or handling charges will be reported and published in the "Class I premium" column of Table 3 in this report.

Table 10.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities 1/
Per half-gallon at stores

Year or City	Annual Averages			Monthly Averages											
	1967	1968	1969	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Cents														
	Average for 25 cities														
1967	50.7			50.7	50.4	50.3	50.2	50.6	50.4	50.6	50.7	51.2	51.2	51.3	51.3
1968		52.4		51.3	51.4	51.6	51.8	52.0	52.2	52.4	52.9	53.1	53.4	53.2	53.3
1969			54.5	53.9	53.9	54.1	54.1	53.9	54.1	54.8	54.7	54.9	54.6	54.9	56.0
	By city - monthly for 1969														
Boston, Mass.	47.8	49.6	53.0	50-54	50-54	50-54	50-54	50-54	50-54	50-54	50-55	52-56	53-56	53-56	55-57
Hartford, Conn.	50.0	52.1	54.7	54	54	54	54	54	54	54	54	56	56	56	56-57
N. Y. Metro.2/	51.1	52.3	55.6	46-60	47-61	49-63	49-59	49-59	50-60	50-60	51-60	50-60	50-63	50-63	55-70
Philadelphia, Pa.	56.1	58.3	61.8	59	62	62	62	62	62	62	62	62	62	62	62
Pittsburgh, Pa.	53.0	55.5	58.5	58	58	58	58	58	58	58	58	58	58	61	61
Cleveland, Ohio	47.7	50.8	51.0	48-55	48-55	48-55	48-55	48-55	48-55	48-55	51	51	49-51	49-51	49-51
Indianapolis, Ind.	47.1	48.0	50.0	48	48	48	48	51	51	51	51	51	51	51	51
Chicago, Ill.	54.8	58.8	59.7	60	60	60	60	60-64	60-64	60-64	60-64	60-64	53-57	53-57	55-58
Detroit, Mich.	46.0	50.3	52.5	51-53	51-53	51-53	49-51	51	51	51-53	53-55	53-55	53-55	53-55	53-55
Milwaukee, Wis.	42.2	45.3	50.3	49	49-50	49-50	49-50	49-50	49-50	49-50	49-51	51-53	51-53	51-53	51-53
Minneapolis, Minn.	38.8	40.5	41.0	44	40	40	40	40	40	42	42	40	40	40	44
Kansas City, Mo.	45.5	48.2	52.8	49-51	49-51	51-53	51-53	51-53	51-53	51-53	53-55	53-55	53-55	55-57	55-57
Omaha, Nebr.	44.5	48.3	50.2	48-51	48-51	48-51	48-51	48-51	48-51	48-51	48-51	48-51	48-51	50-57	50-57
Baltimore, Md.	53.2	54.4	57.2	57	57	57	57	57	57	57	57	57	58	58	58
Washington, D. C.	51.0	52.6	55.4	55	55	55	55	55	55	57	55	55-57	55	55	57
Jacksonville, Fla.	64.3	63.3	63.6	67-69	64-69	67-69	67-69	48-69	49-69	67-69	61-69	50-69	48-69	45-69	65-69
Louisville, Ky.	49.3	51.4	54.2	51-53	51-53	51-53	52-53	52-53	54	54	54	55-59	55-59	55-59	55-57
New Orleans, La.	59.0	59.8	61.7	61	61	61	61	61	61	61	61	63	63	63	63
Dallas, Texas	57.7	60.0	61.2	60-61	60-61	60-61	60-61	60-61	61-62	61-62	61-62	61-62	61-62	61-62	63-64
Denver, Colo.	49.0	47.8	50.2	49-51	49-51	49-51	49-51	49-51	49-51	49-51	49-51	49-51	49-51	49-51	51-53
Salt Lake City, Utah	53.0	53.3	55.0	55	55	55	55	55	55	55	55	55	55	55	55
Seattle, Wash.	51.0	53.0	55.0	49-57	49-59	49-59	51-60	51-60	51-60	51-60	51-60	51-60	51-60	51-60	51-60
Portland, Oreg.	55.8	55.5	58.0	56-60	56-60	56-60	55-62	55-62	55-62	55-62	53-62	53-62	53-62	53-62	54-62
Los Angeles, Cal.	48.6	49.3	49.0	48	48	48	48	48	48	50	50	50	50	50	50
San Francisco, Cal.	49.8	51.0	50.7	51	51	50	50	50	50	51	51	51	51	51	51

1/ Prices are the latest reported to the 10th of each month. Grades and kind of containers may differ by market.
2/ New York Metropolitan-New York City plus Nassau, Suffolk and Westchester Counties.

Table 11.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities 1/
Per half-gallon delivered to homes

Year or City	Annual Averages			Monthly Averages											
	1967	1968	1969	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Cents														
	Average for 25 cities														
1967	57.0			56.8	56.6	56.6	56.5	56.6	57.0	57.1	57.2	57.2	57.2	57.3	57.6
1968		59.0		57.5	57.6	58.0	58.0	58.4	59.0	59.2	59.4	59.8	60.4	60.5	60.6
1969			62.0	61.0	61.1	61.0	61.2	61.3	61.3	61.9	62.1	62.7	62.9	63.2	63.8
	By city - monthly for 1969														
Boston, Mass.	59.7	61.6	65.0	61-66	61-66	61-66	61-66	61-66	61-66	61-66	61-66	63-68	66-72	66-72	66-72
Hartford, Conn.	63.7	65.6	67.8	63-73	63-73	63-69	63-69	63-69	63-69	63-69	63-69	70-71	70-71	70-71	70-71
N. Y. Metro. 2/	55.0	54.8	58.0	54-60	54-60	54-58	55-59	55-59	55-59	55-61	55-61	55-61	55-62	55-62	60-67
Philadelphia, Pa.	63.6	65.1	70.9	65-70	70	70	70	70	70	70	70	71-76	71-76	71-76	70-76
Pittsburgh, Pa.	56.4	59.4	62.8	62	62	62	62	62	62	62	62	62	62	65-68	65-68
Cleveland, Ohio	53.8	59.6	61.0	59-64	59-62	59-62	59-62	59-62	59-62	59-62	61	62	61-62	61-62	61-62
Indianapolis, Ind.	55.4	59.8	63.0	62	62	62	62	62	62	62	64	64	64	64	64-67
Chicago, Ill.	59.2	61.3	64.2	58-66	58-66	58-66	58-66	60-70	60-70	60-70	60-70	60-70	60-70	60-70	62-72
Detroit, Mich.	55.2	58.7	60.8	60	60	60	60	60	60	60	62	62	62	62	62
Milwaukee, Wis.	48.9	53.8	56.0	55-56	55-56	53-56	55-56	55-56	55-56	56-57	56-57	56-58	56-57	56-57	56-57
Minneapolis, Minn.	50.0	50.8	52.9	51	51	51	51	51	51	55	55	55	55	55	54
Kansas City, Mo.	53.4	56.5	60.8	58	58	60	60	60	60	60	62	62	62	64	64
Omaha, Nebr.	50.0	50.8	54.4	54	54	54	54	54	54	54	54	54	54	57	56
Baltimore, Md.	63.3	65.7	68.4	67-69	67-69	67-69	67-69	67-69	67-69	67-69	67-69	67-69	69	69	71
Washington, D. C.	65.0	67.1	70.1	68	68	68-71	68-71	68-71	68-71	71-73	71	71	71	71	71
Jacksonville, Fla.	62.2	63.0	67.9	69	68-69	67-69	67-69	66-69	66-69	69	68	66	68	68	67
Louisville, Ky.	56.5	58.6	61.0	59-61	59-61	59-61	59-61	59-61	59-61	59-61	59-61	62-64	62-64	62-64	62-64
New Orleans, La.	60.2	60.8	62.7	62	62	62	62	62	62	62	62	64	64	64	64
Dallas, Texas	59.7	61.2	63.2	62	62	62	62-65	62	63-64	63-64	63-64	64-65	63-64	63-64	65-66
Denver, Colo.	54.8	53.2	56.2	55-57	55-57	55-57	55-57	55-57	55-57	55-57	55-57	55-57	55-57	55-57	59
Salt Lake City, Utah	50.0	52.0	56.0	56	56	56	56	56	56	56	56	56	56	56	56
Seattle, Wash.	53.5	56.1	57.2	49-65	49-67	49-67	53-61	53-61	53-61	53-61	53-61	53-61	53-61	53-61	53-61
Portland, Oreg.	61.6	63.2	66.9	67	65	65	67	67	67	67	67	67	68	68	68
Los Angeles, Calif.	57.8	60.9	62.0	61	61	61	61	61	61	63	63	63	63	63	63
San Francisco, Calif.	55.8	56.5	59.8	56½	59	59	59	59	59	61	61	61	61	61	61

1/ Prices are the latest reported to the 10th of each month. Grades and kind of containers may differ by market.
2/ New York Metropolitan-New York City plus Nassau, Suffolk and Westchester Counties.

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FLUID MILK AND CREAM REPORT

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M A R C H 1970

Release:
March 20, 1970
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MILK PRICE HIGHLIGHTS

Class I prices: March prices paid by dealers for milk used for fluid purposes (Class I) averaged $6.89 per hundredweight for about 150 markets. This was down 4 cents from February but 26 cents above March 1969.

Regional averages ranged from 17 to 38 cents above a year earlier, according to the Crop Reporting Board.

Store milk prices: During early March 1970, milk prices paid by consumers in 25 major cities, averaged 57 cents per half gallon for whole milk. The price was about 3 cents above a year earlier.

Home-delivered prices: Half gallon prices for home-delivered milk averaged 64½ cents in March for 25 major cities. The average price was up 3½ cents from a year earlier. Home-delivered prices represent list prices before quantity and other discounts.

SPECIAL IN THIS ISSUE

Annual sales by groups of fluid items ..... Pages 26-28

Annual receipts and number of producers, 1968-1969 ... Page 29

UNITED STATES DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Da 1-3 (3-70)
Washington, D. C. 20250

SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS OF MILK FROM PRODUCERS

Preliminary January 1970 sales: Preliminary January data on total sales of fluid dairy products in 65 marketing areas averaged about ½ percent above a year earlier.

December 1969 sales: Revised December 1969 sales of fluid products in 65 marketing areas (60 Federal and 5 State) averaged nearly 4 percent more than a year earlier. December 1969 had one less Sunday than December 1968--this contributed to the increase in average daily sales.

Whole milk sales during December were up 1 percent from a year earlier.

Low-fat and skim milk sales for December were up sharply--about 15 percent above December 1968.

Milk and cream mixture sales (mostly half and half) averaged 3 percent less than December 1968. Sweet and sour cream sales were up 1 percent from a year earlier.

Milk receipts: January receipts of milk from producers at plants regulated for 68 markets (64 Federal and 4 State) were up 4 percent from a year earlier. The number of producers delivering milk to plants for the same markets was down 2 percent from January 1969.

Milk production: February 1970 milk production for the United States was estimated at 8.8 billion pounds--up 1 percent from a year earlier. February output per cow provided 1.54 pounds of milk per person daily for all uses, compared with 1.55 pounds a year earlier.

ANNUAL SALES AND RECEIPTS

Sales during 1969: Sales of whole milk during 1969 in 65 marketing areas were down 2 percent from 1968. Whole milk items include both plain and flavored whole milk. The market areas include 60 Federal and 5 State markets for which comparable data are available for 1968 and 1969. Low-fat and skim milk sales were up about 13 percent from 1968. Fluid items in this group include plain, solids-added, and flavored skim and low-fat milk, buttermilk and cultured specialities. Milk and cream mixture sales (mostly half and half) were down about 6 percent from 1968. Sales of cream items were down 5 percent.

Receipts during 1969: Daily receipts of milk from producers at regulated plants averaged 126 million pounds in 1969--about 2 percent above 1968. Data for regulated plants include 58 Federal and 4 State markets which are comparable for the years 1968-1969. The average number of producers on these markets during 1969 was about 110 thousand--down nearly ½ percent from 1968. Daily deliveries to plants by these producers averaged 1,144 pounds--up 2 percent from 1968.

Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions (F.O.B. city--per cwt., basis 3.5% fat), March 1970 1/

Region	Markets	March 1969	February 1970	March 1970	March 1970 change from March 1969	March 1970 change from February 1970
	Number	Dollars				
New England	9	7.31	7 64	7.61	+.30	-.03
Middle Atlantic	20	2/6.96	7.29	7.26	+.30	-.03
East North Central	28	6.06	6.36	6.29	+.23	-.07
West North Central	21	6.01	6.37	6.39	+.38	+.02
South Atlantic	20	7.08	3/7.37	7.34	+.26	-.03
East South Central	14	6.68	6.90	6.90	+.22	.00
West South Central	17	7.24	7.55	7.55	+.31	.00
Mountain	12	6.59	6.91	6.90	+.31	-.01
Pacific	11	5.92	6.09	6.09	+.17	.00
United States	152	2/6.63	3/6.93	6.89	+.26	-.04

1/ Regional and U.S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6.
2/ Markets located in the New York-New Jersey Federal Order revised F.O.B. city minimums changed to agree with specified freight zones under the order.
3/ Revised.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities, March 1970 1/

Market	Prices per half-gallon at stores				Price per half-gallon delivered to homes			
	March 1968	March 1969	February 1970	March 1970	March 1968	March 1969	February 1970	March 1970
	Cents							
Boston, Mass.	46-50	50-54	55-57	55-57	58-63	61-66	66-72	66-72
Hartford, Conn.	50	54	54-59	54-59	60-66	63-69	67-73	67-73
New York Metro., N. Y. 2/	45-58	49-63	55-70	50-70	49-59	54-58	60-70	60-70
Philadelphia, Pa.	57	62	63	63	64	70	74-76	74-76
Pittsburgh, Pa.	54	58	61	61	58	62	65	65
Cleveland, Ohio	48-54	48-55	51	51	59-62	59-62	61-62	61-62
Indianapolis, Ind.	48	48	54	54	58	62	67	67
Chicago, Ill.	57	60	55-58	55-58	56-64	58-66	62-72	62-72
Detroit, Mich.	49-51	51-53	55	55	58	60	62	62
Milwaukee, Wis.	42-46	49-50	4/53-55	53-55	52-53	53-56	58-59	58-59
Mpls.-St. Paul, Minn.	39	40	47	49	50	51	57	58
Kansas City, Mo.	45-51	51-53	55-57	55-57	53-58	60	64	64
Omaha, Nebr.	48	48-51	50-57	50-57	50	54	56	56
Baltimore, Md.	52	57	58	58	63-65	67-69	71	71
Washington, D. C.	51	55	57	57	65-67	68-71	71	71
Jacksonville, Fla.	63-65	67-69	67-69	67-69	62-63	67-69	69	69
Louisville, Ky.	50-51	51-53	55-57	55-57	57-58	59-61	62-64	62-64
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Texas	59	60-61	63-64	63-64	59-61	62	65-66	65-66
Denver, Colo.	48-50	49-51	51-53	51-53	51-55	55-57	59	59
Salt Lake City, Utah	53	55	59	59	50	56	55-61	58-59
Seattle, Wash.	49-57	49-59	52-61	52-61	49-61	49-67	53-61	53-61
Portland, Oreg.	50-57	56-60	65-67	65-67	58-61	65	67	73
Los Angeles, Calif.	50	48	50	50	61½	61	63	63
San Francisco, Calif.	51	50	51	51	3/56½	3/59	61	61
25 Cities average	51.6	54.1	57.0	57.0	58.0	61.0	64.2	64.5

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets. 2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties. 3/ Includes 3-cent delivery charge for first unit of each home delivery. 4/ Revised.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - Dollars per cwt. - -				- - Cents per container - -			
NEW ENGLAND								
MAINE								
Augusta-Portland 7/	-	-	7.65	11/	59	p110	61	-
Caribou-Presq. Is. 7/	-	-	7.65	11/	64	P120-121	-	-
NEW HAMPSHIRE								
Concord	7.54	-	7.54	11/	58	p109	58	-
Manchester	7.55	-	7.55	11/	-	-	-	-
VERMONT								
Bellows Falls 7/	-	-	11/	11/	51	p102	50	-
Burlington 7/	-	-	11/	11/	51-57	-	55-57	-
MASSACHUSETTS								
Boston	7.61	-	7.61	11/	55-57	p95-111	62	61-63
Springfield	7.61	-	7.61	11/	55-60	95-101	-	57-59
Worcester	7.61	-	7.61	11/	55-60	95	-	59-63
RHODE ISLAND								
All areas	7.61	-	7.61	11/	-	-	-	-
CONNECTICUT								
Hartford	7.61	-	7.61	11/	54-59	104-106	-	53-68
New Haven	7.61	-	7.61	11/	63	p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	12/7.11	-	7.11	11/	51-68	p95-113	45-49	-
Binghamton	7.09	-	7.09	11/	55	-	55	-
Buffalo 8/	-	-	7.49	11/	61-64	p117	59-63	45-54
Nassau & Suffolk	12/7.27	-	7.27	11/	59-60	p108-109	63-65	50-54
New York City	12/7.27	-	7.27	11/	49-65	p107-109	50-65	-
Rochester 8/	-	-	7.49	11/	58	p109	59	50-52
Schenectady	12/7.10	-	7.10	11/	56	p103	56	53
Syracuse	12/6.99	-	6.99	11/	54-56	-	-	-
Westchester Co.	12/7.27	-	7.27	11/	58-70	p107-115	49-56	-
NEW JERSEY								
Atlantic City 9/	7.47	-	7.47	11/	51-55	p99	52-57	48
Camden 9/	7.47	-	7.47	11/	53	p99	53-54	47-57
Northern N.J. 9/	12/7.27	-	7.27	11/	59	p109	57-63	49-50
Trenton 9/	7.47	-	7.47	11/	16/51-53	98-102	16/54-57	16/48-54
PENNSYLVANIA								
Erie 7/	6.50	.15	6.65	.081	61	p119	57	53
Harrisburg 7/	-	-	7.02	.070	60	P125	56-59	55
Johnstown 7/	-	-	6.98	.070	60	P120-124	56	54
Philadelphia 9/	7.47	-	7.47	11/	63	p120	-	57
Pittsburgh 7/	6.60	.15	6.75	.081	61	p118	57	53
Reading 7/	-	-	7.07	.070	60	P124	P60	P54
Scranton 7/	-	-	6.93	.070	59	p113	-	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- - Cents - -	
NEW ENGLAND:					
MAINE					
Augusta-Portland 7/	65	118	3.14	65	61
Caribou-Presq. Is. 7/	-	P123	-	-	-
NEW HAMPSHIRE					
Concord	62	-	-	60	60
Manchester	69	119	3.19	66	62
VERMONT					
Bellows Falls 7/	p53	p106	-	52	-
Burlington 7/	p53-63	-	3.00	56-63	-
MASSACHUSETTS					
Boston	p66-72	118-129	3.29	g63-69	-
Springfield	67-73	119-124	3.19	-	-
Worcester	67-72	123-128	-	g62-69	g70
RHODE ISLAND					
All areas	71	p123	3.19	69	71
CONNECTICUT					
Hartford	p67-73	123-139	3.29-3.39	61-73	61-74
New Haven	p68-77	p130-143	3.34	p65	p69
MIDDLE ATLANTIC:					
NEW YORK					
Albany	p75	p122	2.85-3.20	69	-
Binghamton	p69	-	-	69	-
Buffalo 8/	p72	-	3.20-3.65	67	58
Nassau & Suffolk	61	-	-	-	-
New York City	-	-	-	-	-
Rochester 8/	74	-	3.20	70	g60-63
Schenectady	p77	-	2.85	69	68
Syracuse	16/ 66	-	-	-	-
Westchester Co.	-	-	-	-	-
NEW JERSEY					
Atlantic City 9/	72	P130	3.05	-	-
Camden 9/	-	-	-	-	-
Northern N. J. 9/	-	-	-	-	-
Trenton 9/	59-63	112-118	-	59-63	54-57
PENNSYLVANIA					
Erie 7/	65	-	-	-	-
Harrisburg 7/	64	P132	3.10	59-60	58
Johnstown 7/	p63	P126-130	-	59	57
Philadelphia 9/	74-76	P130-138	3.25-3.30	71-72	70-71
Pittsburgh 7/	p65	p126	-	61	57
Reading 7/	64	P131	3.18	P64	56
Scranton 7/	p63	p121	-	-	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.28	.22	6.50	.081	42-51	83-97	37-49	48
Cleveland	6.50	.16	6.66	.081	51	97	16/43-51	48
Columbus	6.28	.22	6.50	.081	51	p97-98	49	48-49
Dayton	6.22	.28	6.50	.081	49-51	95-99	41-49	45-48
Toledo	6.33	.17	6.50	.081	49-57	p89-107	43-53	43-51
INDIANA								
Evansville	6.12	.43	6.55	.081	51-55	p99-103	p51	50
Fort Wayne	6.10	.26	6.36	.081	51-56	p98-105	51	47-49
Gary	5.98	.28	6.26	.081	68	p135	62	62
Indianapolis	6.10	.26	6.36	.081	54	p105	46	42
South Bend	6.02	.26	6.28	.081	52-58	95-103	50-52	-
ILLINOIS								
Alton	6.16	.27	6.43	.081	49	p94	47	-
Chicago	5.83	.05	5.88	.081	55-58	p95-99	51-54	51-54
Peoria	6.02	.27	6.29	.081	49-55	p98-110	47-52	44-51
Rockford	5.83	.05	5.88	.081	49	p95	48	43
Rock Island	5.93	.08	6.01	.085	47-50	p94-100	44-47	41-43
Springfield	6.09	.27	6.36	.081	51	p95-97	47-50	-
MICHIGAN								
Detroit	6.23	.39	6.62	11/	55	p99-103	53	46-49
Grand Rapids	6.16	.39	6.55	11/	49	p95	47	44
Kalamazoo	6.16	.39	6.55	11/	55	p105-107	53	41-49
Lansing	6.20	.39	6.59	11/	53-54	p101-105	51	41-49
Marquette	5.98	.23	6.21	.084	54	p103-108	52	47-50
Sag.-Bay C.-Mid.	6.23	.39	6.62	11/	56	p107	53	43
WISCONSIN								
Beloit	5.81	.06	5.87	.081	51-53	p89-99	-	45-48
Eau Claire 10/	-	-	11/	11/	54	-	53	49
Green Bay	5.67	-	5.67	.081	53	p103	52	47
Madison	5.75	.06	5.81	.081	46-53	p91-103	45-51	44-46
Milwaukee	5.83	.06	5.89	.081	16/53-55	16/97-103	51-54	46-52
Superior	5.73	.50	6.23	.088	53	-	43-49	40-46
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.88	-	5.88	.081	53	-	50	47
Duluth	5.73	.50	6.23	.088	53	-	43-49	40-46
Mpls.-St. Paul	5.69	.46	6.15	.081	49	p96	48	47
Rochester	5.69	.14	5.83	.081	51	p53	49	47
IOWA								
Burlington 10/	-	-	11/	11/	47	p93	-	-
Des Moines	6.08	.08	6.16	.081	52-54	103-109	50-52	-
Ft. Dodge	5.88	-	5.88	.081	47	p93	49	47
Sioux City	6.23	-	6.23	.085	51	p99	48	48
MISSOURI								
Kansas City	6.37	.27	6.64	.081	55-57	109-113	53-55	51-53
St. Louis	6.23	.27	6.50	.081	52-61	p99	48-55	45-49
Springfield	6.23	.27	6.50	.081	59	p115	57	57

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		-- Dollars --	-- Cents --	
EAST NORTH CENTRAL:					
OHIO					
Cincinnati	60-61	-	-	-	-
Cleveland	61-62	-	2.74	-	-
Columbus	p67	-	2.80	63	63
Dayton	64	113	2.85	62	58
Toledo	68	p125	3.15	66	65
INDIANA					
Evansville	p59	p109	-	55	53
Fort Wayne	p58	p109	-	55	52
Gary	p69	p125	-	65	64
Indianapolis	p67	116	2.95	65	65
South Bend	55-63	107-114	-	50-58	-
ILLINOIS					
Alton	-	-	-	-	-
Chicago	62-72	-	-	-	-
Peoria	p63	p123	-	62	-
Rockford	p60	-	2.70	58	50
Rock Island	58	105	2.69	53	50-51
Springfield	p55	p100-109	2.50	53	-
MICHIGAN					
Detroit	62	-	-	60	-
Grand Rapids	55	-	-	50	47
Kalamazoo	p59	p116	-	56	54
Lansing	p54-65	p112	-	60	57
Marquette	p54	P108	-	p52	p47
Sag.-Bay C.-Mid.	p61	p121	-	60	56
WISCONSIN					
Beloit	p59	p99	2.50	54	52
Eau Claire 10/	54	-	2.60-2.65	51-53	47-49
Green Bay	p57	108	2.67	56	49
Madison	p58	p107	2.55	56	54
Milwaukee	58-59	p106-107	2.65	56-57	54-56
Superior	56	-	-	52	48
WEST NORTH CENTRAL:					
MINNESOTA					
Bemidji	p51	p97	-	49	47
Duluth	56	-	-	52	48
Mpls.-St. Paul	p58	p105	2.55	56	52
Rochester	p53	p103	2.60	51	49
IOWA					
Burlington 10/	p56	p105-110	-	51	-
Des Moines	58	109	-	53	-
Ft. Dodge	58	p115	2.75	54	55
Sioux City	p56	p105	2.59	52	49
MISSOURI					
Kansas City	64	125	-	62	60
St. Louis	p70	p127	3.23	66	59
Springfield	p62	p121	-	60	60

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Class I prices paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
WEST NORTH CENTRAL CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	5.99	.081	56	p112	53	48
Fargo 9/	5.93	-	14/5.99	.081	56	p112	53	48
Grand Forks 9/	5.93	-	14/5.99	.081	56	-	53	48
SOUTH DAKOTA								
Aberdeen	6.13	.02	6.15	.081	57	111	52	50
Rapid City	6.58	-	6.58	.081	56-58	p112	52-53	50-51
Sioux Falls	6.13	-	6.13	.081	56	-	52	49
NEBRASKA								
Lincoln	6.23	.04	6.27	.085	50	p99	48	45
Omaha	6.23	.04	6.27	.085	50-57	p99-105	47-51	41-44
Scottsbluff	6.38	.04	6.42	.085	55-57	p109	53	49
KANSAS								
Kansas City	6.37	.27	6.64	.081	55-57	109-113	53-55	51-53
Topeka	6.37	.27	6.64	.081	59-61	p114-118	57-59	55-57
Wichita	6.43	.50	6.93	.081	63	P120	56	61
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.47	-	7.47	11/	54	p98	52-57	48-52
MARYLAND								
Baltimore	7.37	.075	7.44	11/	58	-	57-70	56-63
Cumberland 10/	-	-	11/	11/	60	p113	57	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.37	.075	7.44	11/	57	-	57-59	49-59
VIRGINIA								
Bristol	6.76	.29	7.05	.081	63	P129	61	59
Norfolk-Portsmouth 7/	-	-	7.32	.070	59	-	-	-
Richmond 7/	-	-	7.32	.070	59	-	59-65	59
Roanoke 7/	-	-	7.32	.070	59	P118	57	53
WEST VIRGINIA								
Charleston	6.38	.20	6.58	.081	56-67	-	-	-
Huntington	6.38	.20	6.58	.081	57-67	p99-109	55-59	53-57
Wheeling	6.60	.05	6.65	.081	55-56	p107	51	49
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	49-56	P89-108	59	59
Charlotte 8/	-	-	7.40	.060	63-64	P126	59	57-59
Durham 8/	-	-	7.40	.060	59-63	P99-126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	P126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	59	P118	59	53
Columbia 7/	-	-	6.90	.070	59	P118	59	54
Greenville 7/	-	-	6.90	.070	59	P122	-	55
GEORGIA								
Columbus	6.93	.27	7.20	.081	65-69	P130-137	-	-
Atlanta	6.93	.27	7.20	.081	66-70	P119-132	66-70	63-66
Savannah	6.93	.27	7.20	.081	65-69	P130-137	-	-
FLORIDA								
Jacksonville	7.43	-	7.43	.075	67-69	P131	66	-
Miami	7.73	-	7.73	.075	17/49-63	-	17/57-60	17/57-60
Tampa	7.53	-	7.53	.075	65	P123	-	64

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart	Paper	Paper
	Half gallon	Gallon	home dispenser	half gallon	half gallon
WEST NORTH CENTRAL--CON.	-- Cents --		Dollars	-- Cents --	
NORTH DAKOTA					
Bismarck-Mandan 7/	56	-	-	53	48
Fargo 9/	59	p112	2.80	53	48
Grand Forks 9/	p56	-	-	53	48
SOUTH DAKOTA					
Aberdeen	57	111	-	52	50
Rapid City	p59	p116	-	53	51
Sioux Falls	56	-	-	53	g51
NEBRASKA					
Lincoln	p52	p103	2.50	49	47
Omaha	p56	p107	-	54	46
Scottsbluff	p57-59	p113	2.75	55	51
KANSAS					
Kansas City	64	125	-	62	60
Topeka	p61	p116	-	53	53
Wichita	P64	P120	2.90	-	-
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-68	p114-119	2.99	64	59
MARYLAND					
Baltimore	P71	-	-	68-72	66
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	-	69-75	65-67
VIRGINIA					
Bristol	p64	P130	-	62	59
Norfolk-Portsmouth 7/	p62	-	-	-	p57
Richmond 7/	p63	-	-	62-63	-
Roanoke 7/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	-	54
Huntington	p67-68	p115-123	2.75	-	61
Wheeling	p59	p118	2.80	56	-
NORTH CAROLINA					
Asheville 8/	p56-65	P112-130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	-	63	57
SOUTH CAROLINA					
Charleston 7/	p61	P122	-	61	55
Columbia 7/	-	-	-	-	-
Greenville 7/	p61	-	-	-	57
GEORGIA					
Columbus	p66-69	P138	-	66-69	61-63
Atlanta	p66	P127	-	65	62
Savannah	p66-69	P138	-	66-69	61-63
FLORIDA					
Jacksonville	p69	P133	-	68	-
Miami	65	126	3.05	63	61
Tampa	p68	128	3.15	-	66

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half-gal.	Glass gallon	Paper half-gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST SOUTH CENTRAL:								
KENTUCKY								
Lexington	6.12	.43	6.55	.081	56-59	p103-107	52	49
Louisville	6.12	.43	6.55	.081	55-57	p107-110	51-53	49-54
Paducah	6.48	.17	6.65	.081	58-59	p112-115	58-59	56-58
TENNESSEE								
Chattanooga	6.78	.27	7.05	.081	57	p111	51	49
Knoxville	5.93	1.12	7.05	.081	59	-	-	-
Memphis	6.57	.50	7.07	.081	59-60	-	55-56	53-54
Nashville	6.21	.64	6.85	.081	51-53	p99-103	49-53	49
ALABAMA								
Birmingham 7/	-	-	6.93	.074	57-60	-	57-60	54-55
Mobile 7/	-	-	6.93	.075	57-60	-	57-60	54-55
Montgomery 7/	-	-	6.93	.075	57-60	-	57-60	54-55
MISSISSIPPI								
Gulfport-Biloxi 7/	7.10	-	14/7.30	.081	64	p128	62	56
Jackson 7/	6.94	-	14/7.15	.081	63	126	61	57
Oxford 7/	6.69	-	14/7.15	.081	62	126	61	57
Tupelo 7/	-	-	14/7.15	.081	63	126	61	57
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.58	.50	16/7.08	.085	55-57	p106	55-57	-
Little Rock	6.57	.50	16/7.07	.085	59-61	p120	59	-
LOUISIANA								
Baton Rouge 7/	-	-	7.58	.081	64	121	61-62	55
New Orleans 7/	7.48	-	14/7.58	.081	63	121	62	-
Shreveport 7/	7.10	-	14/7.58	.081	64	121	62	55
OKLAHOMA								
Lawton	6.71	.50	7.21	.084	59	p113	57-58	-
Oklahoma City	6.61	.50	7.11	.084	61	p116	59-61	-
Tulsa	6.51	.50	7.01	.084	55-65	p109-115	53-54	49-51
TEXAS								
Abilene	7.20	.50	7.70	.084	53-63	p105-119	47-51	50-60
Amarillo	6.88	.50	7.38	.081	16/61	p115	60	59
Austin	7.26	.50	7.76	.081	65-69	p125	61-64	62
Corpus Christi	7.61	.50	8.11	.081	63-67	p123-129	63	61-63
Dallas	6.95	.50	7.45	.084	63-64	p116-120	45-61	53-61
El Paso	6.98	.50	7.48	.084	55	p105-110	51-53	-
Houston	7.31	.50	7.81	.084	62	p119	-	-
Lubbock	7.05	.50	7.55	.084	61	p121	59	61
San Antonio	7.37	.50	7.87	.084	49-59	p117	59	59
MOUNTAIN:								
MONTANA								
Butte 7/	-	-	6.30	.075	59	p117	56	51
Great Falls 7/	-	-	6.30	.075	59	p117	56	51
IDAHO								
Boise 10/	-	-	5.72	.085	57	P115	55	-
Idaho Falls 10/	-	-	11/	11/	59	p113	53	-
WYOMING								
Cheyenne 7/	-	-	6.77	.091	58	-	53	53
COLORADO								
Colo. Springs	6.91	-	6.91	.088	54-56	p111	52-53	48
Denver	6.91	-	6.91	.088	51-53	p101-105	48-49	41
Pueblo	6.91	-	6.91	.088	51-53	p100-101	49-51	44-47

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat milk	Skim milk
	Glass		10-quart home dispenser	Paper half-gallon	Paper half-gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- Cents -	
EAST SOUTH CENTRAL:					
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p62-64	p117-125	2.81	58-61	56
Paducah	p59	p115	-	57-59	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	p115	-	52	50
Memphis	p63	-	-	57-59	53
Nashville	p58	p114	2.60-2.70	56-58	54-55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	62	-	-	62	57
Montgomery 7/	62	-	-	62	57
MISSISSIPPI					
Gulfport-Biloxi 7/	66	p132	3.30	64	58
Jackson 7/	65	130	3.25	63	59
Oxford 7/	62	126	3.15	61	57
Tupelo 7/	65	130	3.25	63	59
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	60	113	2.98	61	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	62-63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p117	-	-	-
Oklahoma City	p63	p120	-	61	-
Tulsa	61	115	2.95	58	57
TEXAS					
Abilene	16/p64	p125	3.10	53	61-62
Amarillo	p63	p119	-	62	61
Austin	67	119	-	62	60
Corpus Christi	p65-69	p127-133	3.25-3.45	63-65	63
Dallas	p65-66	-	-	-	-
El Paso	p55-57	p112-113	2.65	51-53	52
Houston	69	119	-	69	67
Lubbock	p63	p121	2.99	59	61
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	p59	p117	-	56	51
Great Falls 7/	p59	p117	-	56	51
IDAHO					
Boise 10/	p59	P108	-	57	51
Idaho Falls 10/	p59	p113	-	53	-
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colo. Springs	p59	p117	2.90	57	49
Denver	59	112	2.95	g55	g48
Pueblo	p54	p107	2.90	54	49

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	Dollars per cwt.				Cents per container			
MOUNTAIN CONTINUED:								
NEW MEXICO								
Albuquerque	6.98	.50	7.48	.084	64	p125	62	59
ARIZONA								
Phoenix	7.15	-	7.15	.091	52	P117	50	-
Tucson	7.49	-	7.49	.091	57-60	P117-122	53-57	47-50
UTAH								
Salt Lake City	6.88	-	6.88	.091	59	-	58	-
NEVADA								
Reno 7/	-	-	6.00	.100	57	-	54	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac.	6.48	-	6.48	.084	52-61	-	48-54	49
Spokane	6.58	.28	6.86	.083	16/61	16/p121	16/58	-
OREGON								
Medford	6.58	-	6.58	.081	64-67	p121-127	60	58
Portland	6.58	-	6.58	.081	65-67	p117	62	60
Salem	6.58	-	6.58	.081	55-65	-	55-62	61
CALIFORNIA								
Fresno 7/	-	-	15/5.60	15/	50	101	48	-
Los Angeles 7/	-	-	15/6.00	15/	50	100	49	39
Sacramento 7/ 13/	-	-	15/5.67	15/	49	97	47	-
San Diego 7/	-	-	15/6.10	15/	51	106	50	40
San Francisco 7/	-	-	15/6.00	15/	51	102	50	41
Santa Barbara 7/	-	-	15/6.00	15/	51	102	50	40

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) March 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- Cents -	
MOUNTAIN CONTINUED:					
NEW MEXICO					
Albuquerque	65	p126	-	62	61
ARIZONA					
Phoenix	58	110	2.65	56	-
Tucson	p58	P130	2.74	55	49
UTAH					
Salt Lake City	58-59	-	2.75	53-57	g49
NEVADA					
Reno 7/	p59	-	-	56	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tacoma	53-61	-	3.00	63	60
Spokane	16/p70	p132	-	16/64	-
OREGON					
Medford	p66	p131	-	63	58
Portland	p73	p123	-	68	65
Salem	p73	p114	-	69	65
CALIFORNIA					
Fresno 7/	58	115	2.88	56	-
Los Angeles 7/	63	125	3.13	61	54
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	54	112	2.68	53	43
San Francisco 7/	61	121	3.03	59	50
Santa Barbara 7/	55	110	2.70	54	44

g=glass container.
p=paper container.
P=plastic container.

1/ Federal order market unless footnote indicates otherwise.
2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Prevailing prices represent the major portion of sales on each market and may not cover some sales as loss leaders or specials.
6/ Prices may be subject to quantity and other discounts.
7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.
8/ State-regulated minimum price to dealers.
9/ Class I prices regulated under Federal order. State regulated minimum prices to consumers.
10/ Unregulated market.
11/ Not available.
12/ Price level based on Federal Order freight zones applied to the 201-210 mile zone minimum for the N.Y.-N.J. Order No. 2.
13/ Includes 4 cent service charge for first unit of each home delivery.
14/ State-regulated minimum price prevails over Federal order minimum.
15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat. Fat differentials comparable with other markets are not available.
16/ February same as March.
17/ January and February same as March.

Table 4.--Milk prices in markets where prices changed between February and March 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk: At stores: Paper half gallon		At stores: Glass gallon		Delivered to homes: Glass half gallon		Delivered to homes: Glass gallon	
	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970
	Dollars per cwt.		Cents per single container							
NEW ENGLAND:										
Aug.-Port., Maine	7.61	7.65	58	59	p109	p110	61-67	65	117	118
Caribou, Maine	7.61	7.65	62	64	P120-121	P120-121	-	-	-	P123
Worcester, Mass.	7.65	7.61	55-57	55-60	95	95	66-72	67-72	123-128	123-128
MIDDLE ATLANTIC:										
Albany, N. Y.	7.15	7.11	51-59	51-68	p95-105	p95-113	p75	p75	p122	p122
Nassau & Suffolk, N. Y.	7.31	7.27	59-60	59-60	p103-108	p108-109	61	61	-	-
New York, N. Y.	7.31	7.27	55-62	49-65	p99-109	p107-109	-	-	-	-
Schenectady, N. Y. 2/	7.14	7.10	53	56	p105	p103	p75	p77	-	-
Scranton, Pa.	6.93	6.93	57-59	59	p113	p113	p63	p63	p121	p121
EAST NORTH CENTRAL:										
Alton, Ill.	6.43	6.43	50	49	p97	p94	-	-	-	-
Grand Rapids, Mich.	6.55	6.55	49-52	49	p95	p95	52	55	-	-
Kalamazoo, Mich.	6.55	6.55	54-55	55	p101-107	p105-107	p59	p59	p111	p116
Sag.-Bay C., Mich.	6.62	6.62	55	56	p107	p107	p61	p61	p121	p121
Beloit, Wis.	6.01	5.87	51-53	51-53	p99	p89-99	p58	p59	p99	p99
Eau Claire, Wis.	3/	3/	45-52	54	-	-	51-53	54	-	-
Madison, Wis.	5.95	5.81	46	46-53	p91	p91-103	p58	p58	p107	p107
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn. 2/	6.03	6.15	47	49	p92	p96	p57	p58	p105	p105
Rochester, Minn.	5.87	5.83	49	51	p99	p99	p53	p53	p103	p103
Des Moines, Iowa	6.14	6.16	52	52-54	103	103-107	56	58	105	109
Sioux City, Iowa	6.27	6.23	51	51	p97	p99	p56	p56	p105	p105
Springfield, Mo.	6.50	6.50	59	59	p115	p115	p61	p62	p119	p121
Bis.-Mandan, N. D.	6.03	5.99	55	56	110	p112	55	56	-	-
Fargo, N. D. 2/	6.03	5.99	55	56	p110	p112	p55	p59	p110	p112
Grand Forks, N. D.	6.03	5.99	55	56	p110	-	p55	p56	p110	-
Aberdeen, S. D. 2/	6.19	6.15	56	57	109	111	56	57	109	111
Rapid City, S. D. 2/	6.62	6.58	55-57	56-58	p110-114	p112	p58	p59	p114-116	p116
Sioux Falls, S. D. 2/	6.17	6.13	55	56	-	-	55	56	-	-
Wichita, Kans. 2/	6.93	6.93	60	63	P114	P120	p61	P64	P114	P120
SOUTH ATLANTIC:										
Cumberland, Md.	3/	3/	57	60	p107	p113	-	-	-	-
Huntington, W. Va.	6.58	6.58	57-67	57-67	p99-113	p99-109	p67-68	p67-68	p115-123	p115-123
Wheeling, W. Va.	6.65	6.65	55-56	55-56	p107	p107	p58	p59	p116	p118
Asheville, N. C. 2/	7.40	7.40	49-56	49-56	P97-108	P89-108	p56-65	p56-65	P112-130	P112-130
Charleston, S. C.	6.90	6.90	59-60	59	P122	P118	p61	p61	P122	P122
Greenville, S. C.	6.90	6.90	59	59	P118	P122	p61	p61	-	-
Atlanta, Ga.	7.20	7.20	66-70	66-70	P119-135	P119-132	p66	p66	P122	P127
Jacksonville, Fla.	7.47	7.43	67-69	67-69	P133	P131	p69	p69	P133	P133

See footnotes at end of table, page 15.

Table 4.--Milk prices in markets where prices changed between February and March 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970	Feb. 1970	Mar. 1970
	Dollars per cwt.		Cents per single container							
EAST SOUTH CENTRAL:										
Memphis, Tenn.	7.07	7.07	60-61	59-60	-	-	p63	p63	-	-
Tupelo, Miss.	7.15	7.15	63	63	126	126	63	65	126	130
WEST SOUTH CENTRAL:										
Abilene, Texas	7.70	7.70	53-62	53-63	p105-119	p105-119	p64	p64	121	p125
Amarillo, Texas	7.38	7.38	61	61	p119	p115	63	p63	p119	p119
Corpus Christi, Texas 2/	8.11	8.11	61-65	63-67	p121-125	p123-129	p63-67	p65-69	p125-129	p127-133
El Paso, Texas	7.48	7.48	55-57	55	p105	p105-110	55-57	p55-57	p112-113	p112-113
Lubbock, Texas	7.55	7.55	57	61	p113	p121	p59	p63	p117	p121
MOUNTAIN:										
Colorado Springs, Colo.	6.91	6.91	54-56	54-56	p107-111	p111	p58	p59	p117	p117
Pueblo, Colo.	6.91	6.91	51-53	51-53	p100-105	p100-101	p54	p54	p108	p107
PACIFIC:										
Portland, Ore.	6.62	6.58	65-67	65-67	p117	p117	67	p73	p119	p123
Salem, Ore.	6.62	6.58	61	55-65	--	-	p70	p73	p114	p114

1/ Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per hundredweight.
2/ Consumer price changes effective:
February 16 -- Schenectady
March 2 -- Mpls.-St. Paul-Aberdeen-Rapid City-Sioux Falls-Corpus Christi
February 11--Fargo
February 19--Wichita
February 26--Asheville

3/ Not available.
p. Paper container.
P. Plastic container.

Table 5.--Prices paid by consumers for specified items, March 1970

Market	Whole milk items		Skim milk items			
	Chocolate milk per quart		Chocolate drink per quart		Buttermilk per quart	
	At stores paper	To homes paper	At stores paper	To homes paper	At stores paper	To homes glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	33	g40	33	g40	32-33	38-40
MIDDLE ATLANTIC:						
Buffalo, N. Y.	35	39-44	26-33	30-40	26-29	p33-35
Philadelphia, Pa.	-	g46	-	g44-45	-	44
Pittsburgh, Pa.	35	36	-	-	31	32-35
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	35-38	38-40	29-31	-	29	-
Indianapolis, Ind.	-	-	34	40	31	p38
Chicago, Ill.	42-44	-	-	-	33-35	-
Detroit, Mich.	32-33	38	-	-	30-31	36
Milwaukee, Wis.	40-41	g43-44	-	-	33-35	36-37
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn.	28	36	28	32	28	p32
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	35-36	-	35-36	-	27-31	35
St. Louis, Mo.	38-39	45	-	-	32-33	p40
Omaha, Nebr.	33	34	-	-	25-28	p29
SOUTH ATLANTIC:						
Baltimore, Md.	36-38	40	-	-	35-37	p38-40
Washington, D. C.	37-41	43	-	-	28-40	40-41
Richmond, Va.	34-36	34	-	-	28	p28-29
Charlotte, N. C.	33-34	34	33	33	28-30	p28-30
Miami, Fla.	2/33-34	36	-	-	2/25-26	28
Tampa, Fla.	-	-	35	37	28	31
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	33-35	38-39	28-31	p33-34
Nashville, Tenn.	-	-	30	32	24-25	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	34	35	-	-
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla.	35	37-38	-	-	34	p34
Dallas, Texas	33-37	-	-	-	31-32	-
El Paso, Texas	31-39	35	-	-	27-31	p29-31
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	32	34	-	-	25	-
Salt Lake City, Utah	-	-	34	31-34	34	31
PACIFIC:						
Seattle, Wash.	-	-	-	-	29-31	p29-35
Portland, Oregon	-	-	36	39	35	38
Los Angeles, Calif.	26	32	-	-	-	-

See footnotes at end of table, page 17.

Table 5.--Prices paid by consumers for specified items, March 1970--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix.(half&half) per pint		Table cream per ½ pint		Whipping cream ½ pint		12 ounces		1 pound	
	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes
	Cents per container									
NEW ENGLAND:										
Boston, Mass.	59-61	-	24	27	36	42	-	33	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.	35-38	37-43	-	-	37-39	41-43	-	-	35-37	37-44
Philadelphia, Pa.	43	50-51	-	39-41	50	60-62	28	40	-	45-49
Pittsburgh, Pa.	36	37	32	33-39	46	47	-	-	35	35
EAST NORTH CENTRAL:										
Cincinnati, Ohio	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio	39	45	-	-	1/45-57	-	-	-	-	-
Indianapolis, Ind.	41	51	31	35	43	58	36	42	-	-
Chicago, Ill.	39-41	-	-	-	48	-	-	-	40	-
Detroit, Mich.	-	40	-	-	40-42	55	-	-	-	40
Milwaukee, Wis.	44	49-51	-	-	45-49	50-52	-	37	41-44	45
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn.	36	42	28	31	38	43	33	39	-	-
Des Moines, Iowa	-	47	-	-	-	52	-	36	-	-
Kans. C., Mo.-Kans.	38-41	45	-	-	38-41	49	33-35	37	35	-
St. Louis, Mo.	41-43	49	40-41	45	43-46	56	-	-	40-41	46
Omaha, Nebr.	33-36	38	-	-	35-43	45	-	-	33-37	40
SOUTH ATLANTIC:										
Baltimore, Md.	36-38	42	32-36	39	53-56	57-61	34-36	39-40	-	-
Washington, D. C.	36-42	47	30-36	40	43-57	66	29-35	35-37	-	-
Richmond, Va.	35-43	38-42	30-35	31-32	50	52	31-39	33-35	-	-
Charlotte, N. C.	33-34	33-34	-	-	47	47-49	35	35-37	-	-
Miami, Fla.	2/34-36	39	2/27-28	33	2/38-40	45	25	34	33	45
Tampa, Fla.	41	42	28	33	44	45	37	-	41	45
EAST SOUTH CENTRAL:										
Louisville, Ky.	38-43	44-45	39	39	39-42	46	33	38	40-45	45-46
Nashville, Tenn.	31-33	39	-	-	35-37	39	-	-	37	39
Birmingham, Ala.	31	33	28	30	36	39	26-30	33	35	38
Jackson, Miss.	41	41	27	27	41	41	33	33	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla.	44	43	-	-	-	-	36	35-38	39	45
Dallas, Texas	38-42	-	35-38	-	38-45	-	33	-	37-40	-
El Paso, Texas	33-37	33-35	-	-	43-45	48-49	-	30	35	35-37
MOUNTAIN:										
Cheyenne, Wyo.	45	45	-	-	48	49	30	30	-	-
Denver, Colo.	38-39	42	33	-	35-43	51	30	39	-	-
Salt Lake City, Utah	41-43	44-45	-	-	41-43	44-45	-	-	39-43	39-43
PACIFIC:										
Seattle, Wash.	31-33	40	-	-	34-36	43	-	-	29-38	39
Portland, Oreg.	40	40	-	-	39	39	-	-	38	39
Los Angeles, Calif.	28	32	-	-	-	-	-	-	-	-

g = glass container
p = paper container

1/ February same as March.
2/ January and February same as March.

Table 6.--Class I price paid by dealers and average price paid to producers, by market, February 1970
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premium 2/	Pre-vailing Class I price 3/	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend price 5/	Premium on blend 2/	Prevailing blend price paid to producers 5/	Fat diff. per 0.1% 4/
	Dollars per cwt.							
NEW ENGLAND:								
Mass.-R.I.-N.H. (Boston Nearby plants) 15/	7.65	-	7.65	.080	6.52	-	6.52	.078
Connecticut (Nearby area)	7.65	-	7.65	.080	6.75	-	6.75	.078
MIDDLE ATLANTIC:								
N.Y.-N.J. (New York Nearby area) 15/	7.31	-	7.31	.080	7/6.06	-	7/6.06	.078
Niagara Frontier, N. Y. 6/	-	-	7.53	.078	-	-	6.10	.078
Rochester, N. Y. 6/	-	-	7.53	.078	-	-	6.18	.078
Delaware Val.,Pa.-N.J.-Del.(Phila.)	7.51	-	7.51	.080	6.45	-	6.45	.078
EAST NORTH CENTRAL:								
Cincinnati, Ohio-Ky.	6.35	.15	6.50	.081	5.79	.08	5.87	.080
Columbus, Ohio	6.32	.18	6.50	.081	5.88	.12	6.00	.080
Miami Valley, Ohio (Dayton)	6.29	.21	6.50	.081	5.71	.14	5.85	.080
Eastern Ohio-Western Pennsylvania								
Pittsburgh Dist. (Pittsburgh, Pa.)	6.64	.11	6.75	.081	5.96	-	11/5.95	.080
Cleveland District (Cleveland, Ohio)	6.54	.12	6.66	.081	5.86	.05	5.91	.080
Northwestern Ohio (Toledo)	6.37	.13	6.50	.081	5.74	.06	5.80	.080
Indiana (Indianapolis)	6.14	.22	6.36	.081	5.62	.15	5.77	.079
Chicago Regional-zone I (Chicago)	5.87	.23	6.10	.081	5.28	-	5.28	.081
Central Illinois (Peoria)	6.06	.23	6.29	.081	5.46	-	9/14/	.079
Southern Illinois (Base zone)	6.20	.23	6.43	.081	5.70	-	9/14/	.079
Michigan Upper Peninsula (Marquette)	6.02	.23	6.25	.085	5.62	.11	5.73	.083
Southern Michigan (Zero zone)	6.27	.35	6.62	.076	5.68	.11	5.79	.075
Upstate Michigan (Traverse City)	6.16	.34	6.50	.079	5.68	-	8/5.64	.075
WEST NORTH CENTRAL:								
Duluth-Superior, Minn.-Wis.	5.77	.50	6.27	.088	4.85	.15	5.00	.084
Minneapolis-St. Paul, Minn.	5.73	.30	6.03	.081	5.18	9/	9/	.080
Southeastern Minn-Northern Iowa	5.73	.14	5.87	.081	5.17	9/	9/	.080
Cedar Rapids-Iowa City, Iowa	5.97	.02	5.99	.081	5.38	-	5.38	.077
Des Moines, Iowa	6.12	.02	6.14	.081	5.60	-	5.60	.078
Quad Cities-Dubuque, Ill.-Iowa	5.97	.08	6.05	.085	5.44	9/	9/	.081
North Central Iowa (Zone I)	5.92	-	5.92	.081	5.28	-	5.28	.079
Kansas City, Mo.-Kans.	6.41	.23	6.64	.081	5.72	-	9/14/	.072
St. Lou.-Ozarks, Mo.-Ill.-Ark.(St.Louis)	6.27	.23	6.50	.081	5.76	-	9/14/	.080
Minnesota-North Dakota (Fargo)	5.97	-	12/6.03	.081	5.04	9/	9/	.079
Black Hills, S. Dak. (Rapid City)	6.62	-	6.62	.081	5.47	-	5.47	.077
Eastern South Dakota (Sioux Falls)	6.17	-	6.17	.081	5.56	-	5.56	.077
Nebraska-Western Iowa (Omaha)	6.27	-	6.27	.085	5.76	-	5.76	.082
Neosho Valley, Kans.-Mo. (Pittsburg)	6.32	.46	6.78	.085	5.81	9/	9/	.081
Wichita, Kans.	6.47	.46	6.93	.081	5.84	9/	9/	.080
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md. (Baltimore)	7.41	.075	7.48	.080	6.44	-	6.44	.078
Washington, D. C.-Md.-Va.	7.41	.075	7.48	.080	6.39	-	6.39	.078
Tri-State,W.Va.-Ohio-Ky.(Huntington)	6.42	.16	6.58	.081	6.12	-	10/6.05	.081
North Carolina 6/	-	-	7.40	.060	-	-	9/15/	.060
South Carolina 6/ 11/	-	-	6.90	.070	-	-	9/	.070
Georgia	6.97	.23	7.20	.081	6.53	.18	6.71	.080
Southeastern Florida (Miami)	7.77	-	7.77	.075	7.61	-	7.61	.075
Tampa Bay, Florida	7.57	-	7.57	.075	7.26	-	7.26	.076
Upper Florida (Jacksonville)	7.47	-	7.47	.075	7.33	-	7.33	.075
EAST SOUTH CENTRAL:								
Louisville-Lexington-Evansville(Ky.-Ind.)	6.16	.39	6.55	.081	5.80	-	16/5.80	.081
Paducah, Ky.-Mo.	6.52	.13	6.65	.081	6.13	-	16/5.96	.075
Appalachian, Tenn.-Va.-W.Va.-Ky.(Bristol)	6.80	.25	7.05	.081	6.45	-	16/6.21	.079
Chattanooga, Tenn.	6.82	.23	7.05	.081	6.26	-	10/6.16	.080
Knoxville, Tenn.	6.03	1.02	7.05	.081	5.59	.57	6.16	.080
Memphis, Tenn.-Miss.-Ark.	6.61	.46	7.07	.081	6.39	9/	9/	.075
Nashville, Tenn.-Ky. (Tenn.)	6.25	.60	6.85	.081	5.78	.27	16/6.05	.082
Mississippi (State orders):								
Delta-Central (Order VII) (Jackson)	6.98	-	12/7.15	.081	6.03	-	16/6.04	.078
Gulf Coast (Order VII) (Gulfport)	7.14	-	12/7.30	.081	6.19	-	16/6.19	.078
Northeast (Order II) (Tupelo) 6/	-	-	7.15	.081	-	-	6.50	.079

See footnotes at end of table, page 19.

Table 6.--Class I price paid by dealers and average price paid to producers, by market, February 1970 (F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premiums 2/	Prevailing Class I prices 3/	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend 2/	Premium on blend paid to producers 5/	Prevailing blend price 5/	Fat diff. per 0.1% 4/
	Dollars per cwt.							
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.61	.46	7.07	.081	6.43	9/	9/	.080
Fort Smith, Arkansas	6.62	.46	7.08	.085	6.39	9/	9/	.081
New Orleans, La. (0-50 mile zone) 11/	7.52	-	12/7.58	.081	6.38	-	16/6.16	.079
Northern Louisiana (Shreveport) 11/	7.14	-	12/7.58	.081	6.73	-	9/ 14/	.080
Oklahoma Metro. (Okla. City) 13/	6.65	.46	7.11	.085	6.06	9/	9/	.081
Red River Val., Okla.-Tex. (Wich. Falls)	6.87	.46	7.33	.085	5.97	9/	9/	.082
(Lawton, Okla.)	6.75	.46	7.21	.085	5.85	9/	9/	.082
Austin-Waco, Texas (Zone I)	7.37	.46	7.83	.081	6.90	9/	9/	.074
Central West Texas (Abilene)	7.24	.46	7.70	.085	7.02	9/	9/	.081
Corpus Christi, Texas (0-80 mile zone)	7.74	.46	8.20	.081	6.99	9/	9/	.079
North Texas (Dallas and Fort Worth)	6.99	.46	7.45	.085	6.27	9/	9/	.082
San Antonio, Texas	7.41	.46	7.87	.085	7.12	9/	9/	.074
South Texas (Houston)	7.35	.46	7.81	.085	6.89	9/	9/	.083
Texas Panhandle (Amarillo)	6.92	.46	7.38	.081	6.27	9/	9/	.079
Lubbock-Plainview, Texas	7.09	.46	7.55	.085	6.66	9/	9/	.084
MOUNTAIN:								
Eastern Colorado (Denver)	6.91	-	6.91	.088	6.38	-	6.38	.085
Western Colorado (Grand Jct.)	6.86	-	6.86	.088	6.24	-	6.24	.086
Central Arizona (Phoenix)	7.19	-	7.19	.091	6.50	-	6.50	.087
Rio Grande Val., N.M.-Tex.-Colo.	7.02	.46	7.48	.085	6.27	9/	9/	.083
Great Basin, Utah-Nev. (Salt Lake City)	6.92	-	6.92	.091	5.73	-	5.73	.084
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane)	6.62	.28	6.90	.083	5.81	.10	5.91	.081
Puget Sound, Wash. (Seattle)	6.52	-	6.52	.085	5.50	-	5.50	.083
Oregon-Wash. (Portland)	6.62	-	6.62	.081	5.84	-	5.84	.080

1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ( ).
2/ Premium (above Federal order minimum) as reported by principal producers' association.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
6/ State-regulated market.
7/ January (New York Nearby Area) blend=201-210 mile zone plus 24 cent freight differential. Minimum January price-$6.07
8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
9/ Not available.
10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
12/ State-regulated minimum price prevails over Federal order minimum.
13/ Tulsa 10¢ less.
14/ January blend prices: Central Illinois $5.59; Southern Illinois $5.75; St. Louis-Ozarks $5.87; North Carolina $7.08; Northern Louisiana $7.12; Kansas City, Mo. $5.87.
15/ November 1969 blend; South Carolina $6.83.
16/ Price is net to producers--after all deductions except capital retains. Not directly comparable to Federal Order blend prices for the area.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, December 1969 1/--Continued

WHOLE MILK ITEMS: Plain and Flavored

Marketing area 2/	Dec. 1968		Nov. 1969		Dec. 1969		Dec. 1969 as %:		Jan.-Dec. 1969 as % of 1968
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Dec. 1968	Nov. 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		- - - Percent - - -		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	5,290	3.58	5,147	3.55	5,374	3.54	102	104	97
Connecticut	2,217	3.50	2,131	3.50	2,231	3.48	101	105	96
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	925	3.55	896	3.53	925	3.52	100	103	96
Rochester, New York 3/	469	3.54	446	3.53	474	3.54	101	106	97
New Jersey State Order 3/	4,768	7/	4,726	7/	4,855	7/	102	103	97
Delaware Valley 4/	3,248	3.48	3,124	3.40	3,211	3.40	99	103	94
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	5,464	3.51	5,541	3.50	5,501	3.52	101	99	102
Four Ohio areas	3,313	3.51	3,395	3.51	3,479	3.51	105	102	98
Indiana area	2,457	3.42	2,413	3.40	2,422	3.40	99	100	95
Two Illinois areas	1,496	3.32	1,448	3.22	1,450	3.22	97	100	97
Chicago Regional area	7,045	3.41	6,796	3.41	6,945	3.41	99	102	98
Two Michigan areas	5,588	3.51	5,355	3.51	5,481	3.51	98	102	95
WEST NORTH CENTRAL:									
Two Minnesota areas	1,110	3.29	1,071	3.29	1,101	3.29	99	103	96
Minnesota-North Dakota	345	3.32	339	3.29	341	3.29	99	101	97
Four Iowa areas	1,232	3.51	1,200	3.47	1,221	3.48	99	102	96
Two Missouri areas	2,572	3.33	2,474	3.32	2,491	3.33	97	101	95
Two South Dakota areas	236	3.33	232	3.33	238	3.32	101	103	95
Nebraska-Western Iowa	1,074	3.37	1,004	3.34	1,044	3.34	97	104	99
Two Kansas areas	588	3.30	570	3.31	572	3.32	97	100	96
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,293	3.54	1,303	3.56	1,365	3.55	106	105	100
Washington, D. C.	1,692	3.57	1,757	3.59	1,802	3.58	106	103	98
Two West Virginia areas	1,202	3.51	1,260	3.52	1,284	3.52	107	102	103
North Carolina 3/	2,330	7/	2,403	7/	2,320	7/	100	97	99
South Carolina 3/	1,187	7/	1,392	7/	1,452	7/	122	104	104
Three Florida areas	3,317	3.64	3,391	3.58	3,546	3.59	107	105	103
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	1,600	3.42	1,601	3.39	1,600	3.42	100	100	97
Four Tennessee areas 5/	2,093	3.62	2,138	3.61	2,127	3.62	102	99	99
Mississippi State Order 3/	1,011	3.84	1,083	3.81	1,069	3.83	106	99	103
Mississippi Fed. Order 5/	660	3.82	714	3.83	697	3.82	106	98	103
WEST SOUTH CENTRAL:									
Central Arkansas	423	3.46	453	3.46	452	3.62	107	100	101
Two Louisiana areas	958	3.86	934	3.85	978	3.85	102	105	99
Okla. Met. & Red River Valley	1,149	3.42	1,187	3.39	1,181	3.40	103	99	100
Seven Texas areas	3,412	3.42	3,587	3.42	3,543	3.41	104	99	102
MOUNTAIN:									
Eastern Colorado	1,022	3.36	1,028	3.34	1,013	3.34	99	99	96
Rio Grande, N. Mex.-Tex.-Colo.	755	3.52	796	3.53	778	3.50	103	98	98
Central Arizona	766	3.49	900	3.49	925	3.50	121	103	108
Great Basin, Utah-Nev.	488	3.43	480	3.43	470	3.45	96	98	96
PACIFIC:									
Two Washington areas	1,334	3.53	1,294	3.52	1,309	3.52	98	101	95
California 3/	11,847	3.58	12,269	3.47	11,790	3.47	100	96	97
Total 65 areas 6/ (60 Federal 5 State)	82,195	3.50	82,470	3.47	83,136	3.48	101.1	100.8	98.0

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, December 1969 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialities

Marketing area 2/	December 1968		November 1969		December 1969		December 1969 as %		Jan.-Dec. 1969 as % of 1968
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Dec. 1968	Nov. 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	454.8	1.01	595.8	1.11	596.7	1.13	131	100	125
Connecticut	204.4	1.12	271.3	1.29	285.4	1.29	140	105	132
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	91.4	1.12	108.1	1.25	112.1	1.27	123	104	120
Rochester, New York 3/	59.0	.44	68.9	.49	73.8	.56	125	107	115
New Jersey 3/	521.5	7/	556.6	7/	547.0	7/	105	98	107
Delaware Valley 4/	319.1	1.04	362.3	1.18	359.5	1.15	113	99	114
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	850.8	1.53	934.9	1.54	976.7	1.57	115	104	110
Four Ohio areas	804.4	1.62	924.7	1.60	975.9	1.60	121	106	115
Indiana area	955.1	1.78	1,095.4	1.77	1,155.6	1.77	121	105	114
Two Illinois areas	545.7	1.85	609.9	1.78	622.5	1.78	114	102	115
Chicago Regional area	1,641.3	1.64	1,840.8	1.63	1,902.3	1.64	116	103	105
Two Michigan areas	940.8	1.31	1,205.3	1.42	1,246.1	1.46	132	103	129
WEST NORTH CENTRAL:									
Two Minnesota areas	696.8	1.55	792.9	1.56	832.7	1.57	120	105	117
Minnesota-North Dakota	129.5	1.50	142.8	1.50	151.4	1.52	117	106	116
Four Iowa areas	484.4	1.50	534.5	1.55	557.4	1.52	115	104	113
Two Missouri areas	875.0	1.78	954.7	1.73	990.3	1.76	113	104	112
Two South Dakota areas	133.6	1.72	143.5	1.77	153.2	1.78	115	107	114
Nebraska-Western Iowa	341.3	1.61	370.1	1.57	393.3	1.57	115	106	111
Two Kansas areas	187.5	1.74	202.2	1.68	207.8	1.71	111	103	113
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	121.1	1.18	132.6	1.14	137.9	1.16	114	104	107
Washington, D. C.	231.6	1.29	261.0	1.31	266.6	1.31	115	102	115
Two West Virginia areas	150.3	1.20	180.2	1.27	183.9	1.29	122	102	114
North Carolina 3/	457.7	7/	545.0	7/	508.2	7/	111	93	103
South Carolina 3/	190.4	7/	195.9	7/	193.5	7/	102	99	100
Three Florida areas	509.8	1.02	549.6	1.06	565.0	1.06	111	103	112
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	341.7	1.57	391.6	1.59	407.1	1.61	119	104	115
Four Tennessee areas 5/	472.5	1.15	547.5	1.18	556.4	1.20	118	102	117
Mississippi State Order 3/	161.0	1.39	179.2	1.40	180.2	1.39	112	101	110
Mississippi Fed. Order 5/	111.1	1.44	126.3	1.53	127.5	1.53	115	101	111
WEST SOUTH CENTRAL:									
Central Arkansas	80.8	1.22	87.7	1.57	87.9	1.56	109	100	109
Two Louisiana areas	140.2	1.63	160.2	1.68	159.9	1.59	114	100	113
Okla. Met. & Red River Valley	186.8	1.70	206.9	1.66	208.4	1.66	112	101	109
Seven Texas areas	797.2	1.48	822.0	1.46	824.6	1.45	103	100	101
MOUNTAIN:									
Eastern Colorado	284.2	1.61	355.6	1.64	366.4	1.67	129	103	125
Rio Grande,N.Mex.-Tex.-Colo.	90.6	1.63	110.2	1.71	115.0	1.70	127	104	123
Central Arizona	273.2	.96	214.1	1.34	224.8	1.33	82	105	97
Great Basin, Utah-Nev.	276.3	1.86	299.7	1.83	308.2	1.80	112	103	113
PACIFIC:									
Two Washington areas	648.3	1.85	764.9	1.86	792.8	1.88	122	104	119
California 3/	2,663.6	7/	3,061.4	7/	2,993.9	7/	112	98	110
Total 65 areas 6/ (60 Federal 5 State)	17,742.2	1.51	20,170.5	1.54	20,620.7	1.55	115.2	102.2	112.7

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, December 1969 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	Dec. 1968		Nov. 1969		Dec. 1969		Dec. 1969 as %		Jan.-Dec.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Dec. 1968	Nov. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	22.9	11.6	21.4	11.5	22.7	11.5	99	106	100
Connecticut	23.4	10.9	24.6	10.5	26.0	10.5	111	106	98
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	10.0	10.4	9.2	10.6	10.1	10.5	100	108	92
Rochester, New York 3/	3.7	10.6	3.7	10.1	3.9	9.9	106	107	100
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	33.8	11.3	30.5	11.1	31.6	11.0	94	104	91
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	74.1	10.7	67.7	10.7	72.4	10.6	98	107	96
Four Ohio areas	42.7	10.9	38.8	10.9	43.4	10.9	102	112	92
Indiana area	35.5	11.5	37.2	11.5	38.4	11.5	108	103	96
Two Illinois areas	31.4	11.3	29.8	11.2	29.9	11.3	95	100	93
Chicago Regional area	187.2	11.8	164.9	11.8	173.4	11.8	93	105	93
Two Michigan areas	106.8	10.7	100.7	10.6	106.8	10.6	100	106	93
WEST NORTH CENTRAL:									
Two Minnesota areas	25.3	10.7	23.8	10.6	25.0	10.6	99	105	95
Minnesota-North Dakota	5.9	11.5	5.8	11.4	5.9	11.5	101	102	100
Four Iowa areas	27.6	12.1	24.9	12.2	26.3	12.2	95	106	92
Two Missouri areas	40.5	11.6	36.7	11.6	37.9	11.7	94	103	92
Two South Dakota areas	5.3	11.5	5.0	11.6	5.4	11.4	102	108	98
Nebraska-Western Iowa	24.9	11.5	22.0	11.2	23.1	11.2	93	105	90
Two Kansas areas	11.3	11.2	10.9	11.1	10.7	11.3	95	98	95
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	15.8	11.8	14.7	11.7	16.7	11.7	106	114	91
Washington, D. C.	32.8	12.2	30.9	12.0	32.5	12.2	99	105	93
Two West Virginia areas	7.2	11.9	6.5	11.8	6.8	11.8	94	105	94
North Carolina 3/	12.5	7/	11.6	7/	11.4	7/	92	99	86
South Carolina 3/	6.4	7/	5.7	7/	5.6	7/	88	98	97
Three Florida areas	53.2	10.9	46.5	11.0	53.5	11.0	101	115	95
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	16.9	11.6	15.5	11.5	16.0	11.6	95	103	92
Four Tennessee areas 5/	12.8	12.4	10.9	12.3	11.6	12.3	91	106	94
Mississippi State Order 3/	7.0	12.3	6.5	12.1	6.9	12.1	99	106	96
Mississippi Fed. Order 5/	4.3	12.4	4.3	12.2	4.5	12.3	104	105	98
WEST SOUTH CENTRAL:									
Central Arkansas	3.6	12.0	3.4	12.0	3.7	11.8	103	109	94
Two Louisiana areas	9.5	12.2	8.6	12.3	9.2	12.1	97	107	94
Okla. Met. & Red River Valley	11.4	11.6	10.6	11.4	10.9	11.4	96	103	93
Seven Texas areas	38.8	11.5	36.2	11.5	37.0	11.4	95	102	90
MOUNTAIN:									
Eastern Colorado	18.9	11.6	18.3	11.7	19.0	11.6	100	104	95
Rio Grande, N. Mex.-Tex.-Colo.	8.6	12.0	8.1	12.0	8.4	11.9	97	104	97
Central Arizona	12.7	10.9	12.5	11.1	13.1	11.0	103	105	98
Great Basin, Utah-Nev.	5.9	12.4	5.7	12.4	5.8	12.5	99	102	94
PACIFIC:									
Two Washington areas	29.5	12.0	28.8	11.9	25.5	12.0	86	89	93
California 3/	254.1	11.8	244.0	11.9	248.6	11.9	98	102	94
Total 65 areas 6/ (60 Federal 5 State)	1,267.0	11.5	1,181.0	11.5	1,232.9	11.4	97.3	104.4	93.7

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, December 1969 1/--Continued

CREAM ITEMS: Sweet and sour

Marketing area 2/	Dec. 1968		Nov. 1969		Dec. 1969		Dec. 1969 as %		Jan.-Dec.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Dec. 1968	Nov. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	152.6	21.7	137.3	21.4	156.6	21.4	103	114	94
Connecticut	33.5	24.9	27.7	25.3	33.0	23.7	98	119	91
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	4.5	31.3	4.8	32.4	4.7	31.8	103	97	93
Rochester, New York 3/	2.2	31.4	2.2	31.2	2.3	30.9	101	104	90
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	28.1	22.3	20.0	23.6	20.8	23.1	74	104	92
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	54.0	19.8	43.7	20.4	58.3	19.4	108	133	94
Four Ohio areas	19.6	23.5	15.3	23.9	19.2	22.9	98	125	95
Indiana area	21.3	20.8	20.9	21.9	25.5	19.9	120	122	124
Two Illinois areas	13.3	23.6	12.5	22.2	14.4	21.2	108	115	97
Chicago Regional area	84.7	21.9	71.8	22.2	83.3	21.4	98	116	94
Two Michigan areas	62.8	23.0	55.2	22.6	71.6	21.5	114	130	97
WEST NORTH CENTRAL:									
Two Minnesota areas	20.7	25.2	19.1	25.9	22.2	25.1	107	116	99
Minnesota-North Dakota	7.8	28.5	6.7	28.7	8.2	28.2	106	122	104
Four Iowa areas	10.0	25.2	7.4	25.4	9.7	24.7	97	131	89
Two Missouri areas	27.1	21.9	27.1	23.0	30.2	22.0	111	111	102
Two South Dakota areas	2.8	25.9	2.5	27.3	2.8	26.4	100	112	99
Nebraska-Western Iowa	8.4	23.4	7.5	24.2	9.0	23.2	108	120	92
Two Kansas areas	5.4	28.0	4.7	27.7	5.0	25.9	93	106	90
South Atlantic:									
Upper Chesapeake Bay, Md.	4.3	24.4	3.4	23.5	4.1	23.9	95	121	91
Washington, D. C.	22.3	21.4	15.6	23.0	18.5	23.0	83	119	90
Two West Virginia areas	1.8	22.3	1.3	20.7	1.7	21.0	94	131	93
North Carolina 3/	13.2	7/	9.5	7/	14.8	7/	112	155	100
South Carolina 3/	6.0	7/	3.3	7/	5.2	7/	86	159	82
Three Florida areas	28.3	23.8	22.0	23.7	28.7	24.2	101	130	96
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	7.4	26.4	5.4	25.2	7.6	25.3	103	141	96
Four Tennessee areas 5/	9.7	26.7	7.3	25.1	10.0	25.8	103	137	96
Mississippi State Order 3/	5.3	25.2	4.0	23.4	6.0	24.0	113	150	103
Mississippi Fed. Order 5/	3.1	26.6	2.2	23.3	3.2	24.1	106	145	99
WEST SOUTH CENTRAL:									
Central Arkansas	2.4	26.8	2.1	24.7	2.8	24.7	117	133	112
Two Louisiana areas	4.9	24.4	3.9	23.9	5.2	25.1	106	133	97
Okla. Met. & Red River Valley	7.1	24.4	5.2	23.8	6.6	22.8	93	127	88
Seven Texas areas	34.4	27.1	27.4	26.4	35.5	25.6	103	130	90
MOUNTAIN:									
Eastern Colorado	12.7	22.9	11.0	23.9	12.1	22.6	95	110	92
Rio Grande, N. Mex.-Tex.-Colo.	4.6	26.0	4.6	26.3	5.4	26.4	116	117	102
Central Arizona	9.1	23.5	8.1	23.6	10.0	21.9	110	123	102
Great Basin, Utah-Nev.	9.6	29.1	10.1	30.8	9.4	29.0	97	93	92
PACIFIC:									
Two Washington areas	22.7	28.2	21.6	28.6	24.5	27.7	108	113	99
California 3/	132.4	24.4	112.0	23.6	122.8	23.6	93	110	91
Total 65 areas 6/ (60 Federal 5 State)	894.9	23.4	762.4	23.4	904.9	22.8	101.1	118.7	94.5

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 30.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, December 1969 1/--Continued

TOTAL FLUID ITEMS

Marketing area 2/	December 1968		November 1969		December 1969		Dec. 1969 as %		Jan.-Dec.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Dec. 1968	Nov. 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	5,991	3.96	5,941	3.80	6,236	3.89	104	105	99
Connecticut	2,505	3.72	2,472	3.62	2,612	3.65	104	106	99
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	1,031	3.52	1,018	3.49	1,052	3.48	102	103	98
Rochester, New York 3/	534	3.36	521	3.29	554	3.30	104	106	99
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley	3,664	3.50	3,550	3.35	3,669	3.36	100	103	96
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	6,492	3.50	6,608	3.42	6,666	3.48	103	101	103
Four Ohio areas	4,231	3.35	4,392	3.25	4,568	3.28	108	104	101
Indiana area	3,495	3.17	3,583	3.10	3,681	3.10	105	103	100
Two Illinois areas	2,100	3.20	2,106	3.03	2,129	3.04	101	101	102
Chicago Regional area	9,108	3.47	8,928	3.36	9,252	3.40	102	104	99
Two Michigan areas	6,764	3.53	6,741	3.42	6,971	3.47	103	103	99
WEST NORTH CENTRAL:									
Two Minnesota areas	1,867	3.00	1,912	2.90	1,996	2.93	107	104	103
Minnesota-North Dakota	490	3.35	495	3.22	509	3.28	104	103	102
Four Iowa areas	1,765	3.24	1,769	3.11	1,826	3.15	103	103	100
Two Missouri areas	3,592	3.21	3,513	3.13	3,623	3.17	101	103	99
Two South Dakota areas	378	3.04	382	3.01	401	3.01	106	105	102
Nebraska-Western Iowa	1,456	3.23	1,407	3.11	1,477	3.14	101	105	102
Two Kansas areas	793	3.22	788	3.16	798	3.16	101	101	100
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,478	3.57	1,463	3.48	1,559	3.53	106	107	101
Washington, D. C.	2,040	3.81	2,075	3.60	2,164	3.69	106	104	100
Two West Virginia areas	1,374	3.35	1,453	3.30	1,485	3.33	108	103	104
North Carolina 3/	2,813	7/	2,969	7/	2,890	7/	103	97	100
South Carolina 3/	1,390	7/	1,596	7/	1,656	7/	119	104	104
Three Florida areas	3,991	3.66	4,021	3.45	4,256	3.54	107	106	104
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	1,998	3.31	2,023	3.18	2,064	3.26	103	102	100
Four Tennessee areas 5/	2,645	3.37	2,718	3.23	2,758	3.31	104	101	102
Mississippi State Order 3/	1,184	3.65	1,272	3,57	1,262	3.63	107	99	104
Mississippi Fed. Order 5/	786	3.67	848	3.59	840	3.64	107	99	104
WEST SOUTH CENTRAL:									
Central Arkansas	524	3.33	548	3.30	560	3.50	107	102	102
Two Louisiana areas	1,125	3.79	1,110	3.69	1,168	3.78	104	105	101
Okla. Met. & Red River Valley	1,368	3.38	1,412	3.28	1,418	3.33	104	100	101
Seven Texas areas	4,355	3.38	4,485	3.28	4,511	3.37	104	101	102
MOUNTAIN:									
Eastern Colorado	1,379	3.36	1,431	3.20	1,453	3.24	105	102	102
Rio Grande, N. Mex.-Tex.-Colo.	887	3.61	925	3.53	926	3.59	104	100	101
Central Arizona	1,090	3.09	1,142	3.31	1,201	3.29	110	105	105
Great Basin, Utah-Nev.	793	3.31	796	3.24	796	3.19	100	100	101
PACIFIC:									
Two Washington areas	2,059	3.46	2,118	3.32	2,181	3.37	106	103	102
California 3/	14,897	3.49	15,687	3.32	15,156	3.34	102	97	99
Total 65 areas 6/ (60 Federal 5 State)	103,248	3.47	104,947	3.35	107,061	3.39	103.7	102.0	100.4

3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey which are also included in State-reported totals. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, January 1970 1/

Market 2/	Average daily receipts of milk from producers				Number of producers			
	January 1969	December 1969	January 1970	Jan. 1970 as % of Jan. 1969	January 1969	December 1969	January 1970	Jan. 1970 as % of Jan. 1969
	-- 1,000 pounds --			Percent	-- Number --			Percent
NEW ENGLAND:								
Mass.-R.I.-N.H.	8,996	9,203	9,327	104	8,573	8,097	8,140	95
Connecticut	3,248	3,109	3,212	99	1,909	1,824	1,817	95
MIDDLE ATLANTIC:								
New York, New Jersey 4/	26,963	26,720	27,612	102	29,004	27,915	27,966	96
Niagara Frontier, New York 3/	1,794	1,792	1,827	102	1,264	1,238	1,233	98
Rochester, New York 3/	909	865	893	98	607	579	575	95
New Jersey 3/	2,100	1,941	7/2,016	96	1,387	1,263	7/1,265	91
Delaware Valley 4/	6,374	6,741	6,805	107	5,206	5,334	5,226	100
EAST NORTH CENTRAL:								
East. Ohio-W. Pa.	8,527	8,541	8,836	104	10,249	9,999	9,915	97
Four Ohio areas	5,965	6,170	6,145	103	7,028	6,928	6,725	96
Indiana area	4,374	4,916	5,092	116	4,725	5,007	4,992	106
Two Illinois areas	2,975	2,814	2,890	97	3,154	3,134	2,991	95
Chicago Regional area	18,716	18,807	19,908	106	16,290	16,651	16,726	103
Three Michigan areas	9,880	10,270	10,275	104	9,749	9,339	9,239	95
WEST NORTH CENTRAL:								
Duluth-Superior	472	490	508	108	677	659	659	97
Minneapolis-St. Paul	4,473	5,059	5,421	8/	4,201	4,592	4,599	8/
Minnesota-North Dakota	1,502	1,612	1,810	121	1,459	1,557	1,606	110
S.E. Minn.-North Iowa	-	1,000	1,069	8/	-	791	786	8/
Four Iowa areas	3,454	3,136	3,358	97	3,415	3,264	3,261	95
Two Missouri areas	6,317	6,558	6,584	104	5,477	5,685	5,643	103
Two South Dakota areas	625	597	605	97	478	464	459	96
Nebraska-Western Iowa	2,149	2,171	2,196	102	1,736	1,765	1,768	102
Two Kansas areas	1,440	1,249	1,319	92	1,185	1,029	1,088	92
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,435	2,657	2,652	109	1,956	2,033	2,015	103
Washington, D. C.	2,993	2,906	2,925	98	1,854	1,704	1,674	90
Two West Virginia areas	2,072	2,189	2,248	108	2,231	2,320	2,307	103
North Carolina 3/	3,318	3,347	7/3,393	102	2,292	2,206	7/2,203	96
South Carolina 3/	1,218	1,210	7/1,208	99	594	530	7/530	89
Georgia	-	3,347	3,348	8/	-	1,542	1,532	8/
Three Florida areas	4,037	3,740	3,945	98	406	380	395	97
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	3,007	3,114	3,144	105	3,369	3,376	3,314	98
Four Tennessee areas 5/	3,713	3,791	3,824	103	3,188	3,168	3,189	100
Mississippi State Order 3/	2,278	2,298	2,354	103	1,824	1,891	1,854	102
Mississippi Fed. Order 5/	1,241	1,268	1,339	108	1,013	1,041	1,037	102
WEST SOUTH CENTRAL:								
Two Arkansas areas	916	829	804	88	952	866	907	95
Two Louisiana areas 5/	2,152	2,208	2,233	104	1,605	1,514	1,522	95
Okla. Metro. & Red River Valley	2,293	2,387	2,253	98	1,843	2,026	1,858	101
Six Texas areas	2,714	2,666	2,659	98	1,742	1,614	1,763	101
North Texas	3,143	3,522	3,486	111	2,136	2,307	2,168	101
South Texas	1,800	1,862	1,830	102	1,866	1,293	1,255	67
MOUNTAIN:								
Two Colorado areas	1,993	1,944	1,966	99	1,361	1,439	1,406	103
Rio Grande, N. Mex.-Texas-Colo.	881	938	923	105	350	359	368	105
Central Arizona	1,507	1,468	1,545	103	182	178	178	98
Great Basin, Utah-Nevada	1,182	1,174	1,211	102	906	906	921	102
PACIFIC:								
Two Washington areas	3,735	3,927	4,033	108	2,298	2,264	2,242	98
Oregon-Washington area	-	-	2,583	8/	-	-	1,195	8/
Total 68 areas 6/ (64 Federal: 4 State)	161,033	162,912	7/166,825	103.6	144,329	141,992	7/141,281	97.9

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 month shown. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 26. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--Minneapolis-St. Paul, S.E. Minn.-North Iowa, Georgia, and Oregon-Washington Federal orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

Table 9.--Average daily sales and fat tests for groups of fluid items, specified marketing areas under Federal or State regulation, 1968-69 1/

Marketing area 2/	Whole milk items				Low-fat and skim milk items			
	1968		1969		1968		1969	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.
NEW ENGLAND:								
Mass.-R.I.-N.H.	5,423	3.56	5,254	3.54	445.6	.95	555.4	1.07
Connecticut	2,249	3.49	2,168	3.47	197.2	1.09	259.4	1.21
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	940	3.51	905	3.50	87.3	.98	104.6	1.12
Rochester, New York 3/	468	3.47	454	3.49	59.0	.43	67.8	.51
New Jersey 3/	4,904	7/	4,738	7/	525.8	7/	562.3	7/
Delaware Valley 4/	3,341	3.48	3,148	3.42	309.2	1.00	353.4	1.10
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	5,286	3.50	5,391	3.51	872.5	1.51	963.2	1.53
Four Ohio areas	3,384	3.50	3,310	3.50	787.5	1.60	903.9	1.60
Indiana area	2,484	3.40	2,364	3.38	936.4	1.76	1,067.4	1.74
Two Illinois areas	1,484	3.29	1,443	3.24	513.7	1.84	591.7	1.79
Chicago Regional area	7,057	3.41	6,907	3.40	1,692.6	1.60	1,782.2	1.60
Two Michigan areas	5,732	3.51	5,426	3.51	877.6	1.22	1,130.0	1.38
WEST NORTH CENTRAL:								
Two Minnesota areas	1,117	3.29	1,067	3.29	642.2	1.50	753.5	1.54
Minnesota-North Dakota	351	3.31	342	3.30	119.9	1.45	138.7	1.48
Four Iowa areas	1,236	3.50	1,183	3.49	453.9	1.49	512.1	1.52
Two Missouri areas	2,592	3.34	2,473	3.32	822.0	1.78	920.0	1.76
Two South Dakota areas	241	3.33	230	3.33	121.3	1.71	138.2	1.74
Nebraska-Western Iowa	1,019	3.36	1,005	3.34	318.5	1.56	354.8	1.55
Two Kansas areas	589	3.32	567	3.30	175.9	1.70	198.3	1.67
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	1,292	3.54	1,296	3.54	125.0	1.13	134.3	1.12
Washington, D. C.	1,721	3.56	1,688	3.56	220.9	1.20	254.1	1.29
Two West Virginia areas	1,201	3.52	1,239	3.51	157.3	1.16	180.1	1.25
North Carolina 3/	2,395	7/	2,379	7/	494.8	7/	514.9	7/
South Carolina 3/	1,247	7/	1,300	7/	203.4	7/	204.3	7/
Three Florida areas	3,257	3.64	3,346	3.59	495.0	.99	556.3	1.02
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	1,635	3.40	1,579	3.39	328.8	1.52	376.6	1.57
Four Tennessee areas 5/	2,124	3.61	2,094	3.60	458.5	1.04	538.2	1.14
Mississippi State Order 3/	1,012	3.76	1,043	3.77	163.0	1.38	179.4	1.38
Mississippi Fed. Order 5/	665	3.80	687	3.81	112.1	1.50	124.5	1.51
WEST SOUTH CENTRAL:								
Central Arkansas	436	3.47	441	3.45	77.5	1.47	84.1	1.52
Two Louisiana areas	958	3.85	950	3.84	138.1	1.65	155.9	1.63
Okla. Met. & Red River Valley	1,149	3.43	1,152	3.38	187.1	1.65	204.2	1.65
Seven Texas areas	3,459	3.41	3,522	3.40	826.0	1.48	835.1	1.45
MOUNTAIN:								
Eastern Colorado	1,054	3.36	1,018	3.35	266.8	1.55	334.5	1.64
Rio Grande, N. Mex.-Tex.-Colo.	796	3.51	784	3.50	87.4	1.69	107.2	1.68
Central Arizona	780	3.48	839	3.48	261.7	.99	254.2	1.10
Great Basin, Utah-Nevada	502	3.44	479	3.43	263.3	1.85	298.4	1.79
PACIFIC:								
Two Washington areas	1,385	3.52	1,317	3.52	612.9	1.79	730.6	1.84
California 3/	12,175	3.57	11,816	3.54	2,659.4	7/	2,936.2	7/
Total 65 areas 6/ (60 Federal 5 State)	83,225	3.50	81,562	3.48	17,408.2	1.48	19,618.0	1.51

See footnotes at end of table, page 28.

Table 9.--Average daily sales and fat tests for groups of fluid items, specified marketing areas under Federal or State regulation, 1968-69 1/--Cont.

Marketing area 2/	Milk and cream mixtures				Cream items			
	1968		1969		1968		1969	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.
NEW ENGLAND:								
Mass.-R. I.-N. H.	21.7	11.7	21.7	11.4	145.1	21.5	136.2	21.3
Connecticut	22.8	10.9	22.3	10.8	32.6	24.5	29.7	24.3
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	10.3	10.6	9.4	10.5	4.2	30.1	3.9	31.2
Rochester, New York 3/	3.7	10.6	3.7	10.3	2.1	30.5	1.9	30.3
Delaware Valley	34.8	11.3	31.6	11.3	28.0	22.2	25.7	22.0
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	69.9	10.7	67.4	10.6	43.4	19.7	40.9	19.4
Four Ohio areas	43.8	11.0	40.3	10.9	13.2	22.0	12.6	21.8
Indiana area	39.7	11.6	38.1	11.5	13.5	21.3	16.7	19.1
Two Illinois areas	32.4	11.3	30.1	11.2	8.9	21.7	8.6	19.7
Chicago Regional areas	182.1	11.8	169.9	11.8	66.8	20.7	62.9	20.7
Two Michigan areas	110.1	10.7	102.3	10.7	48.4	21.0	47.0	21.0
WEST NORTH CENTRAL:								
Two Minnesota areas	25.7	10.8	24.4	10.7	16.7	25.3	16.5	25.1
Minnesota-North Dakota	6.4	11.5	6.4	11.5	6.5	29.3	6.7	28.7
Four Iowa areas	28.3	12.2	26.1	12.1	7.3	24.0	6.5	23.7
Two Missouri areas	41.3	11.6	37.8	11.6	18.1	21.3	18.5	21.2
Two South Dakota areas	5.5	11.7	5.4	11.6	2.1	25.4	2.1	25.4
Nebraska-Western Iowa	26.0	11.7	23.5	11.3	7.1	23.2	6.5	22.5
Two Kansas areas	12.1	11.2	11.5	11.2	3.2	26.1	2.9	25.2
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	15.5	11.8	14.5	11.7	3.9	23.8	3.6	23.7
Washington, D. C.	33.2	12.2	30.8	12.2	19.3	21.3	17.5	21.4
Two West Virginia areas	7.1	11.9	6.7	11.8	1.2	21.2	1.1	20.6
North Carolina 3/	14.1	7/	12.0	7/	9.5	7/	9.5	7/
South Carolina 3/	6.5	7/	6.3	7/	4.5	7/	3.7	7/
Three Florida areas	48.7	10.9	46.2	11.0	23.6	23.2	22.6	23.3
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	16.6	11.5	15.2	11.5	5.0	24.7	4.7	24.0
Four Tennessee areas 5/	12.6	12.3	11.9	12.2	7.2	26.3	7.0	25.6
Mississippi State Order 3/	7.0	12.1	6.7	12.0	3.8	25.5	3.9	24.4
Mississippi Fed. Order 5/	4.4	12.4	4.3	12.3	2.2	27.0	2.2	25.5
WEST SOUTH CENTRAL:								
Central Arkansas	3.8	11.8	3.5	11.9	1.4	28.4	1.5	26.3
Two Louisiana areas	9.5	12.3	8.9	12.2	3.6	24.4	3.5	24.0
Okla. Met. & Red River Valley	11.9	11.6	11.0	11.4	4.8	24.3	4.2	22.6
Seven Texas areas	41.2	11.6	37.2	11.5	24.3	26.0	21.9	25.8
MOUNTAIN:								
Eastern Colorado	20.0	11.7	18.9	11.7	9.1	22.9	8.4	22.8
Rio Grande, N. Mex.-Tex.-Colo.	8.7	11.9	8.4	11.9	3.5	25.2	3.5	24.8
Central Arizona	12.4	11.3	12.1	11.0	6.0	23.4	6.1	22.6
Great Basin, Utah-Nevada	6.6	12.4	6.2	12.4	7.1	28.9	6.6	29.6
PACIFIC:								
Two Washington areas	31.0	11.9	28.9	11.9	16.7	28.3	16.4	28.0
California 3/	260.5	12.0	244.7	11.9	105.5	24.6	96.0	23.4
Total 65 areas 6/ (60 Federal 5 State)	1,280.8	11.5	1,200.0	11.5	725.6	22.9	685.8	22.4

See footnotes at end of table, page 28.

Table 9.--Average daily sales and fat tests for groups of fluid items, specified marketing areas under Federal or State regulation, 1968-69 1/--Con.

Marketing area 2/	Whole milk, low-fat and skim milk items combined				Milk and cream mixtures and cream items combined			
	1968		1969		1968		1969	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.
NEW ENGLAND:								
Mass.-R.I.-N.H.	5,868.6	3.36	5,809.4	3.30	166.8	20.2	157.9	19.9
Connecticut	2,446.2	3.30	2,427.4	3.23	55.4	18.9	52.0	18.5
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	1,027.3	3.30	1,009.6	3.25	14.5	16.2	13.3	16.6
Rochester, New York 3/	527.0	3.13	521.8	3.10	5.8	17.8	5.6	17.1
New Jersey 3/	5,429.8	7/	5,300.3	7/	7/	7/	7/	7/
Delaware Valley	4/3,650.2	3.27	4/3,501.4	3.19	62.8	16.2	57.3	16.1
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	6,158.5	3.22	6,354.2	3.21	113.3	14.1	108.3	13.9
Four Ohio areas	4,171.5	3.14	4,213.9	3.09	57.0	13.5	52.9	13.5
Indiana area	3,420.4	2.95	3,431.4	2.87	53.2	14.1	54.8	13.8
Two Illinois areas	1,997.7	2.92	2,034.7	2.82	41.3	13.5	38.7	13.1
Chicago Regional area	8,749.6	3.06	8,689.2	3.03	248.9	14.2	232.8	14.2
Two Michigan areas	6,609.6	3.21	6,556.0	3.14	158.5	13.8	149.3	13.9
WEST NORTH CENTRAL:								
Two Minnesota areas	1,759.2	2.64	1,820.5	2.57	42.4	16.5	40.9	16.5
Minnesota-North Dakota	470.9	2.84	480.7	2.77	12.9	20.5	13.1	20.3
Four Iowa areas	1,689.9	2.96	1,695.1	2.89	35.6	14.6	32.6	14.4
Two Missouri areas	3,414.0	2.96	3,393.0	2.90	59.4	14.6	56.3	14.8
Two South Dakota areas	362.3	2.79	368.2	2.73	7.6	15.5	7.5	15.5
Nebraska-Western Iowa	1,337.5	2.93	1,359.8	2.87	33.1	14.2	30.0	13.7
Two Kansas areas	764.9	2.95	765.3	2.88	15.3	14.3	14.4	14.0
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	1,417.0	3.33	1,430.3	3.31	19.4	14.2	18.1	14.1
Washington, D. C.	1,941.9	3.29	1,942.1	3.26	52.5	15.5	48.3	15.5
Two West Virginia areas	1,358.3	3.25	1,419.1	3.22	8.3	13.2	7.8	13.0
North Carolina 3/	2,889.8	7/	2,893.9	7/	23.6	7/	21.5	7/
South Carolina 3/	1,450.4	7/	1,504.3	7/	11.0	7/	10.0	7/
Three Florida areas	3,752.0	3.29	3,902.3	3.22	72.3	14.9	68.8	15.0
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	1,963.8	3.09	1,955.6	3.04	21.6	14.6	19.9	14.5
Four Tennessee areas 5/	2,582.5	3.15	2,632.2	3.10	19.8	17.4	18.9	17.2
Mississippi State Order 3/	1,175.0	3.43	1,222.4	3.42	10.8	16.8	10.6	16.6
Mississippi Fed. Order 5/	777.1	3.47	811.5	3.46	6.6	17.3	6.5	16.8
WEST SOUTH CENTRAL:								
Central Arkansas	513.5	3.17	525.1	3.14	5.2	16.3	5.0	16.2
Two Louisiana areas	1,096.1	3.57	1,105.9	3.53	13.1	15.6	12.4	15.5
Okla. Met. & Red River Valley	1,336.1	3.18	1,356.2	3.12	16.7	15.2	15.2	14.5
Seven Texas areas	4,285.0	3.04	4,357.1	3.03	65.5	16.9	59.1	16.8
MOUNTAIN:								
Eastern Colorado	1,320.8	2.99	1,352.5	2.93	29.1	15.2	27.3	15.1
Rio Grande, N. Mex.-Tex.-Colo.	883.4	3.33	891.2	3.28	12.2	15.7	11.9	15.7
Central Arizona	1,041.7	2.85	1,093.2	2.93	18.4	15.2	18.2	14.9
Great Basin, Utah-Nevada	765.3	2.89	777.4	2.80	13.7	21.0	12.8	21.3
PACIFIC:								
Two Washington areas	1,997.9	2.99	2,047.6	2.92	47.7	17.6	45.3	17.7
California 3/	14,834.4	3.57	14,752.2	3.54	366.0	15.6	340.7	15.1
Total 65 areas 6/ (60 Federal 5 State)	100,633.2	3.20	101,180.0	3.16	2,006.4	15.6	1,885.8	15.5

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year earlier, preliminary for the latest year. Data adjusted to a comparable basis where marketing areas have been changed significantly. 2/ Federal order markets unless footnote indicates otherwise. Markets combined in each group are listed on page 30. 3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey which are also included in State-reported totals. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 10.--Average daily receipts of milk from producers, number of producers, and average daily receipts per producer for plants under Federal or State regulation, 1968-69 1/

Market 2/	Receipts from producers			Number of producers			Receipts per producer		
	1968	1969	1969 as % of 1968	1968	1969	1969 as % of 1968	1968	1969	1969 as % of 1968
NEW ENGLAND:	1,000 pounds		Percent	Number		Percent	Pounds		Percent
Mass.-R. I. - N. H.	9,417	9,779	104	8,706	8,381	96	1,082	1,167	108
Connecticut	3,124	3,181	102	1,979	1,873	95	1,579	1,698	108
MIDDLE ATLANTIC:									
New York, New Jersey 4/	27,557	28,307	103	30,040	28,554	95	917	991	108
Niagara Frontier, New York 3/	2,063	1,809	88	1,563	1,254	80	1,320	1,443	109
Rochester, New York 3/	913	911	100	642	594	93	1,422	1,534	108
New Jersey 3/	2,118	7/2,086	98	1,436	7/1,328	92	1,475	7/1,571	107
Delaware Valley 4/	6,251	6,560	105	5,246	5,211	99	1,192	1,259	106
EAST NORTH CENTRAL:									
East. Ohio-W. Pa.	7,560	9,190	8/	8,698	10,163	8/	869	904	8/
Four Ohio areas	6,139	6,265	102	7,090	6,909	97	866	907	105
Indiana area	4,385	4,576	8/	4,634	4,673	8/	946	979	8/
Two Illinois areas	2,845	3,052	107	3,074	3,182	104	926	959	104
Chicago Regional area	16,277	19,493	8/	10,694	16,639	8/	1,522	1,172	8/
Three Michigan areas	9,977	10,271	103	9,984	9,570	96	999	1,073	107
WEST NORTH CENTRAL:									
Duluth-Superior	478	493	103	692	672	97	691	734	106
Minneapolis-St. Paul	4,452	4,818	8/	4,238	4,416	8/	1,050	1,091	104
Minnesota-North Dakota	1,369	1,476	108	1,471	1,489	101	931	991	106
S.E. Minn.-North Iowa	-	618	8/	-	780	8/	-	792	8/
Four Iowa areas	3,392	3,329	98	3,364	3,203	95	1,008	1,039	103
Two Missouri areas	6,306	6,536	104	5,569	5,542	100	1,132	1,179	104
Two South Dakota areas	646	600	93	492	466	95	1,313	1,288	98
Nebraska-Western Iowa	2,107	2,111	8/	1,686	1,732	8/	1,250	1,219	8/
Two Kansas areas	1,441	1,388	96	1,174	1,108	94	1,227	1,253	102
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	2,364	2,505	106	1,967	1,926	98	1,202	1,301	108
Washington, D. C.	2,939	3,054	104	1,760	1,687	96	1,670	1,810	108
Two West Virginia areas	2,067	2,201	106	2,205	2,306	105	937	954	102
North Carolina 3/	3,240	7/3,307	102	2,374	7/2,262	95	1,365	7/1,462	107
South Carolina 3/	1,205	7/1,232	102	608	7/569	94	1,982	7/2,165	109
Georgia	-	2,221	8/	-	1,068	8/	-	2,080	8/
Three Florida areas	3,774	3,782	100	414	397	96	9,116	9,526	104
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	3,081	3,158	102	3,384	3,348	99	910	943	104
Four Tennessee areas 5/	3,552	3,759	106	3,266	3,142	96	1,088	1,196	110
Mississippi State Order 3/	2,281	2,329	102	1,985	1,912	96	1,149	1,218	106
Mississippi Federal Order 5/	1,249	1,283	103	1,076	1,067	99	1,161	1,202	104
WEST SOUTH CENTRAL:									
Two Arkansas areas	840	912	109	935	916	98	898	996	111
Two Louisiana areas 5/	1,939	2,049	106	1,630	1,571	96	1,190	1,304	110
Okla. Metro. & Red River Valley	2,679	2,492	93	2,248	1,983	88	1,192	1,257	105
Six Texas areas	2,861	2,740	96	1,628	1,607	99	1,757	1,705	97
North Texas	3,179	3,502	8/	1,818	1,995	8/	1,749	1,755	8/
South Texas	439	1,751	8/	1,564	1,235	8/	281	1,418	8/
MOUNTAIN:									
Two Colorado areas	2,009	2,046	102	1,389	1,336	96	1,446	1,531	106
Rio Grande, N. Mex.-Texas-Colo.	989	936	95	305	338	111	3,243	2,769	85
Central Arizona	1,387	1,484	107	186	181	97	7,457	8,199	110
Great Basin, Utah-Nevada	1,175	1,228	105	912	894	98	1,288	1,374	107
PACIFIC:									
Two Washington areas	3,971	4,051	102	2,397	2,296	96	1,657	1,764	106
Total 62 areas 6/	123,243		102.4		7/110,250		1,123		101.9
(58 Federal + 4 State)		7/126,180		109,770		100.4		7/1,144	

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the latest year shown. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 30. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--East. Ohio-West Pa., Indiana area, Chicago Regional, Minneapolis-St. Paul, S.E. Minn.-North Iowa, Neb.-West. Iowa, Georgia, North Tex. and South Texas Federal orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern (Sales only), Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities-Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville - Lexington-Evansville, Paducah; Tennessee-Chattanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

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FLUID MILK AND CREAM REPORT

APRIL 1970

Release:
April 21, 1970
3:00 P.M. EST

MILK PRICE HIGHLIGHTS

Class I prices: Early April prices of milk used for fluid purposes (Class I) averaged $6.86 per hundredweight for about 150 markets. The dealer price was 24 cents above a year earlier. Regional averages ranged from 18 to 37 cents above April 1969. Greatest Class I price gains over a year earlier were in the West North Central, West South Central and Mountain Regions, according to the Crop Reporting Board.

Store milk prices: Store prices to consumers in 25 major cities in early April averaged 57 cents per half gallon for the most common grade of whole milk, about the same as March but 3 cents above April 1969.

Home-delivered prices: Home-delivered milk averaged over 64½ cents per half-gallon in April for 25 major cities. This was about the same as March but 3½ cents above April 1969. Home-delivered prices represent list prices before deductions for quantity or other discounts.

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UNITED STATES DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Da 1-3 (4-70)
Crop Reporting Board
Washington, D. C. 20250

SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS OF MILK FROM PRODUCERS

Preliminary February sales: Preliminary February data on total sales of fluid dairy products in 66 marketing areas averaged about the same as a year earlier.

January sales: Revised January sales of fluid products in regulated markets (61 Federal and 5 State) averaged nearly 1 percent more than a year earlier.

Whole milk sales during January were down 2 percent from January 1969.

Low-fat and skim milk sales for January continued its sharp upward trend and was 13 percent above a year earlier.

Milk and cream mixture sales (mostly half and half) averaged 5 percent less than January 1969. Sweet and sour cream sales were down 3 percent from a year earlier.

Milk receipts: February receipts of milk from producers at plants regulated for 68 markets were up 4 percent from a year earlier. The number of producers delivering milk to plants for the same markets was down 2 percent from February 1969.

Milk production: March 1970 milk production for the United States was estimated at nearly 10.1 billion pounds--up 1 percent from a year earlier. March output provided 1.58 pounds of milk per person daily for all uses, compared with 1.59 pounds a year earlier.

U. S. CONSUMPTION OF FLUID MILK AND CREAM, 1969

Total sales of fluid milk and cream in the United States during 1969 is estimated at 52.8 billion pounds of whole-milk equivalent, about $1\frac{1}{2}$ percent below the estimate for 1968. Annual sales averaged 266 pounds per capita in 1969--down 8 pounds from 1968. Estimated per capita sales includes consumption by Armed Forces stationed in the U. S.

Total consumption of fluid milk and cream (sales plus household consumption on farms where produced) is estimated at 55.2 billion pounds. On a per capita basis, consumption averaged 273 pounds--down 9 pounds from 1968.

These consumption estimates are expressed in whole-milk equivalents--the quantity of whole milk, as produced, required to provide the milkfat in all fluid products.

Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions (F.O.B. city--per cwt., basis 3.5% fat), April 1970 1/

Region	Markets	April 1969	March 1970	April 1970	April 1970 change from April 1969	April 1970 change from March 1970
	Number	Dollars				
New England	9	7.31	7.61	7.56	+ .25	- .05
Middle Atlantic	20	2/ 6.96	7.26	7.21	+ .25	- .05
East North Central	28	6.06	6.29	6.27	+ .21	- .02
West North Central	21	6.01	6.39	6.38	+ .37	- .01
South Atlantic	20	7.05	7.34	7.30	+ .25	- .04
East South Central	14	6.68	6.90	6.90	+ .22	.00
West South Central	17	7.24	7.55	7.55	+ .31	.00
Mountain	12	6.58	6.90	6.88	+ .30	- .02
Pacific	11	5.90	6.09	6.08	+ .18	- .01
United States	152	2/ 6.62	6.89	6.86	+ .24	- .03

1/ Regional and U.S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6.
2/ Markets located in the New York-New Jersey Federal Order revised F.O.B. city minimums changed to agree with specified freight zones under the order.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities, April 1970 1/

Market	Prices per half-gallon at stores				Price per half-gallon delivered to homes			
	April 1968	April 1969	March 1970	April 1970	April 1968	April 1969	March 1970	April 1970
	Cents							
Boston, Mass.	46-50	50-54	55-57	55-57	58-63	61-66	66-72	66-72
Hartford, Conn.	50	54	54-59	54-59	60-66	63-69	67-73	67-73
New York Metro., N. Y. 2/	45-58	49-59	50-70	52-70	49-59	55-59	60-70	60-70
Philadelphia, Pa.	57	62	63	63	64	70	74-76	74-76
Pittsburgh, Pa.	54	58	61	61	58	62	65	65
Cleveland, Ohio	48-54	48-55	51	54	59-62	59-62	61-62	64-66
Indianapolis, Ind.	48	48	54	54	58	62	67	67
Chicago, Ill.	57	60	55-58	55-58	56-64	58-66	62-72	62-72
Detroit, Mich.	49-51	49-51	55	55	58	60	62	62
Milwaukee, Wis.	42-46	49-50	53-55	52-54	52-53	55-56	58-59	58-59
Mpls.-St. Paul, Minn.	41	40	49	49	51	51	58	58
Kansas City, Mo.	48-51	51-53	55-57	55-57	53-58	60	64	64
Omaha, Nebr.	48	48-51	50-57	52-59	50	54	56	58
Baltimore, Md.	52	57	58	58	63-65	67-69	71	71
Washington, D. C.	51	55	57	57	65-67	68-71	71	71
Jacksonville, Fla.	63-65	67-69	67-69	63-66	62-63	67-69	69	69
Louisville, Ky.	50-53	52-53	55-57	55-57	57-58	59-61	62-64	62-64
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Texas	59	60-61	63-64	63-64	59-61	62-65	65-66	65-66
Denver, Colo.	48-50	49-51	51-53	51-53	51-55	55-57	59	59
Salt Lake City, Utah	53	55	59	59	50	56	58-59	58-59
Seattle, Wash.	49-57	51-60	52-61	52-61	49-61	53-61	53-61	53-61
Portland, Oreg.	50-57	55-62	65-67	65-67	58-61	67	73	73
Los Angeles, Calif.	50	48	50	50	61½	61	63	63
San Francisco, Calif.	51	50	51	51	3/56½	3/59	61	61
25 Cities average	51.8	54.1	57.0	57.1	58.0	61.2	64.5	64.7

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets. 2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties.
3/ Includes 3-cent delivery charge for first unit of each home delivery.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Pre-vailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - Dollars per cwt. - -				- - Cents per container - -			
NEW ENGLAND								
MAINE								
Augusta-Portland 7/	-	-	7.56	11/	59	p110	61	-
Caribou-Presq. Is. 7/	-	-	7.56	11/	62	P120-121	-	-
NEW HAMPSHIRE								
Concord	7.49	-	7.49	11/	58	p109	58	-
Manchester	7.50	-	7.50	11/	-	-	-	-
VERMONT								
Bellows Falls 7/	-	-	11/	11/	51-53	p106	51	-
Burlington 7/	-	-	11/	11/	51-57	-	55-57	-
MASSACHUSETTS								
Boston	7.56	-	7.56	11/	55-57	p95-111	62	61-63
Springfield	7.56	-	7.56	11/	55-60	95-101	-	57-59
Worcester	7.56	-	7.56	11/	55-60	95	-	59-63
RHODE ISLAND								
All areas	7.56	-	7.56	11/	-	-	-	-
CONNECTICUT								
Hartford	7.56	-	7.56	11/	54-59	104-106	-	53-68
New Haven	7.56	-	7.56	11/	63	p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	12/7.06	-	7.06	11/	51-68	p95-113	45-49	-
Binghamton	7.04	-	7.04	11/	55	-	55	-
Buffalo 8/	-	-	7.44	11/	61-64	p117	59-63	45-54
Nassau & Suffolk	12/7.22	-	7.22	11/	59-60	p106-108	63-65	50-54
New York City	12/7.22	-	7.22	11/	52-65	p107-109	56-65	-
Rochester 8/	-	-	7.44	11/	60	P109-115	58	50-52
Schenectady	12/7.05	-	7.05	11/	53	p103	49	53
Syracuse	12/6.94	-	6.94	11/	54-56	-	-	-
Westchester Co.	12/7.22	-	7.22	11/	58-70	p107-119	55	49
NEW JERSEY								
Atlantic City 9/	7.42	-	7.42	11/	51-55	p99	52-57	48
Camden 9/	7.42	-	7.42	11/	53	p99	52-57	48-49
Northern N.J. 9/	12/7.22	-	7.22	11/	59	p109	59-63	50-51
Trenton 9/	7.42	-	7.42	11/	51-53	98-102	52-59	48-54
PENNSYLVANIA								
Erie 7/	6.45	.20	6.65	.082	61	p119	-	-
Harrisburg 7/	-	-	7.02	.070	60	P125	56-59	55
Johnstown 7/	-	-	6.98	.070	60	P120-124	56	54
Philadelphia 9/	7.42	-	7.42	11/	63	p120	-	57
Pittsburgh 7/	6.55	.20	6.75	.082	61	p118	57	53
Reading 7/	-	-	7.07	.070	60	P124	p58	p52
Scranton 7/	-	-	6.93	.070	59	p113	-	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- Cents -	
NEW ENGLAND:					
MAINE					
Augusta-Portland 7/	65	118	3.14	65	-
Caribou-Presq. Is. 7/	-	-	-	-	-
NEW HAMPSHIRE					
Concord	62	-	2.90	60	-
Manchester	69	119	3.19	66	62
VERMONT					
Bellows Falls 7/	p55	p110	-	53	-
Burlington 7/	p53-63	-	3.00	56-63	-
MASSACHUSETTS					
Boston	p66-72	118-129	3.29	g63-69	-
Springfield	67-73	119-124	3.19	-	-
Worcester	67-72	123-128	-	g62-69	p70
RHODE ISLAND					
All areas	71	p123	3.19	68	70
CONNECTICUT					
Hartford	p67-73	123-139	3.29-3.39	61-73	61-74
New Haven	p68-77	p130-143	3.34	p65	p69
MIDDLE ATLANTIC:					
NEW YORK					
Albany	p75	p122	2.85-3.20	69	-
Binghamton	p69	-	-	69	-
Buffalo 8/	p72	-	3.20-3.65	67	58
Nassau & Suffolk	61	-	-	-	-
New York City	-	-	-	-	-
Rochester 8/	74	-	3.20	70	g60-63
Schenectady	p71	-	2.85	69	68
Syracuse	66	-	-	-	-
Westchester Co.	-	-	-	-	-
NEW JERSEY					
Atlantic City 9/	72	P130	3.05	-	-
Camden 9/	-	-	-	-	-
Northern N. J. 9/	-	-	-	-	-
Trenton 9/	59-63	112-118	-	59-63	54-57
PENNSYLVANIA					
Erie 7/	65	-	-	-	-
Harrisburg 7/	64	P132	3.10	60-62	58
Johnstown 7/	p63	P126-130	-	59	57
Philadelphia 9/	74-76	P132-138	3.25-3.30	71-72	-
Pittsburgh 7/	p65	p126	-	61	57
Reading 7/	64	P131	3.18	p62	p56
Scranton 7/	p63	p121	-	-	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.23	.27	6.50	.082	42-51	83-97	37-49	48
Cleveland	6.45	.21	6.66	.082	54	97	44-54	48-54
Columbus	6.13	.37	6.50	.082	51	p97-98	49	48-49
Dayton	6.17	.33	6.50	.082	49-51	95-99	41-49	-
Toledo	6.28	.22	6.50	.082	49-57	p89-107	39-53	43-51
INDIANA								
Evansville	6.07	.48	6.55	.082	51-55	p99-103	p51	50
Fort Wayne	6.01	.31	6.32	.082	51-56	p98-105	51	47-49
Gary	5.93	.33	6.26	.082	68	p135	62	62
Indianapolis	6.05	.31	6.36	.082	54	p105	46	42
South Bend	5.97	.31	6.28	.082	52-58	95-103	50-52	-
ILLINOIS								
Alton	6.11	.32	6.43	.082	51	p91	47	-
Chicago	5.78	.05	5.83	.082	55-58	p95-99	51-54	51-54
Peoria	5.97	.32	6.29	.082	49-55	p97-110	45-52	44-51
Rockford	5.78	.05	5.83	.082	49	p95	47	45
Rock Island	5.88	.08	5.96	.085	49-51	p98-107	46-48	43-45
Springfield	6.04	.32	6.36	.082	51	p95-97	47-50	-
MICHIGAN								
Detroit	6.18	.44	6.62	11/	55	p99-103	51	46-49
Grand Rapids	6.11	.44	6.55	11/	49	p95	47	44
Kalamazoo	6.11	.44	6.55	11/	55	p105-107	53	41-49
Lansing	6.15	.44	6.59	11/	53	p101-105	50-51	41-47
Marquette	5.93	.23	6.16	.085	54	p103-108	52	47-50
Sag.-Bay C.-Mid.	6.18	.44	6.62	11/	56	p107	53	43
WISCONSIN								
Beloit	5.76	.07	5.83	.082	44-54	p85-93	44-50	48
Eau Claire 10/	-	-	11/	11/	54	-	53	49
Green Bay	5.62	-	5.62	.082	50	p95	49	44
Madison	5.70	.18	17/5.88	.082	43-46	p86-91	42-45	40-44
Milwaukee	5.78	.06	5.84	.082	52-54	p97-103	51-54	46-52
Superior	5.68	.50	6.18	.088	57	-	55	40-53
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.83	-	5.83	.082	53	-	50	47
Duluth	5.68	.50	6.18	.088	57	-	55	40-53
Mpls.-St. Paul	5.64	.51	6.15	.082	49	p96	48	47
Rochester	5.64	.14	5.78	.082	49	p93	47	45
IOWA								
Burlington 10/	-	-	11/	11/	47	p92	-	-
Des Moines	6.03	.08	6.11	.082	52-54	103-109	49-50	-
Ft. Dodge	5.83	-	5.83	.082	49	p97	49	47
Sioux City	6.18	.04	17/6.22	.085	51	p99	49	48
MISSOURI								
Kansas City	6.32	.32	6.64	.082	55-57	109-113	53-55	51-53
St. Louis	6.18	.32	6.50	.082	52-61	P99	48-55	45-49
Springfield	6.18	.32	6.50	.082	59	p115	57	57

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		-- Dollars --	-- Cents --	
EAST NORTH CENTRAL:					
OHIO					
Cincinnati	60-61	-	-	-	-
Cleveland	64-66	-	2.99	-	-
Columbus	p67	-	2.80	63	63
Dayton	64	113	2.85	62	58
Toledo	p68-70	p125	3.15	66-69	65-69
INDIANA					
Evansville	p59	p109	-	55	53
Fort Wayne	p58	p109	-	55	52
Gary	p69	p125	-	65	64
Indianapolis	p67	116	2.95	65	65
South Bend	55-63	107-114	-	50-58	-
ILLINOIS					
Alton	-	-	-	-	-
Chicago	62-72	-	-	-	-
Peoria	p63	p123	-	62	-
Rockford	p60	-	-	58	50
Rock Island	58	105	2.69	53-54	50-51
Springfield	p55	p100-109	2.50	53	-
MICHIGAN					
Detroit	62	-	-	60	-
Grand Rapids	55	-	-	50	47
Kalamazoo	p59	p116	-	56	54
Lansing	p54-65	p112	-	60	57
Marquette	p54	P108	-	p52	p47
Sag.-Bay C.-Mid.	p61	p121	-	60	56
WISCONSIN					
Beloit	p58	p99	2.50	54	52
Eau Claire 10/	54	-	2.60-2.65	51-53	47-49
Green Bay	p57	108	2.67	56	49
Madison	p58	p107	2.55	56	54
Milwaukee	58-59	p106-107	2.65	56-57	54-56
Superior	60	-	-	58	48-56
WEST NORTH CENTRAL:					
MINNESOTA					
Bemidji	p51	-	-	49	47
Duluth	60	-	-	58	48-56
Mpls.-St. Paul	p58	p110	2.65	55	53
Rochester	p53	p103	2.60	51	49
IOWA					
Burlington 10/	p56	-	-	51	-
Des Moines	58	109	-	53	-
Ft. Dodge	58	p115	2.75	54	55
Sioux City	p56	p105	2.65	52	50
MISSOURI					
Kansas City	64	125	-	62	60
St. Louis	p70	p127	3.23	66	59
Springfield	p62	p121	-	60	60

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Class I prices paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
WEST NORTH CENTRAL CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	5.94	.082	56	p112	53	48
Fargo 9/	5.88	-	14/5.94	.082	56	p112	53	48
Grand Forks 9/	5.88	-	14/5.94	.082	56	-	53	48
SOUTH DAKOTA								
Aberdeen	6.08	.03	6.11	.082	57	111	52	50
Rapid City	6.53	-	6.53	.082	56-58	p112	51-52	50-51
Sioux Falls	6.08	-	6.08	.082	56	-	52	49
NEBRASKA								
Lincoln	6.18	.09	6.27	.085	50	p99	48	45
Omaha	6.18	.09	6.27	.085	52-59	p103-109	49-53	43-46
Scottsbluff	6.33	.09	6.42	.085	55-57	p109	53	49
KANSAS								
Kansas City	6.32	.32	6.64	.082	55-57	109-113	53-55	51-53
Topeka	6.32	.32	6.64	.082	59-61	p97-118	57-59	53-57
Wichita	6.38	.55	6.93	.082	63	P120	56	61
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.42	-	7.42	11/	54	p100	54	48
MARYLAND								
Baltimore	7.32	.075	7.40	11/	58	-	57-70	56-63
Cumberland 10/	-	-	11/	11/	60	p113	57	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.32	.075	7.40	11/	57	-	57-59	49-59
VIRGINIA								
Bristol	6.71	.34	7.05	.082	63	P127-129	59	59-61
Norfolk-Portsmouth 7/	-	-	7.32	.070	59	-	-	-
Richmond 7/	-	-	7.32	.070	59	-	57-65	59
Roanoke 7/	-	-	7.32	.070	59	P118	57	53
WEST VIRGINIA								
Charleston	6.33	.25	6.58	.082	56-67	-	-	-
Huntington	6.33	.25	6.58	.082	57-67	p95-113	55-59	53-57
Wheeling	6.55	.10	6.65	.082	55-56	p107	51	49
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	49-56	P89-108	59	59
Charlotte 8/	-	-	7.40	.060	63-64	P126	59	57-59
Durham 8/	-	-	7.40	.060	59-63	P99-126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	P126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	59-60	P118-122	59	53
Columbia 7/	-	-	6.90	.070	59	P118	59	53
Greenville 7/	-	-	6.90	.070	59	P118	-	55
GEORGIA								
Columbus	6.88	.32	7.20	.082	65-69	P130-137	-	-
Atlanta	6.88	.32	7.20	.082	66-70	P119-132	66-70	63-66
Savannah	6.88	.32	7.20	.082	60-66	P89-106	-	-
FLORIDA								
Jacksonville	7.23	-	7.23	.075	63-66	P126-133	-	-
Miami	7.53	-	7.53	.075	49-63	-	57-60	57-60
Tampa	7.33	-	7.33	.075	65	P129	-	64

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart	Paper	Paper
	Half gallon	Gallon	home dispenser	half gallon	half gallon
WEST NORTH CENTRAL--CON.	-- Cents --		Dollars	-- Cents --	
NORTH DAKOTA					
Bismarck-Mandan 7/	56	-	-	53	48
Fargo 9/	16/56	p112	2.80	53	48
Grand Forks 9/	p56	-	-	53	48
SOUTH DAKOTA					
Aberdeen	57	111	-	52	50
Rapid City	p59	p116	-	53	51
Sioux Falls	56	-	-	53	g51
NEBRASKA					
Lincoln	p52	p103	2.50	49	47
Omaha	p58	p109	2.70	56	48
Scottsbluff	p57-59	p113	2.75	55	51
KANSAS					
Kansas City	64	125	-	62	60
Topeka	p61	p114	-	p60	57
Wichita	p64	P120	2.90	56	62
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-68	p114-119	2.99	61	59
MARYLAND					
Baltimore	P71	-	3.29	68-72	66
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	3.68	69-75	67-72
VIRGINIA					
Bristol	p64	P130	-	62	59
Norfolk-Portsmouth 7/	p62	-	-	-	p57
Richmond 7/	p63	-	-	-	-
Roanoke 7/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	-	54
Huntington	p67-68	p119-123	2.75	-	61
Wheeling	p59	p118	2.80	56	-
NORTH CAROLINA					
Asheville 8/	p56-65	P112-130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	-	63	57
SOUTH CAROLINA					
Charleston 7/	p61	P122	-	60-61	55
Columbia 7/	-	-	-	-	-
Greenville 7/	p61	-	-	-	57
GEORGIA					
Columbus	p66-69	P138	-	66-69	61-63
Atlanta	p66	P127	-	65	62
Savannah	p66-69	P138	-	66-69	61-63
FLORIDA					
Jacksonville	p69	P133	-	-	-
Miami	65	126	3.05	63	61
Tampa	p69	P137	3.35	-	67

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half-gal.	Glass gallon	Paper half-gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST SOUTH CENTRAL:								
KENTUCKY								
Lexington	6.07	.48	6.55	.082	56-59	p103-107	52	49
Louisville	6.07	.48	6.55	.082	55-57	p107-110	51-53	50-54
Paducah	6.43	.22	6.65	.082	58-59	p112-115	58-59	56-58
TENNESSEE								
Chattanooga	6.73	.32	7.05	.082	59	p111	51	49
Knoxville	5.88	1.17	7.05	.082	59	-	-	-
Memphis	6.52	.55	7.07	.082	59-60	-	55-56	53-54
Nashville	6.16	.69	6.85	.082	51-53	p99-103	49-53	49
ALABAMA								
Birmingham 7/	-	-	6.93	.074	57-60	-	56-60	54-55
Mobile 7/	-	-	6.93	.074	56-60	-	56-60	51-55
Montgomery 7/	-	-	6.93	.074	56-60	-	56-60	51-55
MISSISSIPPI								
Gulfport-Biloxi 7/	7.05	-	14/7.30	.082	64	p128	62	56
Jackson 7/	6.89	-	14/7.15	.082	63	126	61	57
Oxford 7/	6.64	-	14/7.15	.082	62	126	61	57
Tupelo 7/	-	-	14/7.15	.082	63	126	61	57
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.53	.55	7.08	.085	52-57	p99-107	52-57	-
Little Rock	6.52	.55	7.07	.082	59-61	p115	59	-
LOUISIANA								
Baton Rouge 7/	-	-	7.58	.082	64	121	62	55
New Orleans 7/	7.43	-	14/7.56	.082	63	121	62	-
Shreveport 7/	7.05	-	14/7.58	.082	64	121	62	55
OKLAHOMA								
Lawton	6.66	.55	7.21	.085	59	p113	57-58	-
Oklahoma City	6.56	.55	7.11	.085	61	p116	59-61	-
Tulsa	6.46	.55	7.01	.085	55-65	p109-115	53-54	49-51
TEXAS								
Abilene	7.15	.55	7.70	.085	54-64	p107-122	48-52	51-62
Amarillo	6.83	.55	7.38	.082	61	p119	61	59
Austin	7.20	.56	7.76	.082	65-69	p125	61-64	62
Corpus Christi	7.56	.55	8.11	.082	63-67	p123-129	63	61-63
Dallas	6.90	.55	7.45	.085	63-64	p116-120	45-61	53-61
El Paso	6.93	.55	7.48	.085	57	p105-113	51-53	-
Houston	7.26	.55	7.81	.085	62	p119	-	-
Lubbock	7.00	.55	7.55	.085	61	p121	57	59
San Antonio	7.32	.55	7.87	.085	49-59	p121	59	59
MOUNTAIN:								
MONTANA								
Butte 7/	-	-	6.50	.075	61	p121	59	55
Great Falls 7/	-	-	6.50	.075	61	p121	59	55
IDAHO								
Boise 10/	-	-	5.72	.085	57	P115	55	-
Idaho Falls 10/	-	-	11/	11/	59	p113	53	-
WYOMING								
Cheyenne 7/	-	-	6.76	.091	58	-	53	53
COLORADO								
Colorado Springs	6.86	-	6.86	.088	54-56	p111	52-53	48
Denver	6.86	-	6.86	.088	51-53	p101-105	48-49	41
Pueblo	6.86	-	6.86	.088	51	p100-105	49-51	44-47

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat milk	Skim milk
	Glass		10-quart home dispenser	Paper half-gallon	Paper half-gallon
	Half-gallon	Gallon			
	- Cents -		Dollars	- Cents -	
EAST SOUTH CENTRAL:					
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p62-64	p117-125	2.81	58-61	56
Paducah	p59	p115	-	57-59	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	-	-	52	50
Memphis	p63	-	-	57-59	53
Nashville	p58	p114	2.60-2.70	56-58	54-55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	62	-	-	62	57
Montgomery 7/	62	-	-	62	57
MISSISSIPPI					
Gulfport-Biloxi 7/	66	p132	3.30	64	58
Jackson 7/	65	130	3.25	63	59
Oxford 7/	62	126	3.15	61	57
Tupelo 7/	65	130	3.25	63	59
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	60	113	2.98	61	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	62-63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p117	-	-	-
Oklahoma City	p63	p120	-	61	-
Tulsa	61	115	2.95	58	57
TEXAS					
Abilene	p65	p124-127	3.15	54	62-63
Amarillo	p63	p119	-	62	61
Austin	67	119	-	62	60
Corpus Christi	p65-69	p123-133	3.45	63-65	63
Dallas	p65-66	-	-	-	-
El Paso	p55-57	p112-113	2.65	51-53	52
Houston	69	119	-	69	67
Lubbock	p63	p121	2.99	59	61
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	p61	p121	-	59	55
Great Falls 7/	p61	p121	-	59	55
IDAHO					
Boise 10/	p59	P108	-	57	51
Idaho Falls 10/	p59	p113	2.54	53	-
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colorado Springs	p59	p117	2.90	57	49
Denver	59	112	2.95	g55	g48
Pueblo	p54	p107	2.90	52	50

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	Dollars per cwt.				Cents per container			
MOUNTAIN CONTINUED:								
NEW MEXICO								
Albuquerque	6.93	.55	7.48	.085	64	p125	62	59
ARIZONA								
Phoenix	7.10	-	7.10	.092	53	P117	50	-
Tucson	7.40	-	7.40	.092	57-60	P117-122	53-57	47-50
UTAH								
Salt Lake City	6.83	-	6.83	.092	59	-	58	-
NEVADA								
Reno 7/	-	-	6.35	.082	61	-	59	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac.	6.43	-	6.43	.085	52-61	-	48-54	49
Spokane	6.53	.28	6.81	.084	61	p121	58	-
OREGON								
Medford	6.53	-	6.53	.082	64-67	p121-127	60	58
Portland	6.53	-	6.53	.082	65-67	p117	62	60
Salem	6.53	-	6.53	.082	55-65	-	55-62	61
CALIFORNIA								
Fresno 7/	-	-	15/5.60	.097	52	103	50	-
Los Angeles 7/	-	-	15/6.00	.097	50	100	49	39
Sacramento 7/ 13/	-	-	15/5.67	.097	49	97	47	-
San Diego 7/	-	-	15/6.10	.097	51	106	50	40
San Francisco 7/	-	-	15/6.00	.097	51	102	50	41
Santa Barbara 7/	-	-	15/6.00	.097	51	102	50	40

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) April 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- Cents -		Dollars	- Cents -	
MOUNTAIN CONTINUED:					
NEW MEXICO					
Albuquerque	p65	p126	-	62	61
ARIZONA					
Phoenix	58	112	2.65	56	-
Tucson	p58	P130	2.74	55	49
UTAH					
Salt Lake City	58-59	P110	2.75	53-57	g49
NEVADA					
Reno 7/	p63	-	-	61	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tacoma	53-61	-	3.00	63	60
Spokane	p70	p132	-	64	-
OREGON					
Medford	p66	p131	-	63	58
Portland	p73	p123	-	68	65
Salem	p73	p114	-	69	65
CALIFORNIA					
Fresno 7/	59	117	2.93	57	-
Los Angeles 7/	63	125	3.13	61	54
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	54	112	2.68	53	43
San Francisco 7/	61	121	3.03	59	50
Santa Barbara 7/	55	110	2.70	54	44

g=glass container.
p=paper container.
P=plastic container.

1/ Federal order market unless footnote indicates otherwise.
2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Prevailing prices represent the major portion of sales on each market and may not cover some sales as loss leaders or specials.
6/ Prices may be subject to quantity and other discounts.
7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.
8/ State-regulated minimum price to dealers.
9/ Class I prices regulated under Federal order. State regulated minimum prices to consumers.
10/ Unregulated market.
11/ Not available.
12/ Price level based on Federal Order freight zones applied to the 201-210 mile zone minimum for the N.Y.-N.J. Order No. 2.
13/ Includes 4 cent service charge for first unit of each home delivery.
14/ State-regulated minimum price prevails over Federal order minimum.
15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat.
16/ March same as April.
17/ March Cl.I $5.87.

Table 4.--Milk prices in markets where prices changed between March and April 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970
	Dollars per cwt.		Cents per single container							
NEW ENGLAND:										
Caribou, Maine	7.65	7.56	64	62	P120-121	P120-121	-	-	P123	-
Bellows Falls, Vt. 2/	3/	3/	51	51-53	p102	p106	p53	p55	p106	p110
MIDDLE ATLANTIC:										
New York, N. Y.	7.27	7.22	49-65	52-65	p107-109	p107-109	-	-	-	-
Rochester, N. Y.	7.49	7.44	58	60	p109	P109-115	74	74	-	-
Schenectady, N. Y.	7.10	7.05	56	53	p103	p103	p77	p71	-	-
Westchester Co., N. Y.	7.27	7.22	58-70	58-70	p107-115	p107-119	-	-	-	-
EAST NORTH CENTRAL:										
Cleveland, Ohio 2/	6.66	6.66	51	54	97	97	61-62	64-66	-	-
Toledo, Ohio	6.50	6.50	49-57	49-57	p89-107	p89-107	68	p68-70	p125	p125
Alton, Ill.	6.43	6.43	49	51	p94	p91	-	-	-	-
Rock Island, Ill. 2/	6.01	5.96	47-50	49-51	p94-100	p98-107	58	58	105	105
Beloit, Wis.	5.87	5.83	51-53	44-54	p89-99	p85-93	p59	p58	p99	p99
Green Bay, Wis. 2/	5.67	5.62	53	50	p103	p95	p57	p57	108	108
Madison, Wis.	5.87	5.88	46-53	43-46	p91-103	p86-91	p58	p58	p107	p107
Milwaukee, Wis.	5.89	5.84	53-55	52-54	p97-103	p97-103	58-59	58-59	p106-107	p106-107
Superior, Wis.	6.23	6.18	53	57	-	-	56	60	-	-
WEST NORTH CENTRAL:										
Duluth, Minn.	6.23	6.18	53	57	-	-	56	60	-	-
Minneapolis, Minn.	6.15	6.15	49	49	p96	p96	p58	p58	p105	p110
Rochester, Minn.	5.83	5.78	51	49	p99	p93	p53	p53	p103	p103
Fort Dodge, Iowa 2/	5.96	5.91	47	49	p93	p97	58	58	p115	p115
Omaha, Nebr. 2/	6.27	6.27	50-57	52-59	p99-105	p103-109	p56	p58	p107	p109
Topeka, Kans.	6.64	6.64	59-61	59-61	p114-118	p97-118	p61	p61	p114	p114
SOUTH ATLANTIC:										
Wilmington, Del.	7.47	7.42	54	54	p98	p100	64-68	64-68	p114-119	p114-119
Huntington, W. Va.	6.58	6.58	57-67	57-67	p99-109	p95-113	p67-68	p67-68	p115-123	p119-123
Greenville, S. C.	6.90	6.90	59	59	P122	P118	p61	p61	-	-
Savannah, Ga.	7.20	7.20	65-69	60-66	P130-137	P89-106	p66-69	p66-69	P138	P138
Jacksonville, Fla.	7.43	7.23	67-69	63-66	P131	P126-133	p69	p69	P133	P133
Tampa, Fla. 2/	7.53	7.33	65	65	P123	P129	p68	p69	128	P137

See footnotes at end of table, page 15.

Table 4.--Milk prices in markets where prices changed between March and April 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970	Mar. 1970	Apr. 1970
	Dollars per cwt.		- - - Cents per single container - - -							
WEST SOUTH CENTRAL:										
Fort Smith, Ark.	7.08	7.08	55-57	52-57	p106	p99-107	p54	p54	99	99
Little Rock, Ark.	7.07	7.07	59-61	59-61	p120	p115	60	60	113	113
Abilene, Texas	7.70	7.70	53-63	54-64	p105-119	p107-122	p64	p65	p125	p124-127
Amarillo, Texas	7.38	7.38	61	61	p115	p119	p63	p63	p119	p119
El Paso, Texas	7.48	7.48	55	57	p105-110	p105-113	p55-57	p55-57	p112-113	p112-113
San Antonio, Texas	7.87	7.87	49-59	49-59	p117	p121	61	61	117	117
MOUNTAIN:										
Butte, Mont.	6.30	6.50	59	61	p117	p121	p59	p61	p117	p121
Great Falls, Mont.	6.30	6.50	59	61	p117	p121	p59	p61	p117	p121
Pueblo, Colo.	6.91	6.86	51-53	51	p100-101	p100-105	p54	p54	p107	p107
Phoenix, Ariz. 2/	7.15	7.10	52	53	P117	P117	58	58	112	112
Reno, Nev.	6.00	6.35	57	61	---	---	p59	p63	---	---
PACIFIC:										
Fresno, Calif.	5.60	5.60	50	52	101	103	58	59	115	117

1/ Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per hundredweight.
2/ Consumer price changes effective:
April 4 - Bellows Falls
March 16 - Cleveland - Rock Island
March 19 - Green Bay
March 20 - Fort Dodge
April 6 - Omaha - Tampa.
March 31 - Phoenix
3/ Not available
p. Paper container.
P. Plastic container.

Table 5.--Prices paid by consumers for specified items, April 1970

Market	Whole milk items		Skim milk items			
	Chocolate milk per quart		Chocolate drink per quart		Buttermilk per quart	
	At stores paper	To homes paper	At stores paper	To homes paper	At stores paper	To homes glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	33	g40	33	g40	32-33	38-40
MIDDLE ATLANTIC:						
Buffalo, N. Y.	35	39-44	26-33	30-40	28-29	p33-35
Philadelphia, Pa.	-	g46	-	g45-46	-	44-45
Pittsburgh, Pa.	35	36	-	-	31	32-35
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	35-39	38-40	29	-	29-35	-
Indianapolis, Ind.	-	-	34	40	31	p38
Chicago, Ill.	39-41	-	-	-	33-35	-
Detroit, Mich.	32-33	38	-	-	30-31	36
Milwaukee, Wis.	40-41	g43-44	-	-	33-35	36-37
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn.	29	37	28	31	28	p30
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	-	-	-	-	-	35
St. Louis, Mo.	38-39	45	-	-	32-33	p40
Omaha, Nebr.	34	35	-	-	25-29	p30
SOUTH ATLANTIC:						
Baltimore, Md.	36-38	40	-	-	35-37	p38-40
Washington, D. C.	37-41	43	-	-	28-40	41-43
Richmond, Va.	34-36	34	-	-	28	p28-29
Charlotte, N. C.	33-34	34	33	p33	28-30	p28-30
Miami, Fla.	33-34	36	-	-	25-26	28
Tampa, Fla.	-	-	37	40	34	37
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	33-36	38-39	28-29	p33-34
Nashville, Tenn.	-	-	30	32	24-25	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	34	35	-	-
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla.	35	37-38	-	-	34	p34
Dallas, Texas	33-37	-	-	-	29-32	-
El Paso, Texas	31-36	35	-	-	27-31	p29-31
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	32	34	-	-	25	-
Salt Lake City, Utah	-	-	34	31-34	34	31
PACIFIC:						
Seattle, Wash.	-	-	-	-	28-31	p29-36
Portland, Oregon	-	-	36	39	35	38
Los Angeles, Calif.	26	32	-	-	-	-

See footnotes at end of table, page 17.

Table 5.--Prices paid by consumers for specified items, April 1970--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix.(half&half) per pint		Table cream per ½ pint		Whipping cream ½ pint		12 ounces		1 pound	
	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes
	Cents per container									
NEW ENGLAND:										
Boston, Mass.	59-61	-	24	28	36	44	-	33-35	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.	35-38	37-43	-	-	37-39	41-43	-	-	35-39	37-44
Philadelphia, Pa.	43	50-51	-	39-41	50	60-62	28	40	-	45-49
Pittsburgh, Pa.	36	37	32	33-39	46	47	-	-	35	35
EAST NORTH CENTRAL:										
Cincinnati, Ohio	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio	39-41	45	-	-	45-59	-	-	-	-	-
Indianapolis, Ind.	41	51	31	35	43	58	36	42	-	-
Chicago, Ill.	39-41	-	-	-	48	-	-	-	39-40	-
Detroit, Mich.	-	40	-	-	35-42	55	-	-	36	40
Milwaukee, Wis.	44-45	49-51	-	-	45-50	50-52	-	37	40-44	45
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn.	36	41	28	31	39	41	32	36	-	-
Des Moines, Iowa	42	47	-	-	49	52	-	36	-	-
Kans. C., Mo.-Kans.	38-41	45	-	-	38-39	49	33-35	37	35	-
St. Louis, Mo.	41-43	49	40-41	45	43-46	56	-	-	40-41	46
Omaha, Nebr.	33-37	39	-	-	35-49	46	-	-	33-40	41
SOUTH ATLANTIC:										
Baltimore, Md.	36-38	42	32-36	39	53-56	57-61	34-36	39-40	-	-
Washington, D. C.	36-42	47	30-37	40-42	43-57	66-67	29-35	35-42	-	-
Richmond, Va.	35-43	38-42	30-35	31-32	50	52	31-39	33-35	-	-
Charlotte, N. C.	33-34	33-34	-	-	47	47-49	35	35-37	-	-
Miami, Fla.	34-36	39	27-28	33	38-40	45	25	34	33-35	45
Tampa, Fla.	45	48	36	37	50	55	36	-	41	45
EAST SOUTH CENTRAL:										
Louisville, Ky.	38-40	44-45	-	39	39-41	46	33	38	40-45	45-46
Nashville, Tenn.	31-33	39	-	-	35-37	39	-	-	37	39
Birmingham, Ala.	31	33	28	30	36	39	26-30	33	35	38
Jackson, Miss.	41	41	27	27	41	41	33	33	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla.	44	43	-	-	-	-	36	35-38	39	45
Dallas, Texas	38-42	-	35-38	-	38-45	-	33	-	37-40	-
El Paso, Texas	33-35	33-35	-	-	43-50	48-49	-	30	35	35-37
MOUNTAIN:										
Cheyenne, Wyo.	45	45	-	-	48	49	30	30	-	-
Denver, Colo.	38-39	42	33	-	35-43	51	30	39	-	-
Salt Lake City, Utah	41-43	44-45	-	-	41-43	44-45	-	-	39-43	39-43
PACIFIC:										
Seattle, Wash.	31-33	40	-	-	34-36	43-45	-	-	29-38	39
Portland, Oreg.	40	40	-	-	39	39	-	-	38	39
Los Angeles, Calif.	28	32	-	-	-	-	-	-	-	-

g = glass container
p = paper container

Table 6.--Class I price paid by dealers and average price paid to producers, by market, March 1970
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premium 2/	Prevailing Class I price 3/	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend	Premium on blend 2/	Prevailing blend price paid to producers 5/	Fat diff. per 0.1% 4/
NEW ENGLAND:	-	Dollars per cwt.	-		- -	Dollars per cwt.	- -	
Mass.-R.I.-N.H.(Boston Nearby plants)15/	7.61	-	7.61	.080	7/6.29	-	7/6.29	.080
Connecticut (Nearby area)	7.61	-	7.61	.080	7/6.46	-	7/6.46	.080
MIDDLE ATLANTIC:								
N.Y.-N.J.(New York Nearby area) 15/	7.27	-	7.27	.080	7/5.79	-	7/5.79	.080
Niagara Frontier, N. Y. 6/	-	-	7.49	.078	-	-	7/5.81	.078
Rochester, N. Y. 6/	-	-	7.49	.078	-	-	7/5.89	.078
Delaware Val.,Pa.-N.J.-Del.(Phila.)	7.47	-	7.47	.080	6.32	-	6.32	.080
EAST NORTH CENTRAL:								
Cincinnati, Ohio-Ky.	6.28	.22	6.50	.081	5.73	.14	5.87	.080
Columbus, Ohio	6.28	.22	6.50	.081	5.81	.15	5.96	.080
Miami Valley, Ohio (Dayton)	6.22	.28	6.50	.081	5.62	.18	5.80	.080
Eastern Ohio-Western Pennsylvania								
Pittsburgh Dist. (Pittsburgh, Pa.)	6.60	.15	6.75	.081	5.79	-	5.79	.080
Cleveland District (Cleveland, Ohio)	6.50	.16	6.66	.081	5.69	.07	5.76	.080
Northwestern Ohio (Toledo)	6.33	.17	6.50	.081	5.65	.09	5.74	.080
Indiana (Indianapolis)	6.10	.26	6.36	.081	5.54	.17	5.71	.079
Chicago Regional-zone I (Chicago)	5.83	.05	5.88	.081	5.20	-	5.20	.082
Central Illinois (Peoria)	6.02	.27	6.29	.081	7/5.23	9/	7/9/14/	.079
Southern Illinois (Base zone)	6.16	.27	6.43	.081	7/5.47	9/	9/14/	.079
Michigan Upper Peninsula (Marquette)	5.98	.23	6.21	.084	5.52	.11	5.63	.082
Southern Michigan (Zero zone)	6.23	.39	6.62	.077	5.59	.14	5.73	.075
Upstate Michigan (Traverse City)	6.12	.38	6.50	.078	5.55	.04	5.59	.075
WEST NORTH CENTRAL:								
Duluth-Superior, Minn.-Wis.	5.73	.50	6.23	.088	4.78	.15	4.93	.084
Minneapolis-St. Paul, Minn.	5.69	.46	6.15	.081	5.08	9/	9/	.080
Southeastern Minn-Northern Iowa	5.69	.14	5.83	.081	5.07	9/	9/	.080
Cedar Rapids-Iowa City, Iowa	5.93	.02	5.95	.085	5.28	-	5.28	.078
Des Moines, Iowa	6.08	.08	6.16	.081	5.51	-	5.51	.078
Quad Cities-Dubuque, Ill.-Iowa	5.93	.08	6.01	.085	5.33	9/	9/	.081
North Central Iowa (Zone I)	5.88	-	5.88	.081	5.25	-	5.25	.079
Kansas City, Mo.-Kans.	6.37	.27	6.64	.081	5.63	.12	14/5.75	.072
St. Lou.-Ozarks, Mo.-Ill.-Ark.(St.Louis)	6.23	.27	6.50	.081	7/5.47	-	9/14/	.080
Minnesota-North Dakota (Fargo)	5.93	-	12/5.99	.081	4.94	9/	9/	.079
Black Hills, S. Dak. (Rapid City)	6.58	-	6.58	.081	5.37	-	5.37	.077
Eastern South Dakota (Sioux Falls)	6.13	-	6.13	.081	7/5.35	-	7/5.35	.078
Nebraska-Western Iowa (Omaha)	6.23	.04	6.27	.085	5.68	-	5.68	.082
Neosho Valley, Kans.-Mo. (Pittsburg)	6.28	.50	6.78	.085	5.72	9/	9/	.082
Wichita, Kans.	6.43	.50	6.93	.081	5.65	9/	9/	.080
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md. (Baltimore)	7.37	.075	7.44	.080	6.28	-	6.28	.080
Washington, D. C.-Md.-Va.	7.37	.075	7.44	.080	6.29	-	6.29	.080
Tri-State,W.Va.-Ohio-Ky.(Huntington)	6.38	.20	6.58	.081	6.02	-	6.02	.082
North Carolina 6/	-	-	7.40	.060	-	-	9/14/	.060
South Carolina 6/ 11/	-	-	6.90	.070	-	-	9/17/	.070
Georgia	6.93	.27	7.20	.081	6.35	.25	6.58	.080
Southeastern Florida (Miami)	7.73	-	7.73	.075	7.48	-	7.48	.075
Tampa Bay, Florida	7.53	-	7.53	.075	7.03	-	7.03	.076
Upper Florida (Jacksonville)	7.43	-	7.43	.075	7.25	-	7.25	.075
EAST SOUTH CENTRAL:								
Louisville-Lexington-Evansville(Ky.-Ind.)	6.12	.43	6.55	.081	5.72	-	15/5.70	.081
Paducah, Ky.-Mo.	6.48	.17	6.65	.081	5.98	-	15/5.82	.075
Appalachian, Tenn.-Va.-W.Va.-Ky.(Bristol)	6.76	.29	7.05	.081	6.42	-	15/6.07	.080
Chattanooga, Tenn.	6.78	.27	7.05	.081	6.15	-	10/6.04	.080
Knoxville, Tenn.	5.93	1.12	7.05	.081	5.52	.52	6.04	.080
Memphis, Tenn.-Miss.-Ark.	6.57	.50	7.07	.081	6.26	9/	9/	.075
Nashville, Tenn.-Ky. (Tenn.)	6.21	.64	6.85	.081	5.70	.21	15/5.91	.082
Mississippi (State orders):								
Delta-Central (Order VII) (Jackson)	6.94	-	12/7.15	.081	5.76	-	15/5.93	.078
Gulf Coast (Order VII) (Gulfport)	7.10	-	12/7.30	.081	5.92	-	15/6.08	.078
Northeast (Order II) (Tupelo) 6/	-	-	7.15	.081	-	-	6.78	.079

See footnotes at end of table, page 19.

Table 6.--Class I price paid by dealers and average price paid to producers, by market, March 1970 (F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premiums 2/	Prevailing prices 3/ Class I	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend 2/	Premium on blend paid to producers 5/	Prevailing blend price	Fat diff. per 4/ 0.1%
	Dollars per cwt.							
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.59	.50	16/7.07	.085	6.37	9/	9/	.080
Fort Smith, Arkansas	6.58	.50	16/7.07	.085	6.34	9/	9/	.082
New Orleans, La. (0-50 mile zone) 11/	7.48	-	12/7.58	.081	6.12	-	15/6.04	.079
Northern Louisiana (Shreveport) 11/	7.10	-	12/7.58	.081	6.59	-	9/14/	.080
Oklahoma Metro. (Okla. City) 13/	6.61	.50	7.11	.084	5.88	9/	9/	.082
Red River Val., Okla.-Tex. (Wich. Falls)	6.83	.50	7.33	.084	5.58	9/	9/	.080
(Lawton, Okla.)	6.71	.50	7.21	.084	5.46	9/	9/	.080
Austin-Waco, Texas (Zone I)	7.33	.50	7.83	.081	6.81	9/	9/	.075
Central West Texas (Abilene)	7.20	.50	7.70	.084	6.84	9/	9/	.082
Corpus Christi, Texas (0-80 mile zone)	7.70	.50	8.20	.081	6.66	9/	9/	.079
North Texas (Dallas and Fort Worth)	6.95	.50	7.45	.084	6.14	9/	9/	.081
San Antonio, Texas	7.37	.50	7.87	.084	7.01	9/	9/	.075
South Texas (Houston)	7.31	.50	7.81	.084	6.78	9/	9/	.082
Texas Panhandle (Amarillo)	6.88	.50	7.38	.081	6.06	9/	9/	.079
Lubbock-Plainview, Texas	7.05	.50	7.55	.084	6.67	9/	9/	.083
MOUNTAIN:								
Eastern Colorado (Denver)	6.91	-	6.91	.088	6.28	-	6.28	.086
Western Colorado (Grand Jct.)	6.86	-	6.86	.088	6.33	-	6.33	.086
Central Arizona (Phoenix)	7.15	-	7.15	.091	6.37	-	6.37	.087
Rio Grande Val., N.M.-Tex.-Colo.	6.98	.50	7.48	.084	6.09	9/	9/	.082
Great Basin, Utah-Nev. (Salt Lake City)	6.88	-	6.88	.091	5.62	-	5.62	.084
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane)	6.58	.28	6.86	.083	5.67	.10	5.77	.081
Puget Sound, Wash. (Seattle)	6.48	-	6.48	.084	5.48	-	5.48	.083
Oregon-Wash. (Portland)	6.58	-	6.58	.081	5.70	-	5.70	.079

1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ( ).
2/ Premium (above Federal order minimum) as reported by principal producers' association.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
6/ State-regulated market.
7/ January (New York Nearby Area) blend=201-210 mile zone plus 24 cent freight differential. Minimum January price-$6.07
8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
9/ Not available.
10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
12/ State-regulated minimum price prevails over Federal order minimum.
13/ Tulsa 10¢ less.
14/ February blend prices: Central Illinois $5.55, Southern Illinois $5.73, St. Louis-Ozarks $5.75, North Carolina $7.00, Northern Louisiana $6.99, Kansas City, Mo. $5.80.
15/ Price is net to producers--after all deductions except capital retains. Not directly comparable to Federal Order blend prices for the area.
16/ February same as March.
17/ January blend: South Carolina $6.80.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, January 1970 1/--Continued

WHOLE MILK ITEMS: Plain and Flavored

Marketing area 2/	Jan. 1969		Dec. 1969		Jan. 1970		Jan. 1970 as %	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Jan. 1969	Dec. 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- Percent -	
NEW ENGLAND:								
Massachusetts-R.I.-N.H.	5,556	3.56	5,374	3.54	5,443	3.55	98	101
Connecticut	2,322	3.50	2,231	3.48	2,260	3.43	97	101
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	984	3.53	925	3.52	936	3.52	95	101
Rochester, New York 3/	492	3.52	474	3.54	480	3.53	98	101
New Jersey State Order 3/	4,898	7/	4,907	7/	4,895	7/	100	100
Delaware Valley 4/	3,330	3.47	3,211	3.40	3,252	3.39	98	101
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	5,752	3.51	5,501	3.52	5,622	3.50	98	102
Four Ohio areas	3,553	3.51	3,479	3.51	3,565	3.51	100	102
Indiana area	2,542	3.39	2,422	3.40	2,510	3.39	99	104
Two Illinois areas	1,615	3.31	1,450	3.22	1,505	3.22	93	104
Chicago Regional area	7,487	3.41	6,945	3.41	7,003	3.40	94	101
Two Michigan areas	5,877	3.51	5,481	3.51	5,638	3.51	96	103
WEST NORTH CENTRAL:								
Two Minnesota areas	1,532	3.28	1,101	3.29	1,425	3.29	93	129
Minnesota-North Dakota	371	3.32	341	3.29	356	3.30	96	104
Four Iowa areas	1,302	3.50	1,221	3.48	1,259	3.46	97	103
Two Missouri areas	2,673	3.34	2,491	3.33	2,597	3.33	97	104
Two South Dakota areas	246	3.33	238	3.32	242	3.33	98	102
Nebraska-Western Iowa	1,115	3.37	1,044	3.34	1,066	3.33	96	102
Two Kansas areas	617	3.31	572	3.32	598	3.32	97	105
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	1,347	3.54	1,365	3.55	1,359	3.57	101	100
Washington, D. C.	1,825	3.56	1,802	3.58	1,874	3.59	103	104
Two West Virginia areas	1,279	3.52	1,284	3.52	1,306	3.52	102	102
North Carolina 3/	2,606	7/	2,356	7/	2,464	7/	95	105
South Carolina 3/	1,233	7/	1,337	7/	1,416	7/	115	106
Three Florida areas	3,488	3.62	3,546	3.59	3,641	3.55	104	103
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	1,676	3.41	1,600	3.42	1,628	3.38	97	102
Four Tennessee areas 5/	2,212	3.62	2,127	3.62	2,165	3.62	98	102
Mississippi State Order 3/	1,077	3.75	1,069	3.83	1,096	3.78	102	103
Mississippi Fed. Order 5/	867	3.78	697	3.82	887	3.81	102	127
WEST SOUTH CENTRAL:								
Central Arkansas	473	3.44	452	3.62	460	3.47	97	102
Two Louisiana areas	997	3.85	978	3.85	1,003	3.88	101	103
Okla. Met. & Red River Valley	1,237	3.40	1,181	3.40	1,237	3.40	100	105
Seven Texas areas	3,701	3.41	3,543	3.41	3,701	3.40	100	104
South Texas	1,400	3.72	1,380	3.67	1,425	3.71	102	103
MOUNTAIN:								
Eastern Colorado	1,086	3.35	1,013	3.34	1,071	3.33	99	106
Rio Grande, N. Mex.-Tex.-Colo.	816	3.52	778	3.50	820	3.51	100	105
Central Arizona	825	3.49	925	3.50	954	3.50	116	103
Great Basin, Utah-Nev.	521	3.41	470	3.45	499	3.45	96	106
PACIFIC:								
Two Washington areas	1,439	3.52	1,309	3.52	1,357	3.52	94	104
California 3/	12,244	3.57	11,880	3.57	12,016	3.56	98	101
Total 66 areas 6/ (61 Federal 5 State)	88,636	3.50	84,528	3.49	87,044	3.49	98.2	103.0

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, January 1970 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialities

Marketing area 2/	January 1969		December 1969		January 1970		Jan. 1970 as %	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Jan. 1969	Dec. 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	Percent	
NEW ENGLAND:								
Massachusetts-R.I.-N.H.	474.9	.99	596.7	1.13	608.0	1.10	128	102
Connecticut	219.6	1.13	285.4	1.29	289.2	1.27	132	101
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	107.8	1.05	112.1	1.27	112.8	1.28	105	101
Rochester, New York 3/	64.2	.45	73.8	.56	72.7	.54	113	99
New Jersey 3/	534.9	7/	556.1	7/	556.2	7/	104	100
Delaware Valley 4/	325.7	1.04	359.5	1.15	368.6	1.13	113	103
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	919.8	1.52	976.7	1.57	1,019.2	1.56	111	104
Four Ohio areas	868.1	1.61	975.9	1.60	1,018.2	1.58	117	104
Indiana area	1,053.1	1.74	1,155.6	1.77	1,236.8	1.79	117	107
Two Illinois areas	583.7	1.82	622.5	1.78	644.4	1.78	110	104
Chicago Regional area	1,731.4	1.63	1,902.3	1.64	1,937.0	1.62	112	102
Two Michigan areas	1,024.8	1.31	1,246.1	1.46	1,346.0	1.45	131	108
WEST NORTH CENTRAL:								
Two Minnesota areas	929.0	1.55	832.7	1.57	1,030.4	1.59	111	124
Minnesota-North Dakota	136.2	1.48	151.4	1.52	151.1	1.50	111	100
Four Iowa areas	515.0	1.51	557.4	1.52	568.1	1.54	110	102
Two Missouri areas	913.7	1.78	990.3	1.76	1,007.8	1.76	110	102
Two South Dakota areas	137.5	1.71	153.2	1.78	152.6	1.77	111	100
Nebraska-Western Iowa	354.0	1.59	393.3	1.57	397.7	1.58	112	101
Two Kansas areas	199.7	1.65	207.8	1.71	213.8	1.71	107	103
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	126.5	1.15	137.9	1.16	135.7	1.14	107	98
Washington, D. C.	248.8	1.29	266.6	1.31	277.5	1.32	112	104
Two West Virginia areas	169.1	1.21	183.9	1.29	200.1	1.31	118	109
North Carolina 3/	497.1	7/	504.0	7/	548.3	7/	110	109
South Carolina 3/	193.8	7/	198.0	7/	182.4	7/	94	92
Three Florida areas	541.6	1.01	565.0	1.06	593.8	1.04	110	105
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	357.7	1.56	407.1	1.61	414.9	1.63	116	102
Four Tennessee areas 5/	515.7	1.09	556.4	1.20	582.2	1.21	113	105
Mississippi State Order 3/	175.1	1.40	180.2	1.39	191.7	1.43	109	106
Mississippi Fed. Order 5/	142.2	1.58	127.5	1.53	159.2	1.59	112	125
WEST SOUTH CENTRAL:								
Central Arkansas	89.3	1.52	87.9	1.56	90.2	1.60	101	103
Two Louisiana areas	147.2	1.68	159.9	1.59	164.2	1.58	112	103
Okla. Met. & Red River Valley	204.3	1.66	208.4	1.66	248.6	1.50	122	119
Seven Texas areas	877.2	1.46	824.6	1.45	869.4	1.49	99	105
South Texas	464.4	1.69	465.7	1.63	490.6	1.72	106	105
MOUNTAIN:								
Eastern Colorado	310.4	1.61	366.4	1.67	386.9	1.68	125	106
Rio Grande,N.Mex.-Tex.-Colo.	98.6	1.71	115.0	1.70	115.1	1.69	117	100
Central Arizona	295.8	.95	224.8	1.33	235.7	1.32	80	105
Great Basin, Utah-Nev.	286.2	1.85	308.2	1.80	309.8	1.82	108	101
PACIFIC:								
Two Washington areas	708.2	1.83	792.8	1.88	812.6	1.86	115	102
California 3/	2,783.4	7/	3,087.5	7/	3,178.6	7/	114	103
Total 66 areas 6/ (61 Federal 5 State)	19,615.7	1.51	21,180.1	1.55	22,170.4	1.55	113.0	104.7

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, January 1970 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	January 1969		December 1969		January 1970		Jan. 1970 as %	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Jan. 1969	Dec. 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	Percent	
NEW ENGLAND:								
Massachusetts-R.I.-N.H.	22.2	11.6	22.7	11.5	28.9	9.2	130	127
Connecticut	21.6	10.9	26.0	10.5	23.4	10.5	108	90
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	10.1	10.6	10.1	10.5	8.5	10.4	84	85
Rochester, New York 3/	3.8	10.4	3.9	9.9	3.7	10.1	97	93
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	32.2	11.2	31.6	11.0	30.5	10.9	95	97
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	69.5	10.7	72.4	10.6	64.9	10.7	93	90
Four Ohio areas	41.0	10.9	43.4	10.9	38.5	10.9	94	89
Indiana area	37.9	11.5	38.4	11.5	35.7	11.6	94	93
Two Illinois areas	30.8	11.3	29.9	11.3	28.6	11.2	93	96
Chicago Regional area	173.5	11.8	173.4	11.8	154.2	11.8	89	89
Two Michigan areas	102.3	10.7	106.8	10.6	97.3	10.6	95	91
WEST NORTH CENTRAL:								
Two Minnesota areas	30.4	10.9	25.0	10.6	29.0	10.7	95	116
Minnesota-North Dakota	5.6	11.5	5.9	11.5	5.5	11.5	98	93
Four Iowa areas	26.2	12.1	26.3	12.2	24.3	12.3	93	92
Two Missouri areas	38.6	11.5	37.9	11.7	35.6	11.5	92	94
Two South Dakota areas	5.0	11.5	5.4	11.4	5.1	11.5	102	94
Nebraska-Western Iowa	23.4	11.6	23.1	11.2	21.6	11.3	92	94
Two Kansas areas	11.3	11.2	10.7	11.3	10.5	11.1	93	98
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	15.2	11.8	16.7	11.7	14.8	11.7	97	89
Washington, D. C.	32.5	12.2	32.5	12.2	25.3	12.3	78	78
Two West Virginia areas	6.8	11.9	6.8	11.8	6.2	11.8	91	91
North Carolina 3/	12.1	7/	11.3	7/	11.5	7/	96	102
South Carolina 3/	6.2	7/	6.0	7/	6.2	7/	100	103
Three Florida areas	54.5	10.9	53.5	11.0	54.5	11.0	100	102
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	15.6	11.5	16.0	11.6	14.5	11.5	93	91
Four Tennessee areas 5/	11.9	12.3	11.6	12.3	10.7	12.2	90	92
Mississippi State Order 3/	6.5	12.1	6.9	12.1	6.6	11.9	102	96
Mississippi Fed. Order 5/	5.9	12.2	4.5	12.3	5.8	11.9	99	129
WEST SOUTH CENTRAL:								
Central Arkansas	3.5	12.0	3.7	11.8	3.4	11.9	96	92
Two Louisiana areas	9.4	12.3	9.2	12.1	9.2	12.2	98	100
Okla. Met. & Red River Valley	11.1	11.5	10.9	11.4	10.2	11.4	92	94
Seven Texas areas	38.7	11.6	37.0	11.4	36.5	11.5	94	99
South Texas	13.8	11.2	13.3	11.1	12.9	11.2	94	97
MOUNTAIN:								
Eastern Colorado	18.3	11.8	19.0	11.6	17.8	11.7	97	94
Rio Grande, N. Mex.-Tex.-Colo.	8.2	12.0	8.4	11.9	7.8	11.9	94	93
Central Arizona	13.2	11.0	13.1	11.0	13.1	11.0	100	100
Great Basin, Utah-Nev.	5.6	12.4	5.8	12.5	5.3	12.1	93	91
PACIFIC:								
Two Washington areas	29.0	11.9	25.5	12.0	27.6	11.9	95	108
California 3/	242.5	12.0	248.6	12.0	237.0	12.0	98	95
Total 66 areas 6/ (61 Federal 5 State)	1,239.5	11.5	1,246.4	11.4	1,175.8	11.4	94.9	94.3

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, January 1970 1/--Continued

CREAM ITEMS: Sweet and Sour

Marketing area 2/	Jan. 1969		Dec. 1969		Jan. 1970		Jan. 1970 as %	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Jan. 1969	Dec. 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		- - Percent - -	
NEW ENGLAND:								
Massachusetts-R.I.-N.H.	131.4	21.4	156.6	21.4	127.1	21.2	97	81
Connecticut	28.5	24.4	33.0	23.7	26.3	24.5	92	80
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	3.4	29.8	4.7	31.8	3.1	30.0	91	67
Rochester, New York 3/	1.6	29.5	2.3	30.9	1.5	29.1	92	65
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	28.4	21.4	20.8	23.1	17.6	22.8	62	85
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	37.7	19.3	58.3	19.4	37.9	19.0	106	65
Four Ohio areas	11.5	20.8	19.2	22.9	10.7	21.0	93	56
Indiana area	13.5	18.5	25.5	19.9	14.9	18.1	110	58
Two Illinois areas	7.5	17.4	14.4	21.2	7.4	17.2	99	51
Chicago Regional area	56.8	20.2	83.3	21.4	53.0	20.2	93	64
Two Michigan areas	42.0	20.3	71.6	21.5	39.0	19.7	93	54
WEST NORTH CENTRAL:								
Two Minnesota areas	19.9	25.5	22.2	25.1	19.6	25.4	98	88
Minnesota-North Dakota	5.7	29.1	8.2	28.2	5.9	28.1	104	72
Four Iowa areas	6.0	23.3	9.7	24.7	5.9	22.2	98	61
Two Missouri areas	14.6	19.8	30.2	22.0	22.2	16.3	152	74
Two South Dakota areas	1.8	25.2	2.8	26.4	1.9	25.6	106	68
Nebraska-Western Iowa	5.5	22.3	9.0	23.2	5.7	22.4	104	63
Two Kansas areas	2.2	24.4	5.0	25.9	2.3	23.9	105	46
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	3.4	23.7	4.1	23.9	3.2	25.0	94	78
Washington, D. C.	18.5	20.7	18.5	23.0	15.0	21.4	81	81
Two West Virginia areas	1.0	20.6	1.7	21.0	1.0	20.2	100	59
North Carolina 3/	8.4	7/	15.3	7/	9.3	7/	111	61
South Carolina 3/	2.4	7/	3.4	7/	2.8	7/	117	81
Three Florida areas	26.4	23.0	28.7	24.2	24.6	23.2	93	86
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	4.3	23.6	7.6	25.3	3.9	23.2	91	51
Four Tennessee areas 5/	5.9	25.0	10.0	25.8	5.8	24.3	98	58
Mississippi State Order 3/	6.5	12.1	6.0	24.0	6.6	11.9	102	110
Mississippi Fed. Order 5/	2.3	25.2	3.2	24.1	2.4	23.7	103	75
WEST SOUTH CENTRAL:								
Central Arkansas	1.1	27.3	2.8	24.7	1.5	23.9	134	54
Two Louisiana areas	3.1	23.4	5.2	25.1	3.1	23.6	100	60
Okla. Met. & Red River Valley	3.6	21.9	6.6	22.8	3.3	20.9	92	50
Seven Texas areas	17.6	25.1	35.5	25.6	17.7	24.2	101	50
South Texas	4.3	25.5	6.2	24.9	3.5	24.1	83	56
MOUNTAIN:								
Eastern Colorado	7.2	22.1	12.1	22.6	7.3	21.0	101	60
Rio Grande, N. Mex.-Tex.-Colo.	2.8	22.7	5.4	26.4	3.0	23.5	108	56
Central Arizona	5.4	22.2	10.0	21.9	5.7	21.0	105	57
Great Basin, Utah-Nev.	5.0	29.1	9.4	29.0	4.9	28.5	98	52
PACIFIC:								
Two Washington areas	12.9	27.9	24.5	27.7	13.3	27.1	103	54
California 3/	89.5	23.1	147.1	23.6	90.4	23.1	101	61
Total 66 areas 6/ (61 Federal 5 State)	643.0	22.1	934.2	22.7	623.9	21.8	97.0	66.8

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 27.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, January 1970 1/--Continued

TOTAL FLUID ITEMS

Marketing area 2/	January 1969		December 1969		January 1970		January 1970 as %	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Jan. 1969	Dec. 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent	
NEW ENGLAND:								
Massachusetts-R. I.-N. H.	6,185	3.77	6,236	3.89	6,207	3.70	100	100
Connecticut	2,592	3.59	2,612	3.65	2,599	3.47	100	100
MIDDLE ATLANTIC:								
Niagara Frontier, New York 3/	1,105	3.43	1,052	3.48	1,061	3.41	96	101
Rochester, New York 3/	561	3.29	554	3.30	558	3.25	99	101
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	3,716	3.46	3,669	3.36	3,669	3.32	99	100
EAST NORTH CENTRAL:								
Eastern Ohio-Western Pa.	6,779	3.41	6,666	3.48	6,745	3.36	100	101
Four Ohio areas	4,473	3.25	4,568	3.28	4,633	3.18	104	101
Indiana area	3,647	3.05	3,681	3.10	3,798	3.00	104	103
Two Illinois areas	2,237	3.08	2,129	3.04	2,186	2.95	98	103
Chicago Regional area	9,450	3.34	9,252	3.40	9,147	3.26	97	99
Two Michigan areas	7,046	3.39	6,971	3.47	7,120	3.31	101	102
WEST NORTH CENTRAL:								
Two Minnesota areas	2,511	2.91	1,996	2.93	2,505	2.84	100	126
Minnesota-North Dakota	518	3.21	509	3.28	519	3.14	100	102
Four Iowa areas	1,849	3.14	1,826	3.15	1,858	3.05	100	102
Two Missouri areas	3,640	3.10	3,623	3.17	3,662	3.06	101	101
Two South Dakota areas	391	2.96	401	3.01	401	2.94	103	100
Nebraska-Western Iowa	1,498	3.14	1,477	3.14	1,491	3.05	100	101
Two Kansas areas	830	3.07	798	3.16	825	3.06	99	103
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	1,492	3.47	1,559	3.53	1,513	3.47	101	97
Washington, D. C.	2,125	3.58	2,164	3.69	2,191	3.53	103	101
Two West Virginia areas	1,456	3.30	1,485	3.33	1,514	3.27	104	102
North Carolina 3/	3,124	7/	2,887	7/	3,033	7/	97	105
South Carolina 3/	1,435	7/	1,544	7/	1,608	7/	112	104
Three Florida areas	4,111	3.49	4,256	3.54	4,312	3.41	105	101
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	2,053	3.19	2,064	3.26	2,061	3.13	100	100
Four Tennessee areas 5/	2,746	3.23	2,758	3.31	2,764	3.19	101	100
Mississippi State Order 3/	1,263	3.53	1,262	3.63	1,298	3.52	103	103
Mississippi Fed. Order 5/	1,017	3.57	840	3.64	1,055	3.56	104	126
WEST SOUTH CENTRAL:								
Central Arkansas	567	3.24	560	3.50	555	3.27	98	99
Two Louisiana areas	1,156	3.70	1,168	3.78	1,180	3.67	102	101
Okla. Met. & Red River Valley	1,456	3.26	1,418	3.33	1,498	3.18	103	106
Seven Texas areas	4,634	3.19	4,511	3.37	4,625	3.19	100	103
South Texas	1,883	3.33	1,907	3.35	1,932	3.30	103	101
MOUNTAIN:								
Eastern Colorado	1,422	3.18	1,453	3.24	1,483	3.09	104	102
Rio Grande, N. Mex.-Tex.-Colo.	926	3.46	926	3.59	946	3.42	102	102
Central Arizona	1,139	3.01	1,201	3.29	1,209	3.24	106	101
Great Basin, Utah-Nev.	818	3.09	796	3.19	819	3.04	100	103
PACIFIC:								
Two Washington areas	2,189	3.23	2,181	3.37	2,211	3.15	101	101
California 3/	15,360	3.39	15,363	3.44	15,522	3.34	101	101
Total 66 areas 6/ (61 Federal 5 State)	110,136	3.34	109,060	3.40	111,016	3.28	100.8	101.8

3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, February 1970 1/

Market 2/	Average daily receipts of milk from producers				Number of producers			
	February 1969	January 1970	February 1970	Feb. 1970 as % of Feb. 1969	February 1969	January 1970	February 1970	Feb. 1970 as % of Feb. 1969
	- - 1,000 pounds - -			Percent	- - Number - -			Percent
NEW ENGLAND:								
Mass.-R.I.-N.H.	9,155	9,327	9,453	103	8,470	8,140	8,088	95
Connecticut	3,270	3,212	3,346	102	1,911	1,817	1,835	96
MIDDLE ATLANTIC:								
New York, New Jersey 4/	27,946	27,612	28,229	101	28,889	27,966	27,592	96
Niagara Frontier, New York 3/	1,828	1,827	1,845	101	1,266	1,233	1,227	97
Rochester, New York 3/	936	893	914	98	605	575	572	95
New Jersey 3/	2,161	1,995	2,054	95	1,375	1,256	1,255	91
Delaware Valley 4/	6,474	6,805	6,866	106	5,126	5,226	5,192	101
EAST NORTH CENTRAL:								
East. Ohio-W. Pa.	8,743	8,836	9,073	104	10,207	9,915	10,038	98
Four Ohio areas	6,148	6,145	6,284	102	7,036	6,725	6,693	95
Indiana area	4,471	5,092	5,040	113	4,709	4,992	4,729	100
Two Illinois areas	3,165	2,890	3,132	99	3,162	2,991	2,942	93
Chicago Regional area	19,537	19,908	20,902	107	16,355	16,726	16,941	104
Three Michigan areas	9,982	10,275	10,305	103	9,710	9,239	9,215	95
WEST NORTH CENTRAL:								
Duluth-Superior	476	508	519	109	667	659	659	99
Minneapolis-St. Paul	4,670	5,421	5,660	8/	4,208	4,599	4,674	8/
Minnesota-North Dakota	1,577	1,810	1,938	123	1,461	1,606	1,630	112
S.E. Minn.-North Iowa	-	1,069	1,210	8/	-	786	854	8/
Four Iowa areas	3,556	3,358	3,493	98	3,317	3,261	3,189	96
Two Missouri areas	6,368	6,584	6,697	105	5,467	5,643	5,633	103
Two South Dakota areas	624	605	610	98	482	459	442	92
Nebraska-Western Iowa	2,144	2,196	2,289	107	1,714	1,768	1,772	103
Two Kansas areas	1,451	1,319	1,360	94	1,133	1,088	1,050	93
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,463	2,652	2,665	108	1,938	2,015	1,982	102
Washington, D. C.	3,060	2,925	2,997	98	1,785	1,674	1,660	93
Two West Virginia areas	2,128	2,248	2,324	109	2,222	2,307	2,367	107
North Carolina 3/	3,326	3,314	7/3,391	102	2,287	2,170	7/2,167	95
South Carolina 3/	1,274	1,251	7/1,377	108	592	555	7/553	93
Georgia	-	3,348	3,479	8/	-	1,532	1,530	8/
Three Florida areas	4,061	3,945	4,041	100	402	395	397	99
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	3,142	3,144	3,203	102	3,373	3,314	3,266	97
Four Tennessee areas 5/	3,742	3,824	3,920	105	3,206	3,189	3,171	99
Mississippi State Order 3/	2,392	2,354	2,584	108	1,951	1,854	2,479	127
Mississippi Federal Order 5/	1,339	1,339	1,497	112	1,138	1,037	1,680	148
WEST SOUTH CENTRAL:								
Two Arkansas areas	955	804	923	97	927	907	877	95
Two Louisiana areas 5/	2,093	2,233	2,195	105	1,594	1,522	1,522	95
Okla. Metro. & Red River Valley	2,360	2,253	2,482	105	1,838	1,858	1,909	104
Six Texas areas	2,814	2,659	2,552	91	1,617	1,763	1,500	93
North Texas	3,246	3,486	3,602	111	2,065	2,168	1,900	92
South Texas	1,859	1,830	1,921	103	1,687	1,255	1,178	70
MOUNTAIN:								
Two Colorado areas	2,037	1,966	2,022	99	1,309	1,406	1,374	105
Rio Grande, N.Mex.-Texas-Colo.	901	923	937	104	323	368	332	103
Central Arizona	1,545	1,545	1,608	104	182	178	177	97
Great Basin, Utah-Nevada	1,187	1,211	1,278	108	902	921	894	99
PACIFIC:								
Two Washington areas	3,789	4,033	4,062	107	2,343	2,242	2,230	95
Oregon-Washington area	-	2,583	2,694	8/	-	1,195	1,283	8/
Total 68 areas 6/ (64 Federal; 4 State)	165,174	166,789	171,295	103.7	143,417	141,273	140,575	98.0

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 27. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--Minneapolis-St. Paul, S.E. Minn.-North Iowa, Georgia, and Oregon-Washington Federal Orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

Table 9.-Annual consumption of fluid milk and cream (milk equivalent), United States, 1950-69 1/

Year	Sales of fluid products 2/		Milk and cream consumed on farms where produced		Fluid sales plus farm consumption 2/	
	Total	Per capita	Total	Per capita	Total	Per capita
	Bil. lbs.	Pounds	Bil. lbs.	Pounds	Bil. lbs.	Pounds
1950	43.1	321	9.8	580	52.9	350
1951	44.4	324	9.7	594	54.1	353
1952	45.5	325	9.4	597	54.9	352
1953	46.2	322	8.9	597	55.1	348
1954	47.7	324	8.5	601	56.2	349
1955	49.2	326	8.1	601	57.3	349
1956	50.7	328	7.7	601	58.4	349
1957	51.8	326	7.0	604	58.8	345
1958	52.1	320	6.4	603	58.5	338
1959	52.4	314	5.8	602	58.2	330
1960	53.0	309	5.3	613	58.3	324
1961	52.6	300	4.8	620	57.4	313
1962	53.3	298	4.4	631	57.7	310
1963	54.3	298	4.1	636	58.4	309
1964	54.9	296	3.7	645	58.6	306
1965	55.4	294	3.4	650	58.8	303
1966	55.4	290	3.1	655	58.5	299
1967	54.0	279	2.9	663	56.9	288
1968 3/	53.7	274	2.7	664	56.4	282
1969	52.8	266	2.4	670	55.2	273

1/ Includes estimates for Alaska and Hawaii beginning with 1960.
2/ Includes consumption by Armed Forces stationed in the U. S.
3/ Revised.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern (Sales only), Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities-Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville - Lexington-Evansville, Paducah; Tennessee-Chattanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

UNITED STATES DEPARTMENT OF AGRICULTURE
STATISTICAL REPORTING SERVICE
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FLUID MILK AND CREAM REPORT

MAY 1970

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Release:
May 21, 1970
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MILK PRICE HIGHLIGHTS

Class I prices: Early May prices paid by dealers for milk used for fluid purposes (Class I) averaged $6.89 per hundredweight for about 150 markets, according to the Crop Reporting Board. This was 24 cents above a year earlier. Regional averages ranged from 17 cents above a year earlier in the East North Central Region to 33 cents above May 1969 in the West North Central Region.

Store milk prices: Consumers in 25 major cities in early May paid, on the average, 57 cents per half gallon for the most common grade of whole milk, the same as in April but 3 cents above May 1969.

Home-delivered prices: Home-delivered half-gallons of milk averaged $3\frac{1}{2}$ cents above May 1969. Home-delivered prices are list prices before deductions for quantity or other discounts.

Per capita consumption: Per capita consumption of fluid dairy products gained from 1968 to 1969 in about two-fifths of the market areas for which data are available. These comparisons are based on the total pounds of products sold in each year. Increases in consumption of low-fat and skim milk products were reported in nearly all market areas.

SPECIAL IN THIS ISSUE

Annual sales and per capita consumption of fluid products by marketing areas, 1968-69
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UNITED STATES DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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Washington, D. C. 20250

SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS OF MILK FROM PRODUCERS

Preliminary March sales: Preliminary March data on total sales of fluid dairy products in 66 marketing areas averaged 3 percent below a year earlier.

February sales: Revised February sales of fluid products in regulated markets (61 Federal and 5 State) averaged slightly (less than 0.5 percent) below a year earlier.

Whole milk sales during February were down 3 percent from February 1969.

Low-fat and skim milk sales for February 1970 were nearly 10 percent above a year earlier.

Milk and cream mixture sales (mostly half and half) continued a downward trend from year earlier levels. Sales for February 1970 were off 8 percent. Cream sales for February were 6 percent below a year earlier.

Milk receipts: March receipts of milk from producers at plants regulated for 68 markets were up nearly 4 percent from a year earlier. The number of producers delivering milk to plants for the same markets was down 2 percent from March 1969.

Milk production: April 1970 milk production for the United States was estimated at slightly over 10.3 billion pounds -- up 1 percent from a year earlier. April output provided 1.68 pounds of milk per person daily for all uses, compared with 1.69 pounds a year earlier.

ANNUAL SALES AND PER CAPITA CONSUMPTION OF FLUID PRODUCTS BY MARKETING AREAS, 1968 and 1969

Sales and per capita consumption data for fluid products are shown in the last table of this publication. The data are for 61 marketing areas where comparable information is available for 1968 and 1969. These data continue the consumption series published for 1950-59 in Statistical Bulletin No. 312 (May 1962) and in May issues of the Fluid Milk and Cream Report in 1962 through 1969. Data for 1969 are preliminary.

The per capita estimates are derived data and not intended as precise measurements of levels of consumption. Sales data for each specific area were reported primarily for regulatory purposes. In some areas, sales by producer-distributors exempt from regulation are not included in the totals. However, data for each area are comparable from year to year unless footnotes indicate otherwise.

The 61 marketing areas for which comparable sales and population data are available for 1968 and 1969 have an estimated 1969 population of about 141½ million people. This represents about 70 percent of the total U.S. population using purchased milk.

PER CAPITA CONSUMPTION

Total fluid products: Total per capita consumption of fluid dairy products, based on total pounds of products sold during 1969, was higher than the previous year for 26 of the 61 comparable market areas, unchanged in 4 market areas and lower in 31. Increases of 10 or more pounds per person were estimated in 5 areas and decreases of 10 or more pounds occurred in 5 areas.

Whole milk products: Consumption of whole milk products per person during 1969 in the 61 markets was higher in 13 areas but lower in 48 areas. Consumption rates gained 10 or more pounds from 1968 in only 1 of the areas showing increases. Consumption rates dropped 10 or more pounds from 1968 in 26 market areas.

Low-fat and skim milk products: Per capita consumption of low-fat and skim milk products in 1969 was higher than in 1968 in nearly all market areas. Increases of 10 or more pounds were indicated in 16 of the reporting areas.

Cream products (milk equivalent): The milk equivalent of cream consumed per person during 1969 was below a year earlier in 50 of the areas for which data are available. Consumption was about the same as for 1968 in 9 areas, and up slightly in only 1 area. Fluid cream products include mixtures of milk and cream, eggnog, sour cream, and sweet creams of various tests.

Total fluid products (milk equivalent); Per capita consumption of fluid products, in terms of milk equivalent on a fat basis, were higher in 15 of the 60 comparable market areas and lower in 45. Increases of 10 or more pounds per person were estimated in only 1 area (Black Hills) while decreases of 10 or more pounds occurred in 17 areas. (Milk equivalent is the quantity of milk, as produced, which is required to furnish the milkfat in the products sold.)

SOURCES OF DATA

Sales Data:

Sales data for 54 marketing areas were provided by Federal Order Administrators. Data for the other 7 areas were provided by the following agencies: Niagara Frontier and Rochester-New York Division of Milk Control, State Department of Agriculture and Markets; New Jersey-Office of Milk Industry, State Department of Agriculture; North Carolina-State Milk Commission; South Carolina-State Dairy Commission; Mississippi-State Milk Commission and cooperating Federal Order Administrators; and California-Crop and Livestock Reporting Service.

Population Data:

Population estimates for marketing areas which cover parts of States are based on trends in the latest available population estimates for counties and other local areas. Annual population estimates are available by counties from various State and local agencies and from U.S. Census Bureau estimates for standard metropolitan statistical areas. For marketing areas which cover entire States, population estimates are based on Current Population Reports issued by the U.S. Census Bureau. All population estimates are adjusted to a July 1 date to approximate the annual average.

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Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions (F.O.B. city--per cwt., basis 3.5% fat), May 1970 1/

Region	Markets	May 1969	April 1970	May 1970	May 1970 change from May 1969	May 1970 change from April 1970
	Number	Dollars				
New England	9	7.31	7.56	7.58	+ .27	+ .02
Middle Atlantic	20	2/6.96	7.21	7.23	+ .27	+ .02
East North Central	28	2/6.18	2/6.35	6.35	+ .17	.00
West North Central	21	6.02	6.38	6.35	+ .33	- .03
South Atlantic	20	7.04	7.30	7.31	+ .27	+ .01
East South Central	14	6.68	6.90	6.90	+ .22	.00
West South Central	17	7.25	7.55	7.55	+ .30	.00
Mountain	12	6.58	6.88	6.89	+ .31	+ .01
Pacific	11	5.90	6.08	6.13	+ .23	+ .05
United States	152	2/6.65	2/6.88	6.89	+ .24	+ .01

1/ Regional and U.S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6.
2/ Markets located in the New York-New Jersey Federal Order (Middle Atlantic) revised. F.O.B. city minimums changed to agree with specified freight zones under the order. East North Central revised to include 26 cent service and freight charges for the Chicago market not previously included.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities, May 1970 1/

Market	Prices per half-gallon at stores				Price per half-gallon delivered to homes			
	May 1968	May 1969	April 1970	May 1970	May 1968	May 1969	April 1970	May 1970
	Cents							
Boston, Mass.	47-52	50-54	55-57	55-57	59-65	61-66	66-72	66-72
Hartford, Conn.	52	54	54-59	54-59	62-68	63-69	67-73	67-73
New York Metro., N. Y. 2/	45-60	49-59	52-70	52-70	47-59	55-59	60-70	60-70
Philadelphia, Pa.	59	62	63	63	63-66	70	74-76	74-76
Pittsburgh, Pa.	54	58	61	61	58	62	65	65
Cleveland, Ohio	48-54	48-55	54	53-54	59-62	59-62	64-66	64-66
Indianapolis, Ind.	48	51	54	54	56-58	62	67	67
Chicago, Ill.	59	60-64	55-58	55-58	58-66	60-70	62-72	62-72
Detroit, Mich.	49-51	51	55	55	58	60	62	62
Milwaukee, Wis.	42-46	49-50	52-54	47-50	52-53	55-56	58-59	55-59
Mpls.-St. Paul, Minn.	41	40	49	48	51	51	58	58
Kansas City, Mo.	47-49	51-53	55-57	55-57	53-58	60	64	64
Omaha, Nebr.	48	48-51	52-59	52-59	50	54	58	58
Baltimore, Md.	54	57	58	58	63-65	67-69	71	71
Washington, D. C.	53	55	57	57	65-67	68-71	71	71
Jacksonville, Fla.	49-65	48-69	63-66	63-67	62-63	66-69	69	69
Louisville, Ky.	49-53	52-53	55-57	57-59	58-59	59-61	62-64	63-65
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Texas	59-61	60-61	63-64	63-64	59-61	62	65-66	65-66
Denver, Colo.	48-50	49-51	51-53	54-56	51-55	55-57	59	62
Salt Lake City, Utah	53	55	59	59	53	56	58-59	58-59
Seattle, Wash.	49-57	51-60	52-61	52-61	49-65	53-61	53-61	53-61
Portland, Oreg.	50-57	55-62	65-67	65	58-61	67	73	72
Los Angeles, Calif.	50	48	50	52	61½	61	63	64
San Francisco, Calif.	51	50	51	51	3/56½	3/59	61	61
25 Cities average	52.0	53.9	57.1	57.1	58.4	61.3	64.7	64.8

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets. 2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties.
3/ Includes 3-cent delivery charge for first unit of each home delivery.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - Dollars per cwt. - -				- - Cents per container - -			
NEW ENGLAND								
MAINE								
Augusta-Portland 7/	-	-	7.58	11/	59	p110	61	-
Caribou-Presq. Is. 7/	-	-	7.58	11/	62	P120-121	-	-
NEW HAMPSHIRE								
Concord	7.51	-	7.51	11/	57	p109	58	-
Manchester	7.52	-	7.52	11/	-	-	-	-
VERMONT								
Bellows Falls 7/	-	-	11/	11/	51-53	p106	51	-
Burlington 7/	-	-	11/	11/	51-57	-	55-57	-
MASSACHUSETTS								
Boston	7.58	-	7.58	11/	55-57	p95-111	62	61-63
Springfield	7.58	-	7.58	11/	55-60	95-101	-	57-59
Worcester	7.58	-	7.58	11/	55-60	95	-	59-63
RHODE ISLAND								
All areas	7.58	-	7.58	11/	-	-	-	-
CONNECTICUT								
Hartford	7.58	-	7.58	11/	54-59	104-106	-	53-68
New Haven	7.58	-	7.58	11/	63	p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	12/7.08	-	7.08	11/	51-68	p95-113	45-49	-
Binghamton	7.06	-	7.06	11/	17/55-57	-	17/55-57	-
Buffalo 8/	-	-	7.46	11/	61-64	p117	59-63	45-54
Nassau & Suffolk	12/7.24	-	7.24	11/	59-60	p108-109	63-65	50-54
New York City	12/7.24	-	7.24	11/	52-65	p107-109	56-65	-
Rochester 8/	-	-	7.46	11/	60	P106-115	59	50
Schenectady	12/7.07	-	7.07	11/	53	p105	51	51
Syracuse	12/6.96	-	6.96	11/	54-56	-	-	-
Westchester Co.	12/7.24	-	7.24	11/	58-70	p107-119	55	49
NEW JERSEY								
Atlantic City 9/	7.44	-	7.44	11/	17/51-53	p99	52-57	48
Camden 9/	7.44	-	7.44	11/	53	p99	-	47-49
Northern N.J. 9/	12/7.24	-	7.24	11/	59	p109	59-63	49-50
Trenton 9/	7.44	-	7.44	11/	51-53	98-102	52-57	47-50
PENNSYLVANIA								
Erie 7/	6.47	.18	6.65	.084	61	p119	-	-
Harrisburg 7/	-	-	7.02	.070	60	P125	56-59	55
Johnstown 7/	-	-	6.98	.070	60	P120-124	56	54
Philadelphia 9/	7.44	-	7.44	11/	63	p120	-	57
Pittsburgh 7/	6.57	.18	6.75	.084	61	p118	57	53
Reading 7/	-	-	7.07	.070	60	P124	p56	p52
Scranton 7/	-	-	6.93	.070	59	p113	-	-

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		Dollars	-- Cents --	
NEW ENGLAND:					
MAINE					
Augusta-Portland 7/	65	118	3.14	65	-
Caribou-Presq. Is. 7/	p63	P123	-	-	-
NEW HAMPSHIRE					
Concord	62	-	2.90	60	-
Manchester	69	119	3.19	66	62
VERMONT					
Bellows Falls 7/	p57	-	-	53	-
Burlington 7/	p53-63	-	3.00	56-63	-
MASSACHUSETTS					
Boston	p66-72	118-129	3.29	g63-69	-
Springfield	67-73	119-124	3.19	-	-
Worcester	67-72	123-128	-	g62-69	p70
RHODE ISLAND					
All areas	71	p123	3.19	68	70
CONNECTICUT					
Hartford	p67-73	123-139	3.29-3.39	61-73	61-74
New Haven	p68-77	p130-143	3.34	p65	p69
MIDDLE ATLANTIC:					
NEW YORK					
Albany	p75	p122	2.85-3.20	69	-
Binghamton	17/p69-70	-	-	17/69-70	-
Buffalo 8/	p72	-	3.20-3.65	67	58
Nassau & Suffolk	61	-	-	-	-
New York City	-	-	-	-	-
Rochester 8/	74	-	3.20	70	g60-63
Schenectady	p77	-	-	69	68
Syracuse	66	-	-	-	-
Westchester Co.	-	-	-	-	-
NEW JERSEY					
Atlantic City 9/	72	P130	3.05	-	-
Camden 9/	-	-	-	-	-
Northern N. J. 9/	-	-	-	-	-
Trenton 9/	59-63	112-118	-	59-63	53-57
PENNSYLVANIA					
Erie 7/	65	-	-	-	-
Harrisburg 7/	64	P132	3.10	60-62	58
Johnstown 7/	p63	P126-130	-	59	57
Philadelphia 9/	74-76	P132-138	3.25-3.30	71-72	-
Pittsburgh 7/	p65	p126	-	61	57
Reading 7/	64	P131	3.18	p60	p56
Scranton 7/	p63	p121	-	-	-

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.19	.31	6.50	.084	42-51	83-97	37-49	48
Cleveland	6.47	.19	6.66	.084	53-54	99	44-54	49-54
Columbus	6.05	.45	6.50	.084	51	p97-98	49	48-49
Dayton	6.13	.37	6.50	.084	49-51	95-99	41-49	-
Toledo	6.30	.20	6.50	.084	49-57	p89-107	39-53	43-51
INDIANA								
Evansville	6.09	.46	6.55	.084	53-55	p99-109	49-55	47
Fort Wayne	6.03	.29	6.32	.084	51-56	p98-105	52	48-50
Gary	5.95	.31	6.26	.084	68	p135	62	62
Indianapolis	6.07	.29	6.36	.084	54	p105	46	42
South Bend	5.99	.29	6.28	.084	52-58	95-103	50-52	-
ILLINOIS								
Alton	6.13	.30	6.43	.084	49	p95	47	-
Chicago	5.80	.31	18/19/6.11	.084	55-58	p95-99	51-55	51-54
Peoria	5.99	.30	6.29	.084	48-55	p96-110	45-52	45-52
Rockford	5.80	.05	5.85	.084	49	p95	47	45
Rock Island	5.90	.08	5.98	.087	49-51	p98-107	46-48	43-45
Springfield	6.06	.30	6.36	.084	51	p95-97	47-50	-
MICHIGAN								
Detroit	6.20	.42	6.62	11/	55	p99-103	51	46-49
Grand Rapids	6.13	.42	6.55	11/	49	p95	47	44
Kalamazoo	6.13	.42	6.55	11/	55	p105-107	53	41-49
Lansing	6.17	.42	6.59	11/	53	p101-105	50-51	41-47
Marquette	5.95	.23	6.18	.087	54	p103-108	52	47-50
Sag.-Bay C.-Mid.	6.20	.42	6.62	11/	55	p107	53	44
WISCONSIN								
Beloit	5.78	.05	5.83	.084	44-54	p85-93	44-50	48
Eau Claire 10/	-	-	11/	11/	53-54	-	52-53	48-49
Green Bay	5.64	-	5.64	.084	47	p87	46	39
Madison	5.72	-	5.72	.084	42-46	p83-91	40-45	43-44
Milwaukee	5.80	-	5.80	.084	47-50	p87-92	46-51	39-47
Superior	5.70	.50	6.20	.091	57	-	55	46-53
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.85	-	5.85	.084	53	-	50	47
Duluth	5.70	.50	6.20	.091	57	-	55	46-53
Mpls.-St. Paul	5.66	.49	6.15	.084	48	p94	46	45
Rochester	5.66	.18	16/5.84	.084	49	p99	47	45
IOWA								
Burlington 10/	-	-	11/	11/	47	p92-93	-	-
Des Moines	6.05	.08	6.13	.084	52-54	103-109	49-50	-
Ft. Dodge	5.85	-	5.85	.084	49	p97	49	47
Sioux City	6.20	.07	6.27	.087	53	p101	51	49
MISSOURI								
Kansas City	6.34	.09	6.43	.084	55-57	109-113	53-55	51-53
St. Louis	6.20	.30	6.50	.084	52-61	P99	48-55	45-49
Springfield	6.20	.30	6.50	.084	59	p115	57	57

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		-- Dollars --	-- Cents --	
EAST NORTH CENTRAL:					
OHIO					
Cincinnati	60-61	-	-	-	-
Cleveland	64-66	-	2.99	-	-
Columbus	p67	-	2.80	63	63
Dayton	64	113	2.85	62	58
Toledo	p68	p125	3.15	66-68	65-68
INDIANA					
Evansville	p59	p109	-	55	53
Fort Wayne	p58	p109	-	56	53
Gary	p69	p125	-	65	64
Indianapolis	p67	116	2.95	65	65
South Bend	55-63	107-114	-	50-58	-
ILLINOIS					
Alton	-	-	-	-	-
Chicago	62-72	-	-	-	-
Peoria	p63	p123	-	-	-
Rockford	p60	-	-	58	50
Rock Island	58	105	2.69	53-54	50-51
Springfield	p55	p100-109	2.50	53	-
MICHIGAN					
Detroit	62	-	-	60	-
Grand Rapids	55	-	-	50	47
Kalamazoo	p59	p116	-	56	54
Lansing	p54-65	p112	-	60	57
Marquette	p54	P108	-	p52	p47
Sag.-Bay C.-Mid.	p61	p121	-	60	56
WISCONSIN					
Beloit	p58	p99	2.50	54	52
Eau Claire 10/	p54	-	2.60-2.65	51-53	47-48
Green Bay	p52	97	2.41	51	46
Madison	p58	p107	2.55	56	54
Milwaukee	55-59	p106-107	2.55-2.65	54-57	52-54
Superior	60	-	-	58	56
WEST NORTH CENTRAL:					
MINNESOTA					
Bemidji	p51	-	-	49	47
Duluth	60	-	-	58	56
Mpls.-St. Paul	p58	p110	2.65	55	53
Rochester	p53	p103	2.60	51	49
IOWA					
Burlington 10/	p56	-	-	51	-
Des Moines	58	109	-	53	-
Ft. Dodge	58	p115	2.75	54	55
Sioux City	p56	p105	2.65	52	50
MISSOURI					
Kansas City	64	125	-	62	60
St. Louis	p70	p127	3.23	66	59
Springfield	p62	p121	-	60	60

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I prices paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
WEST NORTH CENTRAL CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	5.96	.084	56	p112	53	48
Fargo 9/	5.90	-	14/5.96	.084	56	p112	53	48
Grand Forks 9/	5.90	-	14/5.96	.084	56	-	53	48
SOUTH DAKOTA								
Aberdeen	6.10	.03	6.13	.084	57	111	52	50
Rapid City	6.55	-	6.55	.084	56-58	p112	51-52	50-51
Sioux Falls	6.10	-	6.10	.084	56	-	52	49
NEBRASKA								
Lincoln	6.20	.07	6.27	.087	50	p99	48	45
Omaha	6.20	.07	6.27	.087	52-59	p103-109	49-53	43-46
Scottsbluff	6.35	.07	6.42	.087	55-57	p109	53	49
KANSAS								
Kansas City	6.34	.09	6.43	.084	55-57	109-113	53-55	51-53
Topeka	6.34	.09	6.43	.084	59-61	p105-118	53-59	53-57
Wichita	6.40	.53	6.93	.084	63	P120	56	61
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.44	-	7.44	11/	54	p100	54	48
MARYLAND								
Baltimore	7.34	.075	7.42	11/	58	-	57-70	56-63
Cumberland 10/	-	-	11/	11/	60	p113	57	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.34	.075	7.42	11/	57	-	57-59	49-59
VIRGINIA								
Bristol	6.73	.32	7.05	.084	63	P127-129	61	58
Norfolk-Portsmouth 7/	-	-	7.32	.070	59	-	-	53
Richmond 7/	-	-	7.32	.070	59	-	57-65	59
Roanoke 7/	-	-	7.32	.070	59	P118	57	53
WEST VIRGINIA								
Charleston	6.35	.23	6.58	.084	56-67	-	-	-
Huntington	6.35	.23	6.58	.084	57-67	p99-113	55-59	53-57
Wheeling	6.57	.08	6.65	.084	55-56	p107	51	49
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	64-65	P128	59	59
Charlotte 8/	-	-	7.40	.060	63-64	P126	59	57-59
Durham 8/	-	-	7.40	.060	59-63	P99-126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	P126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	59	P118	58-59	53-55
Columbia 7/	-	-	6.90	.070	59	P118	57	53
Greenville 7/	-	-	6.90	.070	59	P118	-	53
GEORGIA								
Columbus	6.90	.30	7.20	.084	65-69	P130-137	-	-
Atlanta	6.90	.30	7.20	.084	66-70	P119-132	66-70	63-66
Savannah	6.90	.30	7.20	.084	65-69	P130-137	-	-
FLORIDA								
Jacksonville	7.25	-	7.25	.075	63-67	P123-126	-	-
Miami	7.55	-	7.55	.075	51-68	-	59-62	57-62
Tampa	7.35	-	7.35	.075	65	P129	-	64

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	- - Cents - -		Dollars	- - Cents - -	
WEST NORTH CENTRAL--CON.					
NORTH DAKOTA					
Bismarck-Mandan 7/	56	-	-	53	48
Fargo 9/	p56	p112	2.80	53	48
Grand Forks 9/	p56	-	-	53	48
SOUTH DAKOTA					
Aberdeen	57	111	-	52	50
Rapid City	p59	p116	-	53	51
Sioux Falls	56	-	-	53	g51
NEBRASKA					
Lincoln	p52	p103	2.50	49	47
Omaha	p58	p109	2.70	56	48
Scottsbluff	p57-59	p113	2.75	55	51
KANSAS					
Kansas City	64	125	-	62	60
Topeka	p61	p114	-	p60	57
Wichita	p64	P120	2.90	56	62
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-68	p114-119	2.99	61	59
MARYLAND					
Baltimore	P71	-	3.29	68-72	66
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	3.68	69-75	67-72
VIRGINIA					
Bristol	p64	p130	-	62	59
Norfolk-Portsmouth 7/	p62	-	-	-	g57
Richmond 7/	p63	-	-	-	-
Roanoke 7/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	-	54
Huntington	p67-68	p115-123	2.75	-	61
Wheeling	p59	p118	2.80	56	-
NORTH CAROLINA					
Asheville 8/	p65	P130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	-	63	57
SOUTH CAROLINA					
Charleston 7/	p61	P122	-	60-61	55-57
Columbia 7/	-	-	-	-	-
Greenville 7/	p61	-	-	-	55
GEORGIA					
Columbus	p66-69	P138	-	66-69	61-63
Atlanta	p66	P127	-	65	62
Savannah	p66-69	P138	-	66-69	61-63
FLORIDA					
Jacksonville	p69	P127	-	-	-
Miami	65	128	3.05	63	61
Tampa	p69	P137	3.35	-	67

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half-gal.	Glass gallon	Paper half-gal.	Paper half-gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
EAST SOUTH CENTRAL:								
KENTUCKY								
Lexington	6.09	.46	6.55	.084	56-59		52	49
Louisville	6.09	.46	6.55	.084	57-59	p110-114	53-55	53-56
Paducah	6.45	.20	6.65	.084	58-59	p112-115	17/57-59	-
TENNESSEE								
Chattanooga	6.75	.30	7.05	.084	57	p111	51	49
Knoxville	5.86	1.19	7.05	.084	59	-	-	-
Memphis	6.54	.53	7.07	.084	59-60	-	55-56	53-54
Nashville	6.18	.67	6.85	.084	51-54	p99-105	49-53	49
ALABAMA								
Birmingham 7/	-	-	6.93	.077	57-60	-	57-60	54-55
Mobile 7/	-	-	6.93	.077	56-60	-	56-60	51-55
Montgomery 7/	-	-	6.93	.077	56-60	-	56-60	51-55
MISSISSIPPI								
Gulfport-Biloxi 7/	7.07	-	14/7.30	.084	64	p128	62	56
Jackson 7/	6.91	-	14/7.15	.084	63	126	61	57
Oxford 7/	6.66	-	14/7.15	.084	62	126	61	57
Tupelo 7/	-	-	14/7.15	.084	63	126	61	57
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.55	.53	7.08	.087	55-57	p101-107	55-57	-
Little Rock	6.54	.53	7.07	.084	59-61	p115	59	-
LOUISIANA								
Baton Rouge 7/	-	-	7.58	.084	64	121	61-62	55
New Orleans 7/	7.45	-	14/7.56	.084	63	121	62	-
Shreveport 7/	7.07	-	14/17/7.52	.084	64	121	62	55
OKLAHOMA								
Lawton	6.68	.53	7.21	.087	59	p113	57-58	-
Oklahoma City	6.58	.53	7.11	.087	61	p123	62	-
Tulsa	6.48	.53	7.01	.087	55-65	p109-115	53-54	49-51
TEXAS								
Abilene	7.17	.53	7.70	.087	54-64	p107-122	48-52	51-62
Amarillo	6.85	.53	7.38	.084	61	p119	61	59
Austin	7.22	.54	7.76	.084	66	p123	-	60
Corpus Christi	7.58	.53	8.11	.084	63-67	p123-129	63	61-63
Dallas	6.92	.53	7.45	.087	63-64	p114-120	45-61	53-61
El Paso	6.95	.53	7.48	.087	17/55-57	p105-113	51-53	-
Houston	7.28	.53	7.81	.087	62	p119	-	-
Lubbock	7.02	.53	7.55	.087	61	p117	59	61
San Antonio	7.34	.53	7.87	.087	49-59	p121	61	61
MOUNTAIN:								
MONTANA								
Butte 7/	-	-	6.50	.075	61	p121	59	55
Great Falls 7/	-	-	6.50	.075	61	p121	59	55
IDAHO								
Boise 10/	-	-	5.72	.085	57	P115	55	-
Idaho Falls 10/	-	-	11/	11/	59	p113	53	-
WYOMING								
Cheyenne 7/	-	-	6.78	.094	58	-	53	53
COLORADO								
Colorado Springs	6.88	-	6.88	.091	55-59	p113-117	53-56	51-53
Denver	6.88	-	6.88	.091	54-56	p107-111	51-52	44
Pueblo	6.88	-	6.88	.091	54-56	p106	51-52	44-46

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat milk	Skim milk
	Glass		10-quart home dispenser	Paper half-gallon	Paper half-gallon
	Half-gallon	Gallon			
EAST SOUTH CENTRAL:	- Cents -		Dollars	- Cents -	
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p63-65	pp117-127	2.85	59-62	59
Paducah	p59	p115	-	17/58-59	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	-	-	52-53	50
Memphis	p63	-	-	57-59	53
Nashville	p58	p114	-	56-58	54-55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	62	-	-	62	57
Montgomery 7/	62	-	-	62	57
MISSISSIPPI					
Gulfport-Biloxi 7/	666	p132	3.30	64	58
Jackson 7/	65	130	3.25	63	59
Oxford 7/	62	126	3.12	61	57
Tupelo 7/	65	130	3.25	63	59
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	60	113	-	61	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	62-63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p117	-	-	-
Oklahoma City	p63	p120	-	60-61	-
Tulsa	61	p117	2.95	58	57
TEXAS					
Abilene	p66	p129	3.20	54	61-62
Amarillo	p63	p119	-	62	61
Austin	67	119	-	63	62
Corpus Christi	p65-69	p127-133	3.35-3.45	63-65	63
Dallas	p65-55	-	-	-	-
El Paso	p55-57	p112-113	2.65	51-53	52
Houston	69	119	-	69	67
Lubbock	p63	p121	2.99	59	61
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	p61	p121	-	59	55
Great Falls 7/	p61	p121	-	59	55
IDAHO					
Boise 10/	p59	P108	-	57	51
Idaho Falls 10/	p59	p113	2.54	53	-
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colorado Springs	p62	p123	3.10	60	49-52
Denver	62	118	3.63	58	51
Pueblo	p57	-	2.95	54-55	50-53

See footnotes at end of table page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Prevailing price 3/	Fat diff. per 0.1% 4/	Whole milk		Low-fat	Skim milk
					Paper half gal.	Glass gallon	Paper half gal.	Paper half gal.
	Dollars per cwt.				Cents per container			
MOUNTAIN CONTINUED:								
NEW MEXICO								
Albuquerque	6.95	.53	7.48	.087	64	p125	62	59
ARIZONA								
Phoenix	7.12	-	7.12	.094	54	P117	50	-
Tucson	7.42	-	7.42	.094	59-63	P121-126	55-59	49-52
UTAH								
Salt Lake City	6.85	-	6.85	.094	59	-	58	-
NEVADA								
Reno 7/	-	-	6.35	.082	61	-	59	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac.	6.45	-	6.45	.087	52-61	-	48-54	49
Spokane	6.55	.28	6.83	.086	61	p121	58	-
OREGON								
Medford	6.55	-	6.55	.084	64-67	p108-124	60	58
Portland	6.55	-	6.55	.084	65	p110	60	58
Salem	6.55	-	6.55	.084	55-65	p99	50-60	57
CALIFORNIA								
Fresno 7/	-	-	15/5.65	.097	52	104	50	-
Los Angeles 7/	-	-	15/6.08	.097	52	103	50	41
Sacramento 7/ 13/	-	-	15/5.67	.097	49	97	47	-
San Diego 7/	-	-	15/6.18	.096	53	108	51	42
San Francisco 7/	-	-	15/6.00	.097	51	102	50	41
Santa Barbara 7/	-	-	15/6.00	.097	51	102	50	40

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart home dispenser	Paper half gallon	Paper half gallon
	Half gallon	Gallon			
	-- Cents --		Dollars	-- Cents --	
MOUNTAIN CONTINUED:					
NEW MEXICO					
Albuquerque	p65	p126	-	62	61
ARIZONA					
Phoenix	58	112	2.69	56	-
Tucson	p58	P130	2.74	55	49
UTAH					
Salt Lake City	58-59	P110	2.75	53-57	g49
NEVADA					
Reno 7/	p63	-	-	61	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tac.	53-61	-	3.00	63	60
Spokane	p70	p132	-	64	-
OREGON					
Medford	p66	p128	-	63	58
Portland	p72	-	-	68	65
Salem	p72	p114	-	69	65
CALIFORNIA					
Fresno 7/	59	118	2.95	57	-
Los Angeles 7/	64	108	3.20	62	56
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	56	114	2.85	54	45
San Francisco 7/	61	121	3.03	59	50
Santa Barbara 7/	55	110	2.70	54	44

g=glass container.
p=paper container.
P=Plastic container.

1/ Federal order market unless footnote indicates otherwise.
2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk. Includes service or handling charges, quality premium and other over-order charges, where reported.
3/ Includes Class I premiums, service charges, and other reported over-order charges.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Prevailing prices represent the major portion of sales in each market and may not cover some sales as loss leaders or specials.
6/ Prices may be subject to quantity and other discounts.
7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.
8/ State-regulated minimum price to dealers.
9/ Class I prices regulated under Federal order. State-regulated minimum prices to consumers.
10/ Unregulated market.
11/ Not available.
12/ Price level based on Federal Order freight zones applied to the 201-210 mile zone minimum for the N.Y.-N.J. Order No. 2.
13/ Includes 4 cent service charge for first unit of each home delivery.
14/ State-regulated minimum price prevails over Federal order minimum.
15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat.
16/ Class I March $5.87.
17/ April same as May.
18/ Class I April $6.09.
19/ Includes service charges, hauling charges and other charges above Federal Order minimum. Service and hauling charges of 26 cents should be added to prevailing prices reported for earlier months for comparability.

Table 4.--Milk prices in markets where prices changed between April and May 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	April 1970	May 1970	April 1970	May 1970	April 1970	May 1970	April 1970	May 1970	April 1970	May 1970
	Dollars per cwt.		Cents per single container							
NEW ENGLAND:										
Concord, N. H.	7.49	7.51	58	57	p109	p109	62	62	-	-
Bellows Falls, Vt.	3/	3/	51-53	51-53	p106	p106	p55	p57	p110	-
MIDDLE ATLANTIC:										
Schenectady, N. Y.	7.05	7.06	53	53	p103	p105	p71	p77	-	-
EAST NORTH CENTRAL:										
Cleveland, Ohio	6.66	6.66	54	53-54	97	99	64-66	64-66	-	-
Toledo, Ohio	6.50	6.50	49-57	49-57	p89-107	p89-107	p68-70	p68	p125	p125
Evansville, Ind.	6.55	6.55	51-55	53-55	p99-103	p99-109	p59	p59	p109	p109
Alton, Ill.	6.43	6.43	51	49	p91	p95	-	-	-	-
Peoria, Ill.	6.29	6.29	49-55	48-55	p97-110	p96-110	p63	p63	p123	p123
Sag.-Bay C.-Mid., Mich.	6.62	6.62	56	55	p107	p107	p61	p61	p121	p121
Green Bay, Wis. 2/	5.62	5.64	50	47	p95	p87	p57	p52	108	97
Milwaukee, Wis.	5.84	5.80	52-54	47-50	p97-103	p87-92	58-59	55-59	p106-107	p106-107
WEST NORTH CENTRAL:										
Minneapolis, Minn.	6.15	6.15	49	48	p96	p94	p58	p58	p110	p110
Rochester, Minn.	5.82	5.84	49	49	p93	p99	p53	p53	p103	p103
Sioux City, Iowa	6.22	6.27	51	53	p99	p101	p56	p56	p105	p105
Kansas City, Mo.-Kans.	6.64	6.43	55-57	55-57	109-113	109-113	64	64	125	125
Topeka, Kans.	6.64	6.43	59-61	59-61	p97-118	p105-118	p61	p61	p114	p114
SOUTH ATLANTIC:										
Huntington, W. Va.	6.58	6.58	57-67	57-67	p95-113	p99-113	p67-68	p67-68	p119-123	p115-123
Asheville, N. C.	7.40	7.40	49-56	64-65	P89-108	P128	p56-65	p65	P112-130	P130
Charleston, S. C.	6.90	6.90	59-60	59	P118-122	P118	p61	p61	P122	P122
Jacksonville, Fla.	7.23	7.25	63-66	63-67	P126-133	P123-126	p69	p69	P133	P127
Miami, Fla.	7.53	7.55	49-63	51-68	-	-	65	65	126	128

See footnotes at end of table, page 17.

Table 4.--Milk prices in markets where prices changed between April and May 1970 1/
(Changes effective first of month unless noted)

Market	Class I prices paid by dealers, incl. premiums (F.O.B. city--3.5% fat)		Prices paid by consumers for the most common grade of whole milk							
			At stores				Delivered to homes			
			Paper half gallon		Glass gallon		Glass half gallon		Glass gallon	
	Apr. 1970	May 1970	Apr. 1970	May 1970	Apr. 1970	May 1970	Apr. 1970	May 1970	Apr. 1970	May 1970
	Dollars per cwt.		- - - - Cents per single container - - - -							
EAST SOUTH CENTRAL:										
Louisville, Ky. 2/	6.55	6.55	55-57	57-59	p107-110	p110-114	p62-64	p63-65	p117-125	p117-127
WEST SOUTH CENTRAL:										
Fort Smith, Ark.	7.08	7.08	52-57	55-57	p99-107	p101-107	p54	p54	99	99
Oklahoma City, Okla.	7.11	7.11	61	61	p116	p123	p63	p63	p120	p120
Abilene, Tex.	7.70	7.70	54-64	54-64	p107-122	p107-122	p65	p66	p124-127	p129
Austin, Tex.	7.76	7.76	65-69	66	p125	p123	67	67	119	119
Lubbock, Tex.	7.55	7.55	61	61	p121	p117	p63	p63	p121	p121
MOUNTAIN:										
Colorado Springs, Colo. 2/	6.86	6.88	54-56	55-59	p111	p113-117	p59	p62	p117	p123
Denver, Colo. 2/	6.86	6.88	51-53	54-56	p101-105	p107-111	59	62	112	118
Pueblo, Colo.	6.86	6.88	51	54-56	p100-105	p106	p54	p57	p107	-
Phoenix, Ariz.	7.10	7.12	53	54	P117	P117	58	58	112	112
Tucson, Ariz.	7.40	7.42	57-60	59-63	P117-122	P121-126	p58	p58	P130	P130
PACIFIC:										
Medford, Ore.	6.53	6.55	64-67	64-67	p121-127	p108-124	p66	p66	p131	p128
Portland, Ore.	6.53	6.55	65-67	65	p117	p110	p73	p72	p123	-
Salem, Ore.	6.53	6.55	55-65	55-65	-	p99	p73	p72	p114	p114
Los Angeles, Calif.	6.00	6.08	50	52	100	103	63	64	125	128
San Diego, Calif.	6.10	6.18	51	53	106	108	54	56	112	114

1/ Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per hundredweight.
2/ Consumer price changes effective:
April 15 - Green Bay
April 27 - Louisville
April 13 - Colorado Springs - Denver
3/ Not available.
p. Paper container.
P. Plastic container.

Table 5.--Prices paid by consumers for specified items, May 1970

Market	Whole milk items		Skim milk items			
	Chocolate milk per quart		Chocolate drink per quart		Buttermilk per quart	
	At stores paper	To homes paper	At stores paper	To homes paper	At stores paper	To homes glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	33	g40	33	g40	32-33	38-40
MIDDLE ATLANTIC:						
Buffalo, N. Y.	35	39-44	26-33	30-40	28-29	p33-35
Philadelphia, Pa.	-	g46	-	g45-46	-	44-45
Pittsburgh, Pa.	35	36	-	-	31	32-35
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	35-39	38-40	29	-	29-34	-
Indianapolis, Ind.	-	-	34	40	31	p38
Chicago, Ill.	39-41	-	-	-	33-35	-
Detroit, Mich.	32-33	38	-	-	30-31	36
Milwaukee, Wis.	38-40	g43-44	-	-	25-30	32-36
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn.	28	37	27	31	28	p30
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	-	-	-	-	-	35
St. Louis, Mo.	38-39	45	-	-	32-33	p40
Omaha, Nebr.	34	35	-	-	26-29	p30
SOUTH ATLANTIC:						
Baltimore, Md.	36-38	40	-	-	35-37	p38-40
Washington, D. C.	37-41	43	-	-	28-40	41-43
Richmond, Va.	34-36	34	-	-	28	p28-29
Charlotte, N. C.	33-34	34	33	33	28-30	p28-30
Miami, Fla.	34-36	36	-	-	29-30	28
Tampa, Fla.	-	-	37	40	34	37
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	35	38-40	30-31	p34-35
Nashville, Tenn.	-	-	30	32	24-25	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	34	35	-	-
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla.	39	38	-	-	34-35	p34
Dallas, Texas	33-37	-	-	-	29-32	-
El Paso, Texas	31-36	35	-	-	27-31	p29-31
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	33	-	-	-	27	p33
Salt Lake City, Utah	-	-	34	31-34	34	31
PACIFIC:						
Seattle, Wash.	-	-	-	-	28-31	p29-36
Portland, Oregon	-	-	36	39	35	38
Los Angeles, Calif.	27	33	-	-	-	-

See footnotes at end of table, page 19.

Table 5.--Prices paid by consumers for specified items, May 1970--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix.(half&half) per pint		Table cream per ½ pint		Whipping cream ½ pint		12 ounces		1 pound	
	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes	At stores	To homes
	Cents per container									
NEW ENGLAND:										
Boston, Mass.	59-61	-	24	28	36	44	-	33-35	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.	35-38	37-43	-	-	37-39	41-43	-	-	35-39	37-44
Philadelphia, Pa.	43	50-51	-	39-41	50	60-62	28	40	-	45-49
Pittsburgh, Pa.	36	37	32	33-39	46	47	-	-	35	35
EAST NORTH CENTRAL:										
Cincinnati, Ohio	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio	39-45	45	-	-	47-59	-	-	-	-	-
Indianapolis, Ind.	41	51	31	35	43	58	37	43	-	-
Chicago, Ill.	39-41	-	-	-	48	-	-	-	39-40	-
Detroit, Mich.	-	40	-	-	35-42	55	-	-	36	40
Milwaukee, Wis.	34-39	44-50	-	-	41-42	46-50	-	37	37-42	43-45
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn.	34	41	28	31	39	41	34	36	-	-
Des Moines, Iowa	42	47	-	-	49	52	-	36	-	-
Kans. C., Mo.-Kans.	38-41	45	-	-	39	49	33-35	37	-	-
St. Louis, Mo.	41-43	49	40-41	45	43-46	56	-	-	40-41	46
Omaha, Nebr.	35-37	39	-	-	37-44	46	-	-	33-41	41
SOUTH ATLANTIC:										
Baltimore, Md.	36-39	42	32-37	39	53-57	57-61	34-36	39-40	-	-
Washington, D. C.	36-42	47	30-37	40-42	43-57	66-67	29-35	35-42	-	-
Richmond, Va.	35-43	38-42	30-35	31-32	50	52	31=39	33-35	-	-
Charlotte, N. C.	33-34	33-34	-	-	47	47-49	35	35-37	-	-
Miami, Fla.	36-38	39	31-32	33	40-42	45	-	-	35	45
Tampa, Fla.	45	48	36	37	50	55	36	-	41	45
EAST SOUTH CENTRAL:										
Louisville, Ky.	39-40	45-46	-	-	42-43	47	35-37	39	43-47	46-47
Nashville, Tenn.	31-33	39	-	-	35-37	39	-	-	37	39
Birmingham, Ala.	31	33	28	30	36	38	26-30	33	35	38
Jackson, Miss.	41	41	27	27	41	41	33	33	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla.	45	43	-	-	-	-	37	36-38	43	45
Dallas, Texas	38-42	-	-	-	38-45	-	33	-	37-40	-
El Paso, Texas	33-35	33-35	-	-	43-50	48-49	-	30	35	35-37
MOUNTAIN:										
Cheyenne, Wyo.	45	45	-	-	48	49	30	30	-	-
Denver, Colo.	39-40	42	35	-	36-39	51	30-31	37	-	-
Salt Lake City, Utah	41-43	44-45	-	-	41-43	44-45	-	-	39-43	39-43
PACIFIC:										
Seattle, Wash.	31-33	40	-	-	34-36	43-45	-	-	29-38	39
Portland, Oreg.	40	40	-	-	39	39	-	-	38	39
Los Angeles, Calif.	29	33	-	-	-	-	-	-	-	-

g = glass container
p = paper container

Table 6.--Class I price paid by dealers and average price paid to producers, by market, April 1970
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I premium 2/	Prevailing Class I price 3/	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. blend	Premium on blend 2/	Prevailing blend price paid to producers 5/	Fat diff. per 0.1% 4/
	Dollars per cwt.				Dollars per cwt.			
NEW ENGLAND:								
Mass.-R.I.-N.H. (Boston Nearby plants) 15/	7.56	---	7.56	.080	7/6.18	---	7/6.18	.080
Connecticut (Nearby area)	7.56	---	7.56	.080	7/6.43	---	7/6.43	.080
MIDDLE ATLANTIC:								
N.Y.-N.J. (New York Nearby area) 15/	7.22	---	7.22	.080	7/5.75	---	7/5.75	.080
Niagara Frontier, N. Y. 6/	---	---	7.44	.080	---	---	7/5.82	.080
Rochester, N. Y. 6/	---	---	7.44	.080	---	---	7/5.92	.080
Delaware Val.,Pa.-N.J.-Del.(Phila.)	7.42	---	7.42	.080	6.47	---	6.47	.080
EAST NORTH CENTRAL:								
Cincinnati, Ohio-Ky.	6.23	.27	6.50	.082	7/5.53	.21	7/5.74	.082
Columbus, Ohio	6.13	.37	6.50	.082	7/5.53	.27	7/5.80	.081
Miami Valley, Ohio (Dayton)	6.17	.33	6.50	.082	7/5.47	.22	7/5.69	.081
Eastern Ohio-Western Pennsylvania								
Pittsburgh Dist. (Pittsburgh, Pa.)	6.55	.20	6.75	.082	6.47	---	10/5.88	.080
Cleveland District (Cleveland, Ohio)	6.45	.21	6.66	.082	5.76	.10	5.86	.081
Northwestern Ohio (Toledo)	6.28	.22	6.50	.082	7/5.49	.12	7/5.61	.081
Indiana (Indianapolis)	6.05	.31	6.36	.082	7/5.32	.20	7/5.52	.081
Chicago Regional-zone I (Chicago)	5.78	.31	6.09	.082	5.18	---	5.18	.083
Central Illinois (Peoria)	5.97	.32	6.29	.082	7/5.14	9/	9/14/	.081
Southern Illinois (Base zone)	6.11	.32	6.43	.082	7/5.36	9/	9/14/	.081
Michigan Upper Peninsula (Marquette)	5.93	.23	6.16	.085	5.50	.11	5.61	.083
Southern Michigan (Zero zone)	6.18	.44	6.62	.079	5.66	.18	5.84	.080
Upstate Michigan (Traverse City)	6.07	.43	6.50	.075	5.77	---	8/10/5.69	.075
WEST NORTH CENTRAL:								
Duluth-Superior, Minn.-Wis.	5.68	.50	6.18	.088	4.92	.15	5.07	.085
Minneapolis-St. Paul, Minn.	5.64	.51	6.15	.082	5.08	9/	9/	.081
Southeastern Minn-Northern Iowa	5.64	.18	5.82	.082	5.05	9/	9/	.081
Cedar Rapids-Iowa City, Iowa	5.88	.08	5.96	.082	5.27	---	5.27	.079
Des Moines, Iowa	6.03	.08	6.11	.082	5.50	---	5.50	.079
Quad Cities-Dubuque, Ill.-Iowa	5.88	.08	5.96	.085	5.29	9/	9/	.081
North Central Iowa (Zone I)	5.83	.08	5.91	.082	5.23	---	5.23	.079
Kansas City, Mo.-Kans.	6.32	.32	6.64	.082	5.71	.06	14/5.77	.074
St. Lou.-Ozarks, Mo.-Ill.-Ark.(St.Louis)	6.18	.32	6.50	.082	7/5.27	---	9/14/	.081
Minnesota-North Dakota (Fargo)	5.88	---	12/5.94	.082	4.97	9/	9/	.080
Black Hills, S. Dak. (Rapid City)	6.53	---	6.53	.082	5.53	---	5.53	.079
Eastern South Dakota (Sioux Falls)	6.08	---	6.08	.082	7/5.27	---	7/5.27	.079
Nebraska-Western Iowa (Omaha)	6.18	.09	6.27	.085	5.61	---	5.61	.083
Neosho Valley, Kans.-Mo. (Pittsburg)	6.23	.55	6.78	.085	5.68	9/	9/	.084
Wichita, Kans.	6.38	.55	6.93	.082	5.71	9/	9/	.081
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md. (Baltimore)	7.32	.075	7.40	.080	6.39	---	6.39	.080
Washington, D. C.-Md.-Va.	7.32	.075	7.40	.080	6.40	---	6.40	.080
Tri-State,W.Va.-Ohio-Ky.(Huntington)	6.33	.25	6.58	.082	7/5.71	---	7/5.71	.084
North Carolina 6/	---	---	7.40	.060	---	---	9/14/	.060
South Carolina 6/ 11/	---	---	6.90	.070	---	---	9/16/	.070
Georgia	6.88	.32	7.20	.082	6.36	.27	6.63	.081
Southeastern Florida (Miami)	7.53	---	7.53	.075	7.46	---	7.46	.076
Tampa Bay, Florida	7.33	---	7.33	.075	6.99	---	6.99	.076
Upper Florida (Jacksonville)	7.23	---	7.23	.075	7.20	---	7.20	.076
EAST SOUTH CENTRAL:								
Louisville-Lexington-Evansville(Ky.-Ind.)	6.07	.48	6.55	.082	7/5.21	.43	7/15/5.64	.083
Paducah, Ky.-Mo.	6.43	.22	6.65	.082	7/5.46	.34	7/15/5.80	.075
Appalachian, Tenn.-Va.-W.Va.-Ky.(Bristol)	6.71	.34	7.05	.082	6.40	---	15/6.02	.081
Chattanooga, Tenn.	6.73	.32	7.05	.082	6.09	.05	6.14	.082
Knoxville, Tenn.	5.88	1.17	7.05	.082	5.48	.66	6.14	.082
Memphis, Tenn.-Miss.-Ark.	6.52	.55	7.07	.082	6.29	9/	9/	.075
Nashville, Tenn.-Ky. (Tenn.)	6.16	.69	6.85	.082	5.61	.26	15/5.87	.084
Mississippi (State orders):								
Delta-Central (Order VII) (Jackson)	6.89	---	12/7.15	.082	5.66	.22	15/5.88	.080
Gulf Coast (Order VII) (Gulfport)	7.05	---	12/7.30	.082	5.82	.21	15/6.03	.080
Northeast (Order II) (Tupelo) 6/	---	---	7.15	.081	---	---	6.43	.079

See footnotes at end of table, page 21.

Table 6.--Class I price paid by dealers and average price paid to producers, by market, April 1970 (F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products: Fed. order min. Class I	Class I: Pre-premiums 2/	Pre-vailing prices 3/ Class I	Fat diff. per 0.1% 4/	Average price paid to producers for milk used in all products: Fed. order min. Class I	Premium: on blend 2/	Prevailing: blend price paid to producers 5/	Fat diff. per 0.1% 4/
	Dollars per cwt.							
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.52	.55	7.07	.082	6.23	9/	9/	.082
Fort Smith, Arkansas	6.53	.55	7.08	.085	6.25	9/	9/	.084
New Orleans, La. (0-50 mile zone) 11/	7.43	-	12/7.56	.082	6.09	-	15/6.01	.080
Northern Louisiana (Shreveport) 11/	7.05	-	12/7.52	.082	6.54	-	9/14/	.081
Oklahoma Metro. (Okla. City) 13/	6.56	.55	7.11	.085	5.85	9/	9/	.084
Red River Val., Okla.-Tex. (Wich. Falls)	6.78	.55	7.33	.085	5.53	9/	9/	.082
(Lawton, Okla.)	6.66	.55	7.21	.085	5.41	9/	9/	.082
Austin-Waco, Texas (Zone I)	7.28	.55	7.83	.082	6.79	9/	9/	.077
Central West Texas (Abilene)	7.15	.55	7.70	.085	6.79	9/	9/	.084
Corpus Christi, Texas (0-80 mile zone)	7.65	.55	8.20	.082	6.66	9/	9/	.080
North Texas (Dallas and Fort Worth)	6.90	.55	7.45	.085	6.03	9/	9/	.082
San Antonio, Texas	7.32	.55	7.87	.085	6.69	9/	9/	.077
South Texas (Houston)	7.26	.55	7.81	.085	6.79	9/	9/	.084
Texas Panhandle (Amarillo)	6.83	.55	7.38	.082	6.08	9/	9/	.080
Lubbock-Plainview, Texas	7.00	.55	7.55	.085	6.60	9/	9/	.084
MOUNTAIN:								
Eastern Colorado (Denver)	6.86	-	6.86	.088	6.26	-	6.26	.086
Western Colorado (Grand Jct.)	6.81	-	6.81	.088	6.30	-	6.30	.087
Central Arizona (Phoenix)	7.10	-	7.10	.092	6.37	-	6.37	.088
Rio Grande Val., N.M.-Tex.-Colo.	6.93	.55	7.48	.085	6.15	9/	9/	.084
Great Basin, Utah-Nev. (Salt Lake City)	6.83	-	6.83	.092	5.77	-	5.77	.086
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane)	6.53	.28	6.81	.084	5.69	.10	5.79	.082
Puget Sound, Wash. (Seattle)	6.43	-	6.43	.085	5.53	-	5.53	.084
Oregon-Wash. (Portland)	6.53	-	6.53	.082	5.74	-	5.74	.081

1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ( ).
2/ Premium (above Federal order minimum) as reported by principal producers' association.
3/ Includes Class I premium where reported.
4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
6/ State-regulated market.
7/ Prices adjusted for seasonal incentive fund (Louisville plan). Dollars per cwt. deductions:

	Mar.	Apr.		Mar.	Apr.		Mar.	Apr.
Mass.-R. I.	.10	.20	Columbus	-	.25	St. Louis-Ozarks	.15	.25
Connecticut	.20	.30	Miami Valley	-	.25	Eastern S. D.	.15	.15
N. Y.-N. J.	.10	.20	Northwestern Ohio	-	.25	Tri-State	-	.25
Niagara Frontier	.10	.20	Indiana	-	.30	Lou.-Lex.-Evns.	-	.40
Rochester	.10	.05	Central Ill.	.15	.25	Paducah	-	.50
Cincinnati	-	.25	Southern Ill.	.15	.25			

8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
9/ Not available.
10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
12/ State-regulated minimum price prevails over Federal order minimum.
13/ Tulsa 10¢ less.
14/ March blend prices: Central Illinois $5.34, Southern Illinois $5.47, St. Louis-Ozarks $5.47, North Carolina $6.86, Northern Louisiana $6.89, Kansas City, Mo. $5.75, South Carolina $6.55.
15/ Price is net to producers-after all deductions except capital retains. Not directly comparable to Federal Order blend prices for the area.
16/ February blend: South Carolina $6.78.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

WHOLE MILK ITEMS: Plain and Flavored

Marketing area 2/	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		Jan.-Feb.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	1970 as % of 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -		
NEW ENGLAND:									
Massachuestts-R. I.-N. H.	5,416	3.54	5,443	3.55	5,254	3.52	97	97	98
Connecticut	2,255	3.49	2,260	3.43	2,171	3.47	96	96	97
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	956	3.50	936	3.52	907	3.51	95	97	95
Rochester, New York 3/	480	3.50	480	3.53	464	3.49	97	97	97
New Jersey State Order 3/	4,932	7/	4,895	7/	4,786	7/	97	98	98
Delaware Valley 4/	3,285	3.47	3,252	3.39	3,178	3.38	97	98	97
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	5,678	3.52	5,622	3.50	5,477	3.50	96	97	97
Four Ohio areas	3,481	3.51	3,565	3.51	3,434	3.50	99	96	100
Indiana area	2,497	3.38	2,510	3.39	2,480	3.38	99	99	99
Two Illinois areas	1,562	3.28	1,505	3.22	1,448	3.22	93	96	93
Chicago Regional area	7,405	3.41	7,003	3.40	6,885	3.39	93	98	93
Two Michigan areas	5,792	3.51	5,638	3.51	5,445	3.50	94	97	95
WEST NORTH CENTRAL:									
Two Minnesota areas	1,501	3.29	1,425	3.29	1,395	3.28	93	98	93
Minnesota-North Dakota	362	3.30	356	3.30	346	3.29	96	97	96
Four Iowa areas	1,270	3.49	1,259	3.46	1,203	3.45	95	96	96
Two Missouri areas	2,663	3.32	2,597	3.33	2,515	3.30	94	97	96
Two South Dakota areas	240	3.33	242	3.33	236	3.31	98	98	98
Nebraska-Western Iowa	1,092	3.35	1,066	3.33	1,027	3.30	94	96	95
Two Kansas areas	597	3.31	598	3.32	581	3.30	97	97	97
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,373	3.53	1,359	3.57	1,348	3.55	98	99	100
Washington, D. C.	1,804	3.55	1,874	3.59	1,824	3.58	101	97	102
Two West Virginia areas	1,271	3.52	1,306	3.52	1,301	3.52	102	100	102
North Carolina 3/	2,512	7/	2,464	7/	2,444	7/	97	99	96
South Carolina 3/	1,319	7/	1,416	7/	1,459	7/	111	103	113
Three Florida areas	3,571	3.59	3,641	3.55	3,646	3.55	102	100	103
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	1,692	3.39	1,628	3.38	1,585	3.38	94	97	95
Four Tennessee areas 5/	2,208	3.61	2,165	3.62	2,177	3.61	99	101	98
Mississippi State Order 3/	1,085	3.76	1,096	3.78	1,108	3.77	102	101	102
Mississippi Fed. Order 5/	872	3.80	887	3.81	883	3.80	101	100	102
WEST SOUTH CENTRAL:									
Central Arkansas	457	3.44	460	3.47	455	3.41	100	99	98
Two Louisiana areas	985	3.82	1,003	3.88	982	3.83	100	98	100
Okla. Met. & Red River Valley	1,182	3.38	1,237	3.40	1,166	3.38	99	94	99
Seven Texas areas	3,641	3.41	3,701	3.40	3,617	3.39	99	98	100
South Texas	1,373	3.73	1,425	3.71	1,393	3.69	101	98	102
MOUNTAIN:									
Eastern Colorado	1,056	3.35	1,071	3.33	1,046	3.34	99	98	99
Rio Grande, N. Mex.-Tex.-Colo.	802	3.51	820	3.51	812	3.51	101	99	101
Central Arizona	831	3.48	954	3.50	955	3.49	115	100	115
Great Basin, Utah-Nev.	510	3.43	499	3.45	472	3.43	92	95	94
PACIFIC:									
Two Washington areas	1,409	3.52	1,357	3.52	1,306	3.50	93	96	94
California 3/	12,322	3.57	12,016	3.56	12,017	3.59	98	100	98
Total 66 areas 6/ (61 Federal 5 State)	87,726	3.49	87,044	3.49	85,334	3.48	97.3	98.0	97.8

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialities

Marketing area 2/	February 1969		January 1970		February 1970		Feb. 1970 as %		Jan.-Feb. 1970 as % of 1969
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	486.1	.98	608.0	1.10	616.6	1.11	127	101	128
Connecticut	237.5	1.15	289.2	1.27	285.2	1.29	120	99	126
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	104.5	1.09	112.8	1.28	114.4	1.25	110	101	107
Rochester, New York 3/	65.8	.47	72.7	.54	75.3	.56	114	103	114
New Jersey State Order 3/	575.5	7/	556.2	7/	495.1	7/	86	89	95
Delaware Valley 4/	350.9	1.07	368.6	1.13	376.7	1.12	107	102	110
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	972.6	1.53	1,019.2	1.56	1,016.6	1.55	104	100	108
Four Ohio areas	889.8	1.60	1,018.2	1.58	990.8	1.56	111	97	114
Indiana area	1,091.0	1.73	1,236.8	1.79	1,197.9	1.77	110	97	114
Two Illinois areas	601.9	1.79	644.4	1.78	632.9	1.76	105	98	108
Chicago Regional area	1,756.5	1.59	1,937.0	1.62	1,930.8	1.62	110	100	111
Two Michigan areas	1,061.2	1.32	1,346.0	1.45	1,332.0	1.40	126	99	128
WEST NORTH CENTRAL:									
Two Minnesota areas	920.5	1.54	1,030.4	1.59	1,011.8	1.56	110	98	110
Minnesota-North Dakota	133.6	1.45	151.1	1.50	150.6	1.49	113	100	112
Four Iowa areas	510.8	1.50	568.1	1.54	550.8	1.50	108	97	109
Two Missouri areas	927.5	1.77	1,007.8	1.76	984.1	1.72	106	98	108
Two South Dakota areas	134.2	1.77	152.6	1.77	148.0	1.74	110	97	111
Nebraska-Western Iowa	354.8	1.56	397.7	1.58	391.4	1.58	110	98	111
Two Kansas areas	199.0	1.63	213.8	1.71	202.8	1.65	102	95	104
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	134.9	1.11	135.7	1.14	138.2	1.16	102	102	105
Washington, D. C.	259.3	1.29	277.5	1.32	277.4	1.29	107	100	109
Two West Virginia areas	176.7	1.22	200.1	1.31	203.4	1.43	115	102	117
North Carolina 3/	481.5	7/	548.3	7/	556.3	7/	116	101	113
South Carolina 3/	212.9	7/	182.4	7/	213.2	7/	100	117	97
Three Florida areas	583.9	.99	593.8	1.04	611.4	1.06	105	103	107
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	359.5	1.52	414.9	1.63	411.0	1.62	114	99	115
Four Tennessee areas 5/	518.9	1.09	582.2	1.21	571.5	1.19	110	98	112
Mississippi State Order 3/	177.9	1.38	191.7	1.43	194.0	1.41	109	101	109
Mississippi Fed. Order 5/	144.5	1.54	159.2	1.59	157.6	1.55	109	99	111
WEST SOUTH CENTRAL:									
Central Arkansas	82.8	1.54	90.2	1.60	90.8	1.55	110	101	105
Two Louisiana areas	146.5	1.62	164.2	1.58	163.3	1.57	111	99	112
Okla. Met. & Red River Valley	205.0	1.68	248.6	1.50	237.7	1.46	116	96	119
Seven Texas areas	854.7	1.48	869.4	1.49	837.7	1.47	98	96	99
South Texas	456.1	1.69	490.6	1.72	467.6	1.68	102	95	104
MOUNTAIN:									
Eastern Colorado	321.8	1.62	386.9	1.68	387.6	1.68	120	100	123
Rio Grande, N.Mex.-Tex.-Colo.	97.1	1.68	115.1	1.69	116.5	1.71	120	101	118
Central Arizona	298.5	.95	235.7	1.32	235.6	1.32	79	100	79
Great Basin, Utah-Nev.	294.2	1.81	309.8	1.82	302.8	1.80	103	98	106
PACIFIC:									
Two Washington areas	704.9	1.81	812.6	1.86	797.1	1.84	113	98	114
California 3/	2,876.8	7/	3,178.6	7/	3,190.8	7/	111	100	113
Total 66 areas 6/ (61 Federal 5 State)	20,009.1	1.50	22,170.4	1.55	21,976.7	1.53	109.8	99.1	111.5

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		Jan.-Feb.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	1970 as % of 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	20.9	11.6	28.9	9.2	21.5	11.4	103	74	118
Connecticut	21.4	10.8	23.4	10.5	23.9	10.5	111	102	110
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	10.0	10.5	8.5	10.4	9.0	10.5	90	106	87
Rochester, New York 3/	3.8	10.4	3.7	10.1	3.7	10.4	99	101	98
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	31.5	11.4	30.5	10.9	30.3	10.9	96	99	95
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	69.9	10.7	64.9	10.7	63.2	10.6	90	97	92
Four Ohio areas	41.2	10.9	38.5	10.9	37.9	10.9	92	98	93
Indiana area	38.9	11.5	35.7	11.6	35.7	11.4	92	100	93
Two Illinois areas	30.7	11.0	28.6	11.2	27.7	11.1	90	97	92
Chicago Regional area	179.9	11.8	154.2	11.8	155.5	11.7	86	101	88
Two Michigan areas	104.4	10.7	97.3	10.6	94.6	10.6	91	97	93
WEST NORTH CENTRAL:									
Two Minnesota areas	30.6	10.9	29.0	10.7	29.0	10.7	95	100	95
Minnesota-North Dakota	5.7	11.5	5.5	11.5	5.6	11.5	97	102	98
Four Iowa areas	26.2	12.2	24.3	12.3	23.6	12.2	90	97	91
Two Missouri areas	39.3	11.6	35.6	11.5	34.7	11.4	88	97	90
Two South Dakota areas	5.0	11.5	5.1	11.5	4.9	11.4	98	96	100
Nebraska-Western Iowa	23.8	11.5	21.6	11.3	21.3	11.1	90	99	91
Two Kansas areas	11.6	11.2	10.5	11.1	10.3	11.1	89	98	91
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	15.1	11.8	14.8	11.7	14.4	11.8	95	97	96
Washington, D. C.	32.9	12.2	25.3	12.3	28.7	12.3	87	113	82
Two West Virginia areas	7.0	11.9	6.2	11.8	6.5	11.9	93	105	92
North Carolina 3/	12.0	7/	11.5	7/	11.1	7/	93	96	94
South Carolina 3/	6.6	7/	6.2	7/	5.8	7/	88	95	94
Three Florida areas	62.8	10.9	54.5	11.0	59.0	11.0	94	108	97
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	16.1	11.4	14.5	11.5	14.5	11.4	90	100	91
Four Tennessee areas 5/	12.2	12.3	10.7	12.2	10.6	12.3	87	99	88
Mississippi State Order 3/	6.8	12.1	6.6	11.9	6.7	12.0	99	102	100
Mississippi Fed. Order 5/	6.0	12.2	5.8	11.9	5.8	12.0	96	100	98
WEST SOUTH CENTRAL:									
Central Arkansas	3.5	12.0	3.4	11.9	3.6	11.9	105	106	100
Two Louisiana areas	9.6	12.4	9.2	12.2	9.3	11.9	97	101	97
Okla. Met. & Red River Valley	11.0	11.5	10.2	11.4	10.3	11.2	94	101	93
Seven Texas areas	38.9	11.7	36.5	11.5	36.4	11.6	94	100	94
South Texas	14.2	11.2	12.9	11.2	13.1	11.1	93	102	93
MOUNTAIN:									
Eastern Colorado	18.5	11.8	17.8	11.7	17.7	11.7	96	99	96
Rio Grande, N. Mex.-Tex.-Colo.	8.2	11.8	7.8	11.9	7.7	11.9	93	99	94
Central Arizona	14.2	10.9	13.1	11.0	14.5	10.9	102	111	101
Great Basin, Utah-Nev.	5.7	12.5	5.3	12.1	5.4	12.3	94	102	94
PACIFIC:									
Two Washington areas	28.6	11.8	27.6	11.9	26.9	11.8	94	97	95
California 3/	252.0	11.9	237.0	12.0	237.6	11.9	94	100	96
Total 66 areas 6/ (61 Federal 5 State)	1,270.3	11.5	1,175.8	11.4	1,171.5	11.4	92.2	99.6	93.6

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

CREAM ITEMS: Sweet and sour

Marketing area 2/	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		Jan.-Feb.
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	1970 as % of 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - - Percent - - -		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	131.8	21.5	127.1	21.2	129.2	21.3	98	102	97
Connecticut	30.3	24.1	26.3	24.5	26.0	24.6	86	99	89
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	3.8	29.7	3.1	30.0	3.2	30.2	84	103	87
Rochester, New York 3/	1.8	30.2	1.5	29.1	1.4	29.4	82	93	87
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	27.8	21.3	17.6	22.8	18.0	22.9	65	102	63
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	39.0	19.1	37.9	19.0	35.0	19.7	90	92	95
Four Ohio areas	11.5	21.2	10.7	21.0	10.5	20.8	91	98	92
Indiana area	15.6	17.9	14.9	18.1	14.6	18.1	94	98	102
Two Illinois areas	7.2	19.7	7.4	17.2	8 1	17.7	113	109	105
Chicago Regional area	60.9	20.1	53.0	20.2	53.3	20.7	88	101	90
Two Michigan areas	42.7	20.4	39.0	19.7	40.1	20.4	94	103	93
WEST NORTH CENTRAL:									
Two Minnesota areas	21.2	25.8	19.6	25.4	20.6	25.3	97	105	98
Minnesota-North Dakota	6.1	28.7	5.9	28.1	5.8	28.4	100	98	100
Four Iowa areas	5.4	24.1	5.9	22.2	5.8	23.0	107	98	103
Two Missouri areas	16.3	20.1	22.2	16.3	17.0	19.8	104	77	127
Two South Dakota areas	1.8	25.5	1.9	25.6	1.9	25.0	106	100	106
Nebraska-Western Iowa	5.8	22.2	5.7	22.4	6.0	21.4	104	105	104
Two Kansas areas	2.6	23.9	2.3	23.9	2.4	23.1	92	104	98
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	3.6	23.7	3.2	25.0	3.0	23.6	86	94	90
Washington, D. C.	18.6	20.9	15.0	21.4	14.2	22.4	76	95	79
Two West Virginia areas	1.0	20.7	1.0	20.2	1.0	20.2	100	100	100
North Carolina 3/	9.0	7/	9.3	7/	9.1	7/	102	98	107
South Carolina 3/	3.8	7/	2.8	7/	2.9	7/	77	104	93
Three Florida areas	32.1	23.2	24.6	23.2	27.8	23.3	87	113	90
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	4.3	23.7	3.9	23.2	3.9	23.6	91	100	91
Four Tennessee areas 5/	6.5	25.5	5.8	24.3	6.3	24.4	97	109	98
Mississippi State Order 3/	3.7	25.0	3.7	22.8	3.7	23.4	100	100	103
Mississippi Federal Order 5/	2.5	26.2	2.4	23.7	2.4	23.8	97	100	100
WEST SOUTH CENTRAL:									
Central Arkansas	1.2	27.0	1.5	23.9	1.7	22.4	139	113	137
Two Louisiana areas	3.7	23.6	3.1	23.6	3.5	24.0	95	113	97
Okla. Met. & Red River Valley	3.9	21.1	3.3	20.9	4.2	19.7	108	127	100
Seven Texas areas	20.1	25.7	17.7	24.2	19.7	24.8	98	111	99
South Texas	4.8	25.9	3.5	24.1	4.0	25.6	82	114	82
MOUNTAIN:									
Eastern Colorado	8.1	22.2	7.3	21.0	8.3	21.1	103	114	102
Rio Grande, N. Mex.-Tex.-Colo.	2.8	23.3	3.0	23.5	3.2	23.4	114	107	111
Central Arizona	6.0	23.0	5.7	21.0	6.4	21.2	106	112	106
Great Basin, Utah-Nev.	6.1	29.6	4.9	28.5	5.4	28.8	88	110	93
PACIFIC:									
Two Washington areas	14.5	27.7	13.3	27.1	13.7	27.7	94	103	99
California 3/	91.9	23.4	90.4	23.1	95.8	22.9	106	106	103
Total 66 areas 6/ (61 Federal 5 State)	676.1	23.3	623.9	21.8	636.2	22.2	94.1	102.0	95.6

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 45.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

TOTAL FLUID ITEMS

Marketing area 2/	February 1969		January 1970		February 1970		Feb. 1970 as %		Jan.-Feb. 1970 as % of 1969
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	6,054	3.76	6,207	3.70	6,021	3.69	100	97	100
Connecticut	2,544	3.58	2,599	3.47	2,506	3.51	98	96	100
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	1,075	3.42	1,061	3.41	1,034	3.40	96	97	96
Rochester, New York 3/	551	3.27	558	3.25	544	3.30	99	98	99
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/
Delaware Valley 4/	3,695	3.44	3,669	3.32	3,603	3.31	98	98	98
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	6,760	3.39	6,745	3.36	6,592	3.36	98	98	99
Four Ohio areas	4,424	3.24	4,633	3.18	4,475	3.18	101	97	102
Indiana area	3,643	3.03	3,798	3.00	3,728	3.00	102	98	103
Two Illinois areas	2,202	3.03	2,186	2.95	2,117	2.94	96	97	97
Chicago Regional area	9,402	3.34	9,147	3.26	9,024	3.26	96	99	96
Two Michigan areas	7,001	3.39	7,120	3.31	6,911	3.30	99	97	100
WEST NORTH CENTRAL:									
Two Minnesota areas	2,477	2.91	2,505	2.84	2,456	2.85	99	98	99
Minnesota-North Dakota	507	3.21	519	3.14	508	3.13	100	98	100
Four Iowa areas	1,812	3.11	1,858	3.05	1,782	3.03	98	96	99
Two Missouri areas	3,646	3.09	3,662	3.06	3,549	3.02	97	97	99
Two South Dakota areas	381	3.00	401	2.94	390	2.92	102	97	102
Nebraska-Western Iowa	1,476	3.12	1,491	3.05	1,446	3.02	98	97	99
Two Kansas areas	811	3.08	825	3.06	797	3.04	98	97	99
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,527	3.44	1,513	3.47	1,504	3.45	98	99	100
Washington, D. C.	2,115	3.56	2,191	3.53	2,145	3.53	101	98	102
Two West Virginia areas	1,456	3.29	1,514	3.27	1,512	3.29	104	100	104
North Carolina 3/	3,015	7/	3,033	7/	3,021	7/	100	100	99
South Carolina 3/	1,543	7/	1,608	7/	1,681	7/	105	105	111
Three Florida areas	4,250	3.49	4,312	3.41	4,344	3.43	102	101	104
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	2,072	3.17	2,061	3.13	2,016	3.11	97	98	99
Four Tennessee areas 5/	2,745	3.22	2,764	3.19	2,764	3.19	101	100	101
Mississippi State Order 3/	1,274	3.54	1,298	3.52	1,312	3.52	103	101	103
Mississippi Fed. Order 5/	1,025	3.58	1,055	3.56	1,049	3.55	102	99	103
WEST SOUTH CENTRAL:									
Central Arkansas	544	3.26	555	3.27	551	3.22	101	99	100
Two Louisiana areas	1,145	3.68	1,180	3.67	1,158	3.64	101	98	102
Okla. Met. & Red River Valley	1,401	3.24	1,498	3.18	1,418	3.17	101	95	102
Seven Texas areas	4,555	3.22	4,625	3.19	4,510	3.19	99	98	99
South Texas	1,848	3.34	1,932	3.30	1,878	3.28	102	97	102
MOUNTAIN:									
Eastern Colorado	1,404	3.18	1,483	3.09	1,460	3.10	104	98	104
Rio Grande, N.Mex.-Tex.-Colo.	910	3.45	946	3.42	939	3.42	103	99	103
Central Arizona	1,150	3.02	1,209	3.24	1,211	3.25	105	100	106
Great Basin, Utah-Nev.	816	3.11	819	3.04	785	3.03	96	96	98
PACIFIC:									
Two Washington areas	2,157	3.23	2,211	3.15	2,145	3.14	99	97	100
California 3/	15,543	3.39	15,522	3.34	15,542	3.34	100	100	101
Total 66 areas 6/ (61 Federal 5 State)	109,682	3.33	111,016	3.28	109,119	3.28	99.5	98.3	100.2

3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, March 1970 1/

Market 2/	Average daily receipts of milk from producers				Number of producers			
	March 1969	February 1970	March 1970	Mar. 1970 as % of Mar. 1969	March 1969	February 1970	March 1970	Mar. 1970 as % of Mar. 1969
	1,000 pounds			Percent	Number			Percent
NEW ENGLAND:								
Mass.-R.I.-N.H.	9,738	9,453	9,889	102	8,439	8,088	8,136	96
Connecticut	3,332	3,346	3,370	101	1,912	1,835	1,829	96
MIDDLE ATLANTIC:								
New York, New Jersey 4/	29,656	28,229	29,755	100	29,061	27,592	27,379	94
Niagara Frontier, New York 3/	1,888	1,845	1,880	100	1,264	1,227	1,226	97
Rochester, New York 3/	962	914	931	97	602	572	572	95
New Jersey 3/	2,222	2,037	7/2,097	94	1,372	1,228	7/1,230	90
Delaware Valley 4/	6,484	6,866	6,882	106	5,135	5,192	5,121	100
EAST NORTH CENTRAL:								
East. Ohio-W. Pa.	9,108	9,073	9,523	105	10,148	10,038	10,095	99
Four Ohio areas	6,286	6,284	6,355	101	7,025	6,693	6,674	95
Indiana area	4,574	5,040	5,085	111	4,520	4,729	4,556	101
Two Illinois areas	3,239	3,132	3,210	99	3,177	2,942	2,925	92
Chicago Regional area	20,264	20,902	21,626	107	16,431	16,941	16,888	103
Three Michigan areas	10,079	10,305	10,396	103	9,672	9,217	9,204	95
WEST NORTH CENTRAL:								
Duluth-Superior	498	519	548	110	673	65[illegible]	658	98
Minneapolis-St. Paul	4,847	5,660	5,884	8/	4,223	4,674	4,658	8/
Minnesota-North Dakota	1,676	1,938	2,042	122	1,505	1,630	1,662	110
S.E. Minn.-North Iowa	-	1,210	1,255	8/	-	854	880	8/
Four Iowa areas	3,620	3,493	3,565	98	3,295	3,189	3,274	99
Two Missouri areas	6,403	6,697	6,834	107	5,454	5,633	5,606	103
Two South Dakota areas	621	610	633	102	479	442	451	94
Nebraska-Western Iowa	2,127	2,289	2,352	111	1,716	1,772	1,777	104
Two Kansas areas	1,449	1,360	1,410	97	1,142	1,050	1,038	91
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,500	2,665	2,724	109	1,959	1,982	1,974	101
Washington, D. C.	2,992	2,997	2,937	98	1,660	1,660	1,520	92
Two West Virginia areas	2,136	2,324	2,354	110	2,278	2,367	2,349	103
North Carolina 3/	3,336	3,368	7/3,365	101	2,281	2,161	7/2,165	95
South Carolina 3/	1,320	1,356	7/1,400	106	587	549	7/545	93
Georgia	-	3,479	3,553	8/	-	1,530	1,500	8/
Three Florida areas	4,144	4,041	4,125	100	401	397	396	99
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	3,174	3,203	3,278	103	3,360	3,266	3,262	97
Four Tennessee areas 5/	3,735	3,920	3,950	106	3,235	3,171	3,109	96
Mississippi Federal Order 5/	1,324	1,497	1,662	126	1,057	1,680	1,801	170
WEST SOUTH CENTRAL:								
Two Arkansas areas	968	923	891	92	925	877	885	96
Two Louisiana areas 5/	2,106	2,195	2,198	104	1,585	1,522	1,522	96
Okla. Metro. & Red River Valley	2,459	2,482	2,732	111	1,882	1,909	1,909	101
Six Texas areas	2,866	2,552	2,652	93	1,638	1,500	1,396	85
North Texas	3,386	3,602	3,516	104	2,017	1,900	1,944	96
South Texas	1,688	1,921	1,979	117	1,118	1,178	1,172	105
MOUNTAIN:								
Two Colorado areas	2,073	2,022	1,949	94	1,284	1,374	1,354	105
Rio Grande, N.Mex.-Texas-Colo.	894	937	953	107	383	332	372	97
Central Arizona	1,566	1,608	1,638	105	181	177	176	97
Great Basin, Utah-Nevada	1,197	1,278	1,319	110	886	894	893	101
PACIFIC:								
Two Washington areas	3,836	4,062	4,220	110	2,280	2,230	2,245	98
Oregon-Washington area	-	2,694	2,802	8/	-	1,283	1,272	8/
Total 68 areas 6/ (64 Federal: 4 State)	169,706	171,251	7/176,231	103.8	142,647	140,565	7/140,060	98.2

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 45. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--Minneapolis-St. Paul, S.E. Minn.-North Iowa, Georgia, and Oregon-Washington Federal Orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/

Area and year 2/	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain		Flavored				Plain		Solids added		Plain		Solids added	
	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
NEW ENGLAND:														
Massachusetts-R.I.-N.H.														
1968	1,976,095	3.57	8,590	3.44	1,198	3.78	42,520	1.86	---	---	82,465	.09	---	---
1969	1,910,352	3.54	7,477	3.31	1,882	2.36	12,626	1.63	74,451	1.63	36,081	.10	41,443	.10
Connecticut														
1968	820,726	3.49	2,524	3.43	---	---	3,202	2.14	25,156	1.73	19,054	.18	10,684	.18
1969	789,393	3.47	1,968	3.33	12/	---	7,860	1.97	45,542	1.53	17,688	.05	8,460	.18
MIDDLE ATLANTIC:														
Niagara Frontier, N.Y. 6/														
1968	334,614	3.51	9,513	3.51	10/	---	14,202	1.89	---	---	10,709	---	888	.10
1969	320,567	3.50	9,760	3.50	10/	---	19,929	1.90	---	---	11,906	---	368	.13
Rochester, N.Y. 6/														
1968	168,268	3.47	3,094	3.47	10/	---	---	---	2,285	1.20	13,327	.10	1,986	.41
1969	162,213	3.49	3,407	3.49	10/	---	---	---	4,701	1.30	13,912	.10	2,202	.47
New Jersey 6/														
1968	1,784,916	10/	9,865	10/	10/	---	---	---	---	---	159,310	10/	---	---
1969	1,724,842	10/	6,221	10/	10/	---	---	---	---	---	175,716	10/	---	---
Delaware Valley, Pa.-N.J.-Del. 5/														
1968	1,204,280	3.48	18,686	3.45	12/	---	14/	---	14/33,635	1.78	18,890	.16	37,714	.26
1969	1,130,564	3.42	18,451	3.46	12/	---	14/	---	14/39,527	1.90	14,668	.19	52,728	.50
EAST NORTH CENTRAL:														
Eastern Ohio-Western Pa. 7/														
1968	1,856,305	3.50	78,523	3.53	12/	---	53,637	1.89	162,654	1.91	19,017	.15	32,218	.35
1969	1,885,282	3.51	82,609	3.52	407	2.23	52,508	1.91	189,887	1.90	17,898	.15	36,805	.36
Cincinnati, Ohio-Ky.														
1968	321,871	3.48	16,416	3.73	151	2.88	20,454	1.98	30,217	2.01	2,388	.12	20,184	.49
1969	332,477	3.48	18,099	3.74	190	2.25	20,538	1.97	34,648	2.01	2,410	.12	22,085	.47
Columbus, Ohio														
1968	308,335	3.49	12,589	3.74	155	2.42	1,415	2.02	21,208	1.95	1,009	.03	11,843	.45
1969	302,628	3.49	12,958	3.72	368	2.31	1,766	2.00	24,610	1.94	1,151	.09	13,240	.44
Miami Valley, Ohio														
1968	214,351	3.49	12,395	3.78	113	2.79	17,183	2.02	42,080	1.99	304	.18	14,290	.46
1969	202,020	3.50	12,508	3.76	381	2.32	16,740	2.00	47,694	1.99	502	.32	13,560	.45
Northwestern Ohio														
1968	336,758	3.51	15,988	3.61	314	1.39	17,297	1.97	35,310	2.00	2,869	.09	6,595	.56
1969	312,575	3.51	14,980	3.59	1,362	1.17	21,904	1.90	48,258	1.91	5,190	.59	6,831	.69
Indianapolis Mktg. Area 7/														
1968	865,372	3.40	43,805	3.50	280	2.15	47,170	2.05	216,354	2.00	12,502	.57	30,151	.44
1969	815,916	3.37	46,981	3.55	147	2.08	68,661	2.02	235,033	1.98	20,879	.59	29,795	.43
Chicago Regional 7/														
1968	2,467,348	3.41	115,580	3.40	5,055	1.60	56,485	2.07	354,820	2.04	26,236	.58	123,400	.46
1969	2,403,302	3.40	117,862	3.39	7,152	1.56	68,183	2.06	373,053	2.03	26,784	.55	123,407	.44
Central Illinois														
1968	125,513	3.29	8,044	3.30	46	2.03	15,498	2.07	22,362	1.89	2,474	.27	2,360	.47
1969	118,069	3.27	7,893	3.21	219	.91	11,617	2.02	31,554	1.84	2,214	.24	2,427	.45
Southern Illinois														
1968	378,050	3.29	31,640	3.27	7	2.01	57,933	2.06	61,238	2.01	3,216	.28	7,480	.54
1969	367,764	3.23	32,840	3.24	40	1.72	62,087	1.97	76,937	1.96	3,898	.41	7,660	.50

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-1969 1/--Continued

Area and year	Annual sales 3/													
	Other skim milk items						Cream items							
	Buttermilk		Flavored		Mixtures		Eggnog		Light		Heavy		Sour	
	Sales 2/	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
NEW ENGLAND:														
Massachusetts-R.I.-N.H.														
1968:	4,759	1.04	32,149	1.85	7,941	11.67	3,302	11.13	36,440	17.64	11,617	34.91	5,051	18.34
1969:	4,759	1.04	32,149	1.85	7,906	11.41	3,860	10.72	33,599	17.54	10,761	34.79	5,352	18.01
Connecticut														
1968:	2,909	.73	11,158	2.10	8,341	10.92	1,151	9.57	5,785	15.60	5,574	34.50	581	17.80
1969: 12/	3,920	1.05	11,193	2.05	8,153	10.76	1,654	9.89	4,980	14.83	5,248	34.06	595	16.69
MIDDLE ATLANTIC:														
Niagara Frontier, N.Y. 6/														
1968:	2,735	.33	3,410	1.02	3,755	10.56	626	-	607	19.37	939	37.03	-	-
1969:	2,623	.46	3,360	1.01	3,446	10.55	630	-	530	19.52	904	37.22	-	-
Rochester, N.Y. 6/														
1968:	860	.63	3,143	1.24	1,363	10.58	10/	-	17/	-	17/758	30.53	10/	-
1969:	901	.64	3,049	1.20	1,362	10.33	10/	-	17/	-	17/680	30.30	10/	-
New Jersey 6/														
1968:	13,250	10/	19,895	10/	10/	-	10/	-	10/	-	10/	-	10/	-
1969:	13,068	10/	16,728	10/	10/	-	10/	-	10/	-	10/	-	10/	-
Delaware Valley, Pa.-N.J.-Del. 5/														
1968: 12/	9,033	1.63	13,906	1.85	12,737	11.30	2,077	5.06	6,785	18.87	1,857	37.52	1,589	18.56
1969: 12/	8,862	1.62	13,190	1.78	11,546	11.38	2,444	4.37	6,489	18.69	1,645	37.68	1,251	18.39
EAST NORTH CENTRAL:														
Eastern Ohio-Western Pa. 7/														
1968: 12/	37,274	1.04	14,526	1.21	25,578	10.71	3,538	7.87	3,089	18.31	1,745	34.78	11,048	17.65
1969:	38,449	1.03	15,605	1.20	24,596	10.64	2,378	7.07	2,633	18.39	1,481	34.50	10,800	17.57
Cincinnati, Ohio-Ky.														
1968:	9,194	1.79	5,620	1.67	4,358	11.12	865	7.15	248	19.08	341	34.26	751	18.47
1969:	10,000	1.81	5,645	1.59	4,209	10.81	929	6.77	205	19.02	409	33.82	830	18.31
Columbus, Ohio														
1968:	4,913	.70	6,564	1.86	3,927	10.77	357	5.64	372	18.13	239	33.53	704	18.21
1969:	5,040	.66	7,834	1.90	3,589	10.78	384	5.27	305	17.97	191	33.66	724	17.93
Miami Valley, Ohio														
1968:	5,378	1.26	3,900	1.87	2,856	10.92	496	4.05	132	18.29	227	34.16	572	17.88
1969:	5,394	1.11	3,758	1.88	2,596	10.89	482	3.99	92	18.39	214	33.47	536	18.05
Northwestern Ohio														
1968:	4,404	1.15	2,868	1.67	4,898	10.96	353	5.76	55	18.16	292	35.15	907	18.45
1969:	4,525	1.18	4,286	1.84	4,304	10.99	320	5.82	22	18.80	235	35.19	840	18.38
Indianapolis Mktg. Area 7/														
1968:	19,773	1.18	16,491	1.70	14,546	11.60	1,145	4.66	597	16.48	1,226	35.21	3,113	16.79
1969:	19,892	1.15	15,203	1.67	13,888	11.50	1,714	4.61	285	17.89	1,139	34.96	4,659	15.25
Chicago Regional 7/														
1968:	40,079	1.24	13,415	1.38	66,632	11.79	6,223	6.25	1,677	18.02	5,271	34.13	17,518	16.86
1969:	37,525	1.24	14,402	1.38	62,009	11.78	6,207	5.54	1,548	18.14	5,095	34.14	16,317	16.71
Central Illinois														
1968:	2,174	1.35	2,072	1.65	3,240	11.21	209	5.82	17/	-	17/291	34.66	625	13.53
1969:	2,072	1.31	2,363	1.62	2,971	11.27	102	5.43	-	-	239	33.78	742	12.58
Southern Illinois														
1968:	8,592	1.32	2,548	1.78	8,607	11.27	343	4.46	5	18.85	808	34.65	1,511	15.62
1969:	9,424	1.23	3,459	1.92	8,015	11.13	418	3.56	6	17.93	604	33.84	1,542	15.48

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated popu-lation	Annual per capita consumption 3/								
		Whole milk		Yogurt	Low-fat (2%) milk		Skim milk items			
		Plain	Flavored		Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands	Pounds								
NEW ENGLAND:										
Massachusetts-R.I.-N.H.										
1968	6,430	307	1.34	.19	6.61	-	12.83	-	.74	5.00
1969	6,470	295	1.16	.29	1.95	11.51	5.58	6.41	.69	4.91
Connecticut										
1968	2,950	278	.86	-	1.09	8.53	6.46	3.62	.99	3.78
1969	2,990	264	.66	12/	2.63	15.23	5.92	2.83	12/1.31	3.74
MIDDLE ATLANTIC:										
Niagara Frontier, N.Y. 6/										
1968	1,290	259	7.37	10/	11.01	-	8.30	.69	2.12	2.64
1969	1,285	249	7.60	10/	15.51	-	9.27	.29	2.04	2.61
Rochester, N. Y. 6/										
1968	630	267	4.91	10/	-	3.63	21.15	3.15	1.37	4.99
1969	640	253	5.32	10/	-	7.35	21.74	3.44	1.41	4.76
New Jersey 6/										
1968	7,070	252	1.40	10/	-	-	22.53	-	1.87	2.81
1969	7,140	242	.87	10/	-	-	24.61	-	1.83	2.34
Delaware Valley, Pa.-N.J.-Del. 5/										
1968	5,280	228	3.54	12/	14/	14/6.37	3.58	7.14	12/1.71	2.63
1969	5,300	213	3.48	12/	14/	14/7.46	2.77	9.95	12/1.67	2.49
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa. 7/										
1968	8,235	225	9.54	12/	6.51	19.75	2.31	3.91	12/4.53	1.76
1969	8,230	229	10.04	.05	6.38	23.07	2.17	4.47	4.67	1.90
Cincinnati, Ohio-Ky.										
1968	1,600	201	10.26	.09	12.78	18.89	1.49	12.62	5.75	3.51
1969	1,610	207	11.24	.12	12.76	21.52	1.50	13.72	6.21	3.51
Columbus, Ohio										
1968	1,310	235	9.61	.12	1.08	16.19	.77	9.04	3.75	5.01
1969	1,310	231	9.89	.28	1.35	18.79	.88	10.11	3.85	5.98
Miami Valley, Ohio										
1968	1,050	204	11.80	.11	16.36	40.08	.29	13.61	5.12	3.71
1969	1,050	192	11.91	.36	15.94	45.42	.48	12.91	5.14	3.58
Northwestern Ohio										
1968	1,280	263	12.49	.25	13.51	27.59	2.24	5.15	3.44	2.24
1969	1,285	243	11.66	1.06	17.05	37.55	4.04	5.32	3.52	3.34
Indianapolis Mktg. Area 7/										
1968	4,240	204	10.33	.07	11.12	51.03	2.95	7.11	4.66	3.89
1969	4,275	191	10.99	.03	16.06	54.98	4.88	6.97	4.65	3.56
Chicago Regional 7/										
1968	11,050	223	10.46	.46	5.11	32.11	2.37	11.17	3.63	1.21
1969	11,260	213	10.47	.64	6.06	33.13	2.38	10.96	3.33	1.28
Central Illinois										
1968	600	209	13.41	.08	25.83	37.27	4.12	3.93	3.62	3.45
1969	605	195	13.05	.36	19.20	52.16	3.66	4.01	3.42	3.91
Southern Illinois										
1968	1,895	200	16.70	.00	30.57	32.32	1.70	3.95	4.53	1.34
1969	1,905	193	17.24	.02	32.59	40.39	2.05	4.02	4.95	1.82

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups				Milk equivalent 4/	
						Whole, low-fat and skim			Cream items	Cream items	All fluid items
	Mixtures	Eggnog	Light	Heavy	Sour	Whole	Low-fat and skim	Total			
	Pounds										
NEW ENGLAND:											
Massachusetts-R.I.-N.H.											
1968	1.23	.51	5.67	1.81	.79	309	25	334	10	53	354
1969	1.22	.60	5.19	1.66	.83	297	31	328	10	49	339
Connecticut											
1968	2.83	.39	1.96	1.89	.20	279	24	304	7	37	311
1969	2.73	.55	1.67	1.76	.20	265	32	296	7	34	295
MIDDLE ATLANTIC:											
Niagara Frontier, N.Y. 6/											
1968	2.91	.49	.47	.73	---	267	25	292	11/5	11/18	11/283
1969	2.68	.49	.41	.70	---	257	30	287	11/4	11/17	11/275
Rochester, N.Y. 6/											
1968	2.16	10/	17/	17/1.20	10/	272	34	306	11/3	11/17	11/284
1969	2.13	10/	17/	17/1.06	10/	259	39	297	11/3	11/15	11/273
New Jersey 6/											
1968	10/	10/	10/	10/	10/	254	27	281	10/	10/	10/
1969	10/	10/	10/	10/	10/	242	29	271	10/	10/	10/
Delaware Valley, Pa.-N.J.-Del. 5/											
1968	2.41	.39	1.29	.35	.30	232	21	253	5	20	245
1969	2.18	.46	1.22	.31	.24	217	24	241	4	18	227
EAST NORTH CENTRAL:											
Eastern Ohio-Western Pa. 7/											
1968	3.11	.43	.38	.21	1.34	235	39	274	5	20	259
1969	2.99	.29	.32	.18	1.31	239	43	282	5	19	262
Cincinnati, Ohio-Ky.											
1968	2.72	.54	.16	.21	.47	212	55	267	4	14	239
1969	2.61	.58	.13	.25	.52	218	59	277	4	14	248
Columbus, Ohio											
1968	3.00	.27	.28	.18	.54	245	36	281	4	15	256
1969	2.74	.29	.23	.15	.55	241	41	282	4	13	255
Miami Valley, Ohio											
1968	2.72	.47	.13	.22	.54	216	79	295	4	14	251
1969	2.47	.46	.09	.20	.51	205	83	288	4	12	242
Northwestern Ohio											
1968	3.83	.28	.04	.23	.71	276	54	330	5	18	303
1969	3.35	.25	.02	.18	.65	256	71	327	4	15	288
Indianapolis Mktg. Area 7/											
1968	3.43	.27	.14	.29	.73	214	81	295	5	18	251
1969	3.25	.40	.07	.27	1.09	202	91	293	5	18	243
Chicago Regional 7/											
1968	6.03	.56	.15	.48	1.59	234	56	290	9	33	274
1969	5.51	.55	.14	.45	1.45	225	57	271	8	30	263
Central Illinois											
1968	5.40	.35	17/	17/.48	1.04	223	78	301	7	25	260
1969	4.91	.17	---	.40	1.23	209	86	295	7	23	246
Southern Illinois											
1968	4.54	.18	.00	.43	.80	216	74	291	6	22	254
1969	4.21	.22	.00	.32	.81	210	86	296	6	19	247

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain		Flavored				Plain		Solids added		Plain		Solids added	
2/	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
EAST NORTH CENTRAL: (Continued)														
Michigan Upper Peninsula, Mich.-Wis.														
1968:	83,193	3.53	3,141	3.52	11	3.55	2,962	2.01	6,667	2.03	1,565	.10	2,569	.31
1969:	78,556	3.52	3,142	3.52	10	2.72	4,223	2.01	9,084	2.01	1,531	.09	2,697	.28
Southern Michigan														
1968:	1,923,475	3.51	88,187	3.40	1,487	2.30	694	1.97	150,361	2.00	25,255	.18	97,543	.31
1969:	1,805,517	3.51	93,306	3.37	2,657	2.04	2,391	1.97	226,380	2.01	15,210	.30	116,044	.35
WEST NORTH CENTRAL:														
Duluth-Superior, Minn.-Wis.														
1968:	50,017	3.34	1,153	3.31	12/	-	519	2.00	10,265	2.00	755	.18	5,127	.28
1969:	46,302	3.34	1,265	3.31	12/	-	1,341	2.00	12,574	2.00	628	.13	5,154	.27
Minneapolis-St. Paul, Minn. 8/														
1968:	354,401	3.28	3,277	3.27	590	2.01	39,404	2.00	111,407	2.00	10,909	.20	39,013	.30
1969:	338,726	3.28	3,038	3.29	1,004	2.00	76,729	2.00	106,501	1.99	11,518	.19	40,510	.29
Cedar Rapids- Iowa City, Iowa														
1968:	42,829	3.39	1,905	3.44	-	-	-	-	6,871	1.99	-	-	10,526	.57
1969:	39,423	3.42	2,092	3.48	23	2.24	-	-	8,846	2.00	-	-	10,909	.64
Des Moines, Iowa														
1968:	145,740	3.64	4,875	3.54	12/	-	13,235	2.15	16,320	1.98	14,685	1.17	7,604	.50
1969:	140,305	3.62	5,099	3.42	238	3.08	19,162	2.07	19,047	1.94	14,902	1.14	7,160	.46
North Central Iowa														
1968:	114,045	3.48	4,644	3.48	19	3.52	5,631	2.06	27,646	1.98	4,396	1.20	8,845	.49
1969:	106,120	3.47	4,509	3.42	76	3.03	7,289	2.07	29,615	1.96	4,241	1.20	9,783	.47
Quad Cities-Dubuque, Ill.-Iowa														
1968:	132,409	3.40	5,987	3.45	-	-	4,480	2.25	21,474	1.93	2,505	.06	14,111	.62
1969:	128,080	3.39	6,109	3.40	5	2.00	4,629	2.15	25,491	1.92	2,206	.05	14,687	.64
Kansas City, Mo.-Kan.														
1968:	416,053	3.35	9,218	3.40	275	2.52	18,143	1.95	89,854	1.94	2,621	.17	12,559	.46
1969:	400,606	3.33	9,277	3.41	435	2.25	28,041	1.93	94,223	1.92	2,349	.19	13,981	.45
St. Louis-Ozarks, Mo., Ill., Ark.														
1968:	507,908	3.33	15,398	3.29	46	2.03	104,958	2.07	21,220	1.90	11,422	.35	9,013	1.06
1969:	479,513	3.30	13,374	3.27	1,032	1.25	112,865	2.01	31,035	1.87	12,045	.45	10,001	.99
Black Hills, S. Dak.														
1968:	20,902	3.37	760	3.45	12/	-	-	-	6,596	2.00	21/	-	21/1,229	.24
1969:	19,783	3.36	750	3.38	12/	-	14/	-	14/8,093	2.00	21/	-	21/1,239	.40
Eastern S. Dak.														
1968:	64,993	3.32	1,585	3.31	54	1.65	20,725	2.03	7,743	2.02	13/	-	13/5,318	.47
1969:	61,884	3.32	1,545	3.40	37	2.00	22,334	2.03	10,436	2.04	13/	-	13/5,474	.46
Nebraska-Western Iowa, Nebr.-Iowa														
1968:	361,349	3.36	11,489	3.48	93	3.99	464	2.07	84,263	1.95	6,114	.13	18,669	.44
1969:	355,547	3.33	11,443	3.45	198	2.72	946	2.04	97,354	1.87	5,309	.19	19,145	.39
Neosho Valley, Kans.-Mo.														
1968:	62,000	3.37	1,074	3.36	22	2.44	14/	-	14/8,077	1.99	89	.34	3,436	.81
1969:	64,051	3.34	1,262	3.32	38	2.03	14/	-	14/9,447	1.95	52	.53	4,070	.81
Wichita, Kansas														
1968:	149,564	3.30	3,070	3.29	73	2.43	12,198	1.93	30,307	1.98	1,489	.16	4,108	.41
1969:	138,979	3.29	2,819	3.34	100	2.00	14,133	1.85	34,443	1.89	1,505	.17	3,612	.44

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual sales 3/													
	Other skim milk items				Cream items									
	Buttermilk		Flavored		Mixtures		Eggnog		Light		Heavy		Sour	
	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
EAST NORTH CENTRAL: (Continued)														
Michigan Upper Peninsula, Mich.-Wis.														
1968:	1,220	1.02	327	.55	1,390	11.65	54	6.36	36	19.50	213	33.91	174	18.84
1969:	1,200	1.01	260	.49	1,290	11.67	68	6.03	24	19.20	191	34.22	187	18.69
Southern Michigan														
1968:	29,048	.99	1,492	.44	38,917	10.66	2,711	6.82	3,204	18.68	2,681	34.74	11,410	18.28
1969:	29,762	.97	1,002	.33	36,033	10.63	2,751	6.44	2,527	18.44	2,454	35.10	11,761	18.36
WEST NORTH CENTRAL:														
Duluth-Superior, Minn.-Wis.														
1968:	12/1,043	1.25	387	.25	19/890	11.91	19/	-	17/	-	17/384	32.81	237	19.99
1969:	12/1,036	1.45	375	.22	19/844	11.73	19/	-	17/	-	17/338	32.79	230	19.95
Minneapolis-St. Paul, Minn. 8/														
1968:	4,341	.87	11,293	.61	8,536	10.63	609	6.01	621	18.84	2,038	34.76	2,831	19.39
1969:	4,708	.84	12,962	.64	8,078	10.56	617	6.09	507	19.01	2,006	34.60	2,925	19.07
Cedar Rapids-Iowa City, Iowa														
1968:	287	1.28	-		1,007	12.11	54	6.41	-	-	71	37.59	219	16.32
1969:	304	1.52	215	1.24	958	11.52	73	7.08	-	-	55	36.95	154	18.24
Des Moines, Iowa														
1968:	12/1,301	1.31	1,631	1.43	3,626	12.83	113	9.43	26	19.52	252	38.48	695	19.06
1969:	1,173	1.30	2,016	1.48	3,401	12.68	119	9.39	14	19.34	216	38.49	756	20.02
North Central Iowa														
1968:	944	1.38	1,597	.90	2,691	11.85	97	6.81	3	19.41	257	36.46	397	19.15
1969:	883	1.39	1,775	.98	2,402	11.85	102	7.10	8	14.04	150	37.10	387	19.63
Quad Cities-Dubuque, Ill.-Iowa														
1968:	1,156	1.00	853	1.72	3,029	11.94	143	5.55	17/	-	17/221	33.94	520	18.17
1969:	1,214	.95	1,009	1.45	2,769	11.87	147	6.08	-	-	182	34.33	459	18.49
Kansas City, Mo.-Kans.														
1968:	7,515	1.02	692	1.22	7,747	11.33	1,223	4.53	57	18.47	818	35.04	1,724	18.14
1969:	7,753	1.23	860	.90	7,155	11.37	1,176	4.80	17/	-	17/781	35.47	1,707	18.52
St. Louis-Ozarks, Mo., Ill., Ark.														
1968:	17,438	1.61	5,046	1.93	7,367	11.94	1,816	4.37	751	18.44	815	34.54	2,460	15.43
1969:	15,659	1.67	5,531	1.73	6,655	11.88	1,710	4.01	632	18.32	785	33.65	2,865	16.05
Black Hills, S. Dak.														
1968:	12/292	1.71	21/	-	437	12.79	-	-	17/	-	17/55	34.55	122	17.91
1969:	12/337	1.78	21/	-	422	12.48	-	-	-	-	17/50	35.71	135	19.35
Eastern S. Dak.														
1968:	687	.71	1,747	.54	19/1,592	11.35	19/	-	17/	-	17/254	35.40	354	19.31
1969:	661	.64	1,819	.56	19/1,597	11.15	19/	-	17/	-	17/241	35.30	352	19.40
Nebraska-Western Iowa, Nebr.-Iowa														
1968:	3,521	1.00	3,434	.99	9,526	11.66	335	6.73	11	22.25	655	36.14	1,935	18.82
1969:	3,430	1.07	3,134	1.04	8,595	11.27	318	7.44	17/	-	17/474	36.50	1,909	18.96
Neosho Valley, Kans.-Mo.														
1968:	1,680	1.30	16	.66	1,264	11.76	1	-	17/	-	17/110	34.55	175	18.98
1969:	1,945	1.42	100	1.36	1,192	11.77	1	-	17/	-	17/88	32.95	177	19.13
Wichita, Kansas														
1968:	2,655	1.04	223	1.22	3,182	10.98	70	7.66	33	19.19	396	36.80	467	18.15
1969:	2,524	1.08	426	1.59	3,007	10.99	78	8.77	17/		17/328	36.28	469	18.15

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated population	Annual per capita consumption 3/								
		Whole milk		Yogurt	Low-fat (2%) milk:		Skim milk items			
		Plain	Flavored		Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands	Pounds								
EAST NORTH CENTRAL: (Continued)										
Michigan Upper Peninsula, Mich.-Wis.										
1968	325	256	9.66	.03	9.11	20.51	4.82	7.90	3.75	1.01
1969	320	245	9.82	.03	13.20	28.39	4.78	8.43	3.75	.81
Southern Michigan										
1968	7,550	255	11.68	.20	.09	19.92	3.35	12.92	3.85	.20
1969	7,575	238	12.32	.35	.32	29.89	2.01	15.32	3.93	.13
WEST NORTH CENTRAL:										
Duluth-Superior, Minn.-Wis.										
1968	215	233	5.36	12/	2.41	47.74	3.51	23.85	12/4.85	1.80
1969	215	215	5.88	12/	6.24	58.48	2.92	23.97	12/4.82	1.74
Minneapolis-St. Paul, Minn. 8/										
1968	1,510	235	2.17	.39	26.10	73.78	7.22	25.84	2.87	7.48
1969	1,510	224	2.01	.66	50.81	70.53	7.63	26.83	3.12	8.58
Cedar Rapids-Iowa City, Iowa										
1968	150	286	12.70	---	---	45.81	---	70.17	1.91	---
1969	145	272	14.43	.16	---	61.01	---	75.23	2.10	1.48
Des Moines, Iowa										
1968	640	228	7.62	12/	20.68	25.50	22.95	11.88	12/2.03	2.55
1969	645	218	7.91	.37	29.71	29.53	23.10	11.10	1.82	3.13
North Central Iowa										
1968	520	219	8.93	.04	10.83	53.17	8.45	17.01	1.82	3.07
1969	525	202	8.59	.14	13.88	56.41	8.08	18.63	1.68	3.38
Quad Cities-Dubuque, Ill.-Iowa										
1968	550	241	10.89	---	8.15	39.04	4.55	25.66	2.10	1.55
1969	555	231	11.01	.01	8.34	45.93	3.97	26.46	2.19	1.82
Kansas City, Mo.-Kan.										
1968	2,190	190	4.21	.13	8.28	41.03	1.20	5.75	3.43	.32
1969	2,200	182	4.22	.20	12.75	42.83	1.07	6.35	3.52	.39
St. Louis-Ozarks, Mo., Ill., Ark.										
1968	2,715	187	5.67	.02	38.66	7.82	4.21	3.32	6.42	1.86
1969	2,715	177	4.93	.38	41.57	11.43	4.44	3.68	5.77	2.04
Black Hills, S. Dak.										
1968	105	199	7.24	12/	---	62.82	21/	21/11.70	12/2.78	21/
1969	100	198	7.50	12/	14/	14/80.93	21/	21/12.39	12/3.37	21/
Eastern S. Dak.										
1968	390	167	4.06	.14	53.14	19.85	13/	13/13.64	1.76	4.48
1969	385	161	4.01	.10	58.01	27.11	13/	13/14.22	1.72	4.72
Nebraska-Western Iowa, Nebr.-Iowa										
1968	1,830	197	6.28	.05	.25	46.05	3.34	10.20	1.92	1.88
1969	1,825	195	6.27	.11	.52	53.34	2.91	10.49	1.88	1.72
Neosho Valley, Kans.-Mo.										
1968	325	191	3.30	.07	14/	14/24.85	.27	10.57	5.17	.05
1969	325	197	3.88	.12	14/	14/29.07	.16	12.52	5.98	.31
Wichita, Kansas										
1968	870	172	3.53	.08	14.02	34.84	1.71	4.72	3.05	.26
1969	875	159	3.22	.11	16.13	39.36	1.72	4.13	2.88	.49

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/-Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups				Milk equivalents 4/	
	Mixtures	Eggnog	Light	Heavy	Sour	Whole, low-fat and skim: Whole	Low-fat and skim: Total	Cream items	Cream items	All fluid items
	Pounds										
EAST NORTH CENTRAL: (Continued)											
Michigan Upper Peninsula, Mich.-Wis.											
1968	4.28	.17	.11	.66	.54	266	47	313	6	23	296
1969	4.03	.21	.08	.60	.58	255	59	315	6	22	291
Southern Michigan											
1968	5.15	.36	.42	.36	1.51	267	40	307	8	29	301
1969	4.76	.36	.33	.32	1.55	251	52	303	7	27	288
WEST NORTH CENTRAL:											
Duluth-Superior, Minn.-Wis.											
1968	19/4.14	19/	17/	17/1.79	1.10	238	84	322	7	35	277
1969	19/3.93	19/	17/	17/1.57	1.07	221	98	319	7	32	266
Minneapolis-St. Paul, Minn. 8/											
1968	5.65	.40	.41	1.35	1.87	237	143	381	10	41	308
1969	5.35	.41	.34	1.33	1.94	227	168	394	9	40	309
Cedar Rapids-Iowa City, Iowa											
1968	6.71	.36	---	.47	1.46	298	118	416	9	34	348
1969	6.61	.50	---	.38	1.06	286	140	426	9	31	345
Des Moines, Iowa											
1968	5.67	.18	.04	.39	1.09	235	86	321	7	30	299
1969	5.27	.18	.02	.33	1.17	226	98	324	7	28	288
North Central Iowa											
1968	5.18	.19	.01	.49	.76	228	94	323	7	26	283
1969	4.58	.19	.02	.29	.74	211	102	313	6	22	264
Quad Cities-Dubuque, Ill.-Iowa											
1968	5.51	.26	17/	17/.40	.95	252	81	333	7	27	292
1969	4.99	.26	---	.33	.83	242	89	330	6	24	281
Kansas City, Mo.-Kans.											
1968	3.54	.56	.03	.37	.79	194	60	254	5	19	227
1969	3.25	.53	17/	17/.35	.78	187	67	253	5	18	220
St. Louis-Ozarks, Mo., Ill., Ark.											
1968	2.71	.67	.28	.30	.91	193	62	255	5	18	222
1969	2.45	.63	.23	.29	1.06	182	69	251	5	17	215
Black Hills, S. Dak.											
1968	4.16	---	17/	17/.52	1.16	206	77	284	6	26	257
1969	4.22	---	---	17/.50	1.35	205	97	302	6	27	267
Eastern S. Dak.											
1968	19/4.08	19/	17/	17/.65	.91	171	93	264	6	24	227
1969	19/4.15	19/	17/	17/.63	.91	165	106	271	6	24	228
Nebraska-Western Iowa, Nebr.-Iowa											
1968	5.21	.18	.01	.36	1.06	204	63	267	7	26	243
1969	4.71	.17	17/	17/.26	1.05	201	71	272	6	23	237
Neosho Valley, Kans.-Mo.											
1968	3.89	.00	17/	17/.34	.54	194	41	235	5	19	220
1969	3.67	.00	17/	17/.27	.54	201	48	249	4	18	227
Wichita, Kansas											
1968	3.66	.08	.04	.46	.54	176	59	234	5	19	209
1969	3.44	.09	17/	17/.37	.54	162	65	227	4	17	194

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain		Flavored				Plain		Solids added		Plain		Solids added	
	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
SOUTH ATLANTIC:														
Upper Chesapeake Bay, Md.														
1968:	459,124	3.53	13,906	3.75	---	---	2,650	2.07	6,793	2.08	2,971	.31	18,128	.47
1969:	458,620	3.53	14,348	3.78	---	---	1,408	2.06	8,803	2.06	4,014	.56	22,027	.59
Washington, D. C.-Va.-Md.														
1968:	607,440	3.54	22,430	3.85	12/	---	14/	---	14/34,378	2.06	25,483	.23	10,553	.45
1969:	593,783	3.54	22,292	3.87	12/	---	14/	---	14/42,045	2.07	24,080	.26	16,056	.63
Appalachian , Tenn.-Va.-W. Va.-Ky.														
1968:	112,728	3.54	2,740	3.46	---	---	845	2.01	275	2.00	1,760	.39	1,645	.59
1969:	115,116	3.54	2,210	3.43	9	1.64	1,706	2.00	647	2.02	1,483	.37	2,168	.61
Tri-State Area-Ky.-Ohio-W. Va.														
1968:	315,201	3.50	8,968	3.58	48	2.94	14/	---	14/11,406	1.99	374	.59	7,238	.78
1969:	325,266	3.50	9,659	3.58	109	2.79	14/	---	14/16,901	1.99	330	.68	7,871	.78
North Carolina 6/														
1968:	872,354	3.76	---	---	---	---	---	---	---	---	22/59,814	1.00	22/	---
1969:	860,288	3.76	---	---	---	---	---	---	---	---	22/65,437	1.00	22/	---
South Carolina 6/														
1968:	24/456,314	10/	---	---	---	---	---	---	---	---	22/18,060	10/	22/	---
1969:	24/471,001	10/	---	---	---	---	---	---	---	---	22/20,277	10/	22/	---
Southeastern Florida														
1968:	455,618	3.68	3,623	3.53	295	3.48	---	---	15/	---	12,583	.24	15/41,182	1.18
1969:	474,573	3.66	4,001	3.55	466	3.50	---	---	15/	---	13,387	.25	15/51,166	1.16
Tampa, Florida														
1968:	316,226	3.61	769	3.56	12/	---	---	---	1,347	2.06	6,166	.42	25,873	1.04
1969:	325,662	3.55	1,060	3.46	12/	---	---	---	1,792	2.06	4,794	.45	30,758	1.01
Upper Florida														
1968:	411,724	3.63	3,928	3.22	---	---	---	---	487	2.10	4,209	.89	23,725	1.00
1969:	411,576	3.54	4,288	3.11	---	---	---	---	733	2.15	2,901	1.09	29,495	1.00
EAST SOUTH CENTRAL:														
Louisville-Lexington-Evansville, Ky.-Ind.														
1968:	507,971	3.38	18,506	3.75	114	3.04	5,669	2.05	61,828	2.01	780	.33	10,533	.53
1969:	487,087	3.37	17,958	3.72	147	4.48	12,199	1.99	70,224	1.99	751	.49	12,795	.59
Paducah, Ky.														
1968:	69,201	3.46	2,701	3.60	---	---	4,039	2.00	1,478	1.99	417	.54	912	1.16
1969:	68,441	3.42	2,887	3.59	23	2.75	4,661	1.89	1,755	1.90	297	.50	1,078	.96
Knoxville, Tenn.														
1968:	159,312	3.63	194	3.61	12/	---	5,304	2.00	654	2.01	6,044	.44	4,296	.60
1969:	151,138	3.64	221	3.60	12/	---	16,282	2.00	2,540	2.01	5,205	.44	5,504	.54
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/														
1968:	173,485	3.52	11,228	3.64	---	---	1,766	2.09	9,942	2.09	371	.36	5,043	.57
1969:	173,320	3.52	11,320	3.63	165	1.43	1,725	2.12	12,657	2.07	320	.39	6,607	.76
Nashville, Tenn.														
1968:	289,828	3.50	6,139	3.74	12/	---	723	1.90	6,569	2.05	359	.47	10,674	.64
1969:	285,734	3.49	5,434	3.70	230	2.01	806	1.89	6,768	2.02	292	.74	14,147	.78
Mississippi 25/														
1968:	331,898	3.75	38,513	3.87	6	---	---	---	---	---	21,901	1.65	1,687	1.39
1969:	337,202	3.76	43,331	3.84	9	---	---	---	---	---	25,545	1.71	2,036	1.45

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual sales 3/													
	Other skim milk items						Cream items							
	Buttermilk		Flavored		Mixtures		Eggnog		Light		Heavy		Sour	
	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
SOUTH ATLANTIC:														
Upper Cheaspeake Bay, Md.														
1968	3,976	1.10	11,243	1.65	5,687	11.80	1,737	5.68	897	18.67	18/538	32.34	18/	---
1969	3,998	.94	8,756	1.72	5,287	11.71	1,516	5.44	765	18.51	18/534	30.90	18/	---
Washington, D.C.-Va.-Md.														
1968	12/10,092	1.41	353	2.92	12,137	12.18	2,217	9.33	2,028	20.02	1,103	37.25	3,947	17.47
1969	12/10,280	1.49	287	2.49	11,247	12.18	1,685	8.58	1,730	19.95	1,017	37.12	3,630	17.62
Appalachian, Tenn.-Va.-W.Va.-Ky.														
1968	11,026	.45	2,210	2.01	408	12.40	188	5.34	17/	---	17/55	32.73	119	19.62
1969	11,329	.46	2,776	2.03	398	12.28	207	4.94	17/	---	17/38	34.21	107	18.88
Tri-State Area-Ky.-Ohio-W. Va.														
1968	17,850	1.03	2,912	2.12	2,197	11.78	344	6.08	1	16.34	16	34.95	251	18.47
1969	17,612	1.02	2,780	2.21	2,058	11.75	177	7.10	---	---	15	34.93	244	18.31
North Carolina 6/														
1968	59,932	10/	58,374	10/	5,153	10/	1,338	10/	23/	---	1,046	10/	23/2,431	10/
1969	57,156	10/	63,455	10/	4,395	10/	1,251	10/	23/	---	785	10/	23/2,690	10/
South Carolina 6/														
1968	30,647	10/	25,750	10/	2,364	10/	24/	---	36	10/	583	10/	1,023	10/
1969	29,429	10/	24,801	10/	2,300	10/	24/	---	12	10/	519	10/	762	10/
Southeastern Florida														
1968	11,323	1.04	8,339	.90	10,803	10.69	1,379	10.42	2,664	18.22	1,219	38.04	1,452	17.97
1969	10,972	1.08	9,541	.96	10,354	10.85	799	9.97	2,172	18.44	1,183	38.09	1,775	17.99
Tampa, Florida														
1968	12/11,427	1.09	7,893	1.01	4,355	11.06	619	8.27	751	18.75	454	38.02	567	18.42
1969	12/11,543	1.05	8,915	1.07	4,184	11.10	714	6.31	616	18.61	468	37.50	641	18.25
Upper Florida														
1968	14,712	.67	11,598	1.49	2,660	11.36	977	8.23	546	18.68	476	38.00	512	18.23
1969	14,354	.71	12,221	1.46	2,314	11.16	783	6.74	410	18.22	471	36.73	525	18.47
EAST SOUTH CENTRAL:														
Louisville-Lexington-Evansville, Ky.-Ind.														
1968	21,795	.64	7,620	1.45	5,721	11.51	1,122	7.37	236	18.87	586	34.86	749	18.63
1969	21,145	.67	7,549	1.57	5,229	11.40	1,142	7.17	148	18.63	534	34.32	813	18.20
Paducah, Ky.														
1968	5,034	.71	128	2.08	351	12.05	198	5.16	2	17.59	81	37.01	160	18.42
1969	4,781	.66	68	2.19	336	12.28	160	5.17	---	---	78	35.32	160	18.11
Knoxville, Tenn.														
1968	12/15,746	.88	5,577	1.12	684	12.68	238	7.56	---	---	143	37.60	213	19.09
1969	12/16,010	.64	5,561	1.42	651	12.50	163	8.13	---	---	130	35.33	225	19.09
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/														
1968	16,910	.68	---	---	1,822	12.15	772	6.26	251	18.43	369	36.93	470	17.91
1969	17,464	.66	---	---	1,682	12.10	732	6.34	220	18.49	350	36.28	469	18.03
Nashville, Tenn.														
1968	12/28,539	.35	6,605	2.15	1,552	12.38	967	6.32	17/	---	17/428	36.10	357	19.23
1969	28,842	.38	6,942	2.18	1,475	12.28	939	6.86	17/	---	17/384	35.53	393	19.06
Mississippi 25/														
1968	36,059	1.21	---	---	2,549	12.10	---	---	8	10/	549	36.33	833	18.36
1969	37,883	1.15	---	---	2,428	12.10	---	---	14	10/	506	35.52	910	18.38

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated Population	Annual per capita consumption 3/								
		Whole milk		Yogurt	Low-fat (2%) milk		Skim milk items			
		Plain	Flavored		Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands	Pounds								
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.										
1968	2,330	197	5.97	---	1.14	2.92	1.28	7.78	1.71	4.83
1969	2,345	196	6.12	---	.60	3.75	1.71	9.39	1.70	3.73
Washington, D.C.-Va.-Md.										
1968	2,845	214	7.88	12/	14/	14/12.08	8.96	3.71	12/3.55	.12
1969	2,915	204	7.65	12/	14/	14/14.42	8.26	5.51	12/3.53	.10
Appalachian, Tenn.-Va.-W.Va.-Ky.										
1968	570	198	4.81	---	1.48	.48	3.09	2.89	19.34	3.88
1969	575	200	3.84	.02	2.97	1.13	2.58	3.77	19.70	4.83
Tri-State Area-Ky.-Ohio-W.Va.										
1968	1,400	225	6.41	.03	14/	14/8.15	.27	5.17	12.75	2.08
1969	1,405	232	6.87	.08	14/	14/12.03	.23	5.60	12.54	1.98
North Carolina 6/										
1968	4,960	176	---	---	---	---	22/12.06	22/	12.08	11.77
1969	5,055	170	---	---	---	---	22/12.95	22/	11.31	12.55
South Carolina 6/										
1968	2,650	24/172	---	---	---	---	22/6.82	22/	11.56	9.72
1969	2,680	24/176	---	---	---	---	22/7.57	22/	10.98	9.25
Southeastern Florida										
1968	2,140	213	1.69	.14	---	15/	5.88	15/19.24	5.29	3.90
1969	2,205	215	1.81	.21	---	15/	6.07	15/23.20	4.98	4.33
Tampa, Florida										
1968	1,600	198	.48	12/	---	.84	3.85	16.17	12/7.14	4.93
1969	1,640	199	.65	12/	---	1.09	2.92	18.75	12/7.04	5.44
Upper Florida										
1968	2,135	193	1.84	---	---	.23	1.97	11.11	6.89	5.43
1969	2,165	190	1.98	---	---	.34	1.34	13.62	6.63	5.64
EAST SOUTH CENTRAL:										
Louisville-Lexington-Evansville, Ky.-Ind.										
1968	2,300	221	8.05	.05	2.46	26.88	.34	4.58	9.48	3.31
1969	2,330	209	7.71	.06	5.24	30.14	.32	5.49	9.08	3.24
Paducah, Ky.										
1968	355	195	7.61	---	11.38	4.16	1.17	2.57	14.18	.36
1969	355	193	8.13	.06	13.13	4.94	.84	3.04	13.47	.10
Knoxville, Tenn.										
1968	675	236	.29	12/	7.86	.97	8.95	6.36	12/23.33	8.26
1969	675	224	.33	12/	24.12	3.76	7.71	8.15	12/23.72	8.24
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/										
1968	1,065	163	10.54	---	1.66	9.34	.35	4.74	15.88	---
1969	1,060	164	10.68	.16	1.63	11.94	.30	6.23	16.48	---
Nashville, Tenn.										
1968	1,300	223	4.72	12/	.56	5.05	.28	8.21	12/21.95	5.08
1969	1,310	218	4.15	1.76	.62	5.17	.22	10.80	22.02	5.30
Mississippi 25/										
1968	2,210	150	17.43	.00	---	---	9.91	.76	16.32	---
1969	2,240	151	19.34	.00	---	---	11.40	.91	16.91	---

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual per capita consumption 3/											
	Cream items					Product pounds by groups				Milk equivalents 4/		
						Whole, low-fat and skim			Cream items			
	Mixtures	Eggnog	Light	Heavy	Sour	Whole	Low-fat and skim	Total		Cream items	All fluid items	
	Pounds											
SOUTH ATLANTIC:												
Upper Chesapeake Bay, Md.												
1968:	2.44	.75	.38	18/.23	18/	203	20	223	4	13	214	
1969:	2.25	.65	.33	18/.23	18/	202	21	223	3	12	210	
Washington, D. C.-Va.-Md.												
1968:	4.27	.78	.71	.39	1.39	221	28	250	8	30	252	
1969:	3.86	.58	.59	.35	1.25	211	32	243	7	27	240	
Appalachian Tenn.-Va.-W.Va.-Ky.												
1968:	.72	.33	17/	17/.10	.21	203	31	234	1	5	207	
1969:	.69	.36	17/	17/.07	.19	204	35	239	1	4	210	
Tri-State Area Ky.-Ohio-W.Va.												
1968:	1.57	.25	.00	.01	.18	232	28	260	2	6	237	
1969:	1.46	.13	-	.01	.17	238	32	271	2	6	245	
North Carolina 6/												
1968:	1.04	.27	23/	.21	23/.49	176	36	212	2	3	189	
1969:	.87	.25	23/	.16	23/.53	170	37	207	2	3	184	
South Carolina 6/												
1968:	.89	24/	.01	.22	.39	172	28	200	2	7	175	
1969:	.86	24/	.00	.19	.28	176	28	204	1	6	178	
Southeastern Florida												
1968:	5.05	.64	1.24	.60	.68	215	34	249	8	32	253	
1969:	4.70	.36	.99	.54	.80	217	39	256	7	28	248	
Tampa, Florida												
1968:	2.72	.39	.47	.28	.35	198	33	231	4	16	216	
1969:	2.55	.44	.38	.29	.39	199	35	234	4	15	214	
Upper Florida												
1968:	1.25	.46	.26	.22	.24	195	26	220	2	9	202	
1969:	1.07	.36	.19	.22	.24	192	28	220	2	8	196	
EAST SOUTH CENTRAL:												
Louisville-Lexington-Evansville, Ky.-Ind.												
1968:	2.49	.49	.10	.25	.33	229	47	276	4	13	243	
1969:	2.24	.49	.06	.23	.35	217	54	270	3	12	233	
Paducah, Ky.												
1968:	.99	.56	.01	.23	.45	203	34	236	2	8	199	
1969:	.95	.45	-	.22	.45	201	36	237	2	7	192	
Knoxville, Tenn.												
1968:	1.01	.35	-	.21	.32	236	56	292	2	8	252	
1969:	.96	.24	-	.19	.33	224	76	300	2	7	251	
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/												
1968:	1.71	.72	.24	.35	.44	173	32	205	3	14	191	
1969:	1.59	.69	.21	.33	.44	174	37	211	3	13	193	
Nashville, Tenn.												
1968:	1.19	.74	17/	17/.33	.27	228	41	269	3	10	230	
1969:	1.13	.72	17/	17/.29	.30	222	44	267	2	9	228	
Mississippi 25/												
1968:	1.15	-	.00	.25	.38	168	27	195	2	8	181	
1969:	1.08	-	.01	.23	.41	170	29	199	2	7	182	

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual sales 3/ Whole milk: Plain Sales	Plain Fat	Whole milk: Flavored Sales	Flavored Fat	Yogurt Sales	Yogurt Fat	Low-fat (2%) milk: Plain Sales	Low-fat (2%) milk: Plain Fat	Low-fat (2%) milk: Solids added Sales	Low-fat (2%) milk: Solids added Fat	Skim milk: Plain Sales	Skim milk: Plain Fat	Skim milk: Solids added Sales	Skim milk: Solids added Fat
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
WEST SOUTH CENTRAL:														
Central Arkansas														
1968:	148,810	3.47	10,927	3.47	12/	-	944	2.02	11,456	1.98	13/	-	13/1,247	.40
1969:	149,922	3.45	11,010	3.52	226	1.98	1,617	1.89	12,761	2.04	88	.48	16/1,405	.36
New Orleans, La.														
1968:	228,343	3.86	8,400	3.83	110	1.54	14/	-	14/19,855	1.94	1,045	1.15	5,580	.50
1969:	223,953	3.85	8,631	3.80	227	1.53	5,743	1.82	17,937	1.96	1,091	.99	5,838	.50
Northern Louisiana														
1968:	110,843	3.84	3,184	3.91	-	-	14/	-	14/5,793	2.09	139	.52	16/4,191	.67
1969:	110,950	3.82	3,151	3.88	30	2.00	14/	-	14/6,380	1.97	138	.60	16/4,777	.84
Oklahoma Metropolitan														
1968:	299,129	3.43	9,007	3.75	162	3.02	3,785	1.89	24,900	2.00	902	.39	16/2,639	.38
1969:	298,184	3.38	9,630	3.70	618	3.02	3,859	1.78	29,341	1.97	661	.43	16/4,353	.60
Red River Valley, Tex.-Okla.														
1968:	103,730	3.38	8,702	3.58	16	3.28	14/	-	14/16,312	1.75	231	.37	418	.48
1969:	105,013	3.35	7,616	3.58	42	2.90	14/	-	14/14,741	1.76	254	.41	448	.50
Austin-Waco, Texas														
1968:	140,535	3.44	11,791	3.53	41	2.17	-	-	17,496	1.74	248	.19	6,282	.64
1969:	139,486	3.41	10,300	3.53	98	1.83	14/	-	14/20,575	1.54	610	.41	5,405	.53
Corpus Christi, Texas														
1968:	117,259	3.48	4,564	3.45	46	2.04	14/	-	14/12,070	1.74	485	.38	1,374	.53
1969:	119,421	3.46	4,570	3.47	197	2.47	14/	-	14/9,637	1.69	13/	-	13/1,972	.51
North Texas 7/														
1968:	525,417	3.39	39,390	3.46	831	2.73	11,399	1.76	111,475	1.50	1,761	.49	12,324	.60
1969:	541,868	3.39	44,325	3.43	1,347	2.45	10,923	1.72	103,948	1.51	2,368	.58	16/11,503	.57
Texas Panhandle, Tex.-Okla.														
1968:	75,266	3.37	3,835	3.48	12/	-	14/	-	14/5,423	1.92	257	.67	2,156	1.17
1969:	70,526	3.40	2,832	3.49	72	2.55	311	1.76	5,989	1.92	243	.83	2,563	1.22
MOUNTAIN:														
Eastern Colorado														
1968:	370,527	3.36	15,336	3.42	605	2.66	10,985	2.13	52,160	1.99	15,966	.21	16/11,025	.70
1969:	356,117	3.35	15,309	3.37	1,235	2.68	15,967	2.09	71,091	1.96	18,699	.24	16/8,100	1.09
Rio Grande, N. Mex.-Tex.-Colo.														
1968:	279,473	3.51	11,724	3.52	16	2.28	4,181	1.93	16,732	2.01	1,181	.48	3,110	.46
1969:	275,594	3.50	10,461	3.57	134	1.93	5,664	1.92	20,218	1.91	1,142	.28	5,355	1.15
Central Arizona														
1968:	20/278,453	3.59	6,882	3.46	12/	-	14/	-	14/39,891	1.99	5,431	.10	5,776	.24
1969:	20/298,188	3.48	7,973	3.47	-	-	22,928	1.98	21,433	2.01	6,564	.11	6,317	.22
Great Basin Utah-Nev.-Wyo.														
1968:	183,160	3.44	498	3.15	417	2.56	14,897	2.02	64,978	1.97	3,276	.63	5,521	.81
1969:	174,342	3.43	517	3.40	257	2.46	14,988	1.99	64,174	2.03	4,312	.72	17,424	1.01
PACIFIC:														
Inland Empire, Wash.-Idaho														
1968:	66,447	3.56	517	3.59	12/	-	8,882	2.08	26,875	2.05	4,889	.67	2,301	.90
1969:	64,193	3.53	655	3.53	12/	-	10,301	2.06	32,155	2.03	4,568	.66	1,838	1.13
Puget Sound, Wash.														
1968:	20/429,693	3.52	10,100	3.54	1,898	2.39	33,045	2.18	111,628	2.01	12,747	.26	8,698	.12
1969:	20/407,480	3.51	8,223	3.55	3,294	2.43	42,224	2.21	137,544	2.01	11,997	.32	9,500	.12
California 6/														
1968:	20/4,455,935	3.57	-	-	-	-	-	-	461,257	2.00	304,401	.04	-	-
1969:	20/4,309,072	3.56	-	-	-	-	-	-	569,714	2.00	301,469	.04	-	-

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual sales 3/													
	Other skim milk items				Cream items									
	Buttermilk		Flavored		Mixtures		Eggnog		Light		Heavy		Sour	
	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.
WEST SOUTH CENTRAL														
Central Arkansas														
1968:	12/14,713	1.13	-	-	1,377	11.82	479	5.62	4	22.32	253	37.69	245	18.84
1969:	14,607	1.13	16/	-	1,292	11.92	451	5.53	17/	-	17/236	36.67	324	18.72
New Orleans, La.														
1968:	3,357	1.55	190	2.77	2,743	12.52	474	8.48	232	19.14	228	34.79	345	18.79
1969:	3,570	1.49	831	.60	2,624	12.38	468	8.02	187	18.77	223	35.09	357	18.60
Northern Louisiana														
1968:	10,282	1.96	16/	-	716	11.40	-	-	22	19.42	231	35.63	260	17.95
1969:	10,331	1.96	16/	-	633	11.36	120	15.74	12	18.44	207	35.08	300	18.02
Oklahoma Metropolitan														
1968:	12,864	1.40	16/	-	3,431	11.62	514	5.22	53	18.39	447	35.34	803	18.72
1969:	13,864	1.40	16/	-	3,225	11.52	404	7.63	42	18.49	268	35.21	854	19.03
Red River Valley, Tex.-Okla.														
1968:	6,265	1.16	-	-	19/967	11.27	19/	-	17/	-	17/152	35.77	309	18.20
1969:	6,361	1.23	-	-	19/811	11.10	19/	-	17/	-	17/ 80	34.50	302	19.06
Austin-Waco, Texas														
1968:	6,478	1.13	-	-	19/1,750	11.37	19/	-	17/	-	17/419	33.41	248	20.09
1969:	5,956	1.07	-	-	19/1,670	11.08	19/	-	17/	-	17/361	34.63	264	20.33
Corpus Christi, Texas														
1968:	3,379	1.51	-	-	1,239	11.62	330	3.70	-	-	158	34.97	254	19.06
1969:	3,280	1.61	-	-	1,178	11.74	311	4.37	-	-	125	35.78	289	18.36
North Texas 7/														
1968:	38,741	1.43	-	-	7,746	11.36	1,018	9.17	92	18.96	1,988	36.23	3,588	19.25
1969:	45,570	1.37	16/	-	6,972	11.36	997	11.06	17/	-	17/1,917	35.16	3,034	19.53
Texas Panhandle, Tex.-Okla.														
1968:	12/ 4,495	1.45	-	-	872	11.71	146	6.15	17/	-	17/252	35.71	238	18.46
1969:	4,413	1.56	-	-	786	11.73	146	6.96	17/	-	17/193	36.27	235	18.55
MOUNTAIN:														
Eastern Colorado														
1968:	6,907	1.64	16/	-	7,313	11.70	1,750	5.43	275	18.94	870	35.94	2,169	18.14
1969:	6,983	1.58	16/	-	6,918	11.74	1,856	5.13	189	19.99	905	34.81	1,955	17.51
Rio Grande, N.Mex.-Tex.-Colo.														
1968:	6,683	1.51	83	2.13	3,191	11.91	1,127	6.00	34	21.12	419	37.25	813	19.20
1969:	6,551	1.48	74	1.98	3,078	11.91	788	8.61	17	25.66	420	35.41	848	19.48
Central Arizona														
1968:	12/8,425	1.28	36,260	.08	4,540	11.34	1,208	2.73	17/	-	17/483	35.40	1,703	19.95
1969:	9,069	1.13	26,461	.05	4,416	10.97	1,124	2.30	17/	-	17/392	34.95	1,839	19.99
Great Basin Utah-Nev.-Wyo.														
1968:	3,494	1.52	3,771	1.99	2,399	12.45	389	6.30	166	15.94	1,593	34.88	852	20.20
1969:	3,734	1.58	4,028	1.79	2,260	12.40	120	6.44	78	19.73	1,466	35.27	849	20.63
PACIFIC:														
Inland Empire, Wash.-Idaho														
1968:	12/1,787	1.23	459	2.30	1,862	11.86	176	7.00	17/	-	17/610	33.77	350	20.70
1969:	12/1,808	1.16	492	2.36	1,810	11.73	179	8.07	17/	-	17/552	34.06	367	20.53
Puget Sound, Wash.														
1968:	9,591	1.08	1,536	1.50	9,479	11.94	805	10.00	29	20.08	2,927	34.48	2,181	19.92
1969:	9,635	1.07	1,315	1.55	8,753	11.90	1,032	9.23	28	19.98	2,753	34.50	2,303	20.02
California 6/														
1968:	119,230	1.00	88,464	1.13	95,337	11.98	26/1,066	10/	26/668	10/	9,465	10/	28,344	10/
1969:	115,633	1.00	88,904	1.07	89,320	11.94	26/ 515	10/	26/496	10/	6,137	10/	25,418	10/

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated population	Annual per capita consumption 3/								
		Whole milk		Yogurt	Low-fat (2%) milk		Skim milk items			
		Plain	Flavored		Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands	Pounds								
WEST SOUTH CENTRAL:										
Central Arkansas										
1968	900	165	12.14	12/	1.05	12.73	13/	13/1.39	12/16.35	---
1969	900	167	12.23	.25	1.80	14.18	.10	16/1.56	16.23	16/
New Orleans, La.										
1968	1,190	192	7.06	.09	14/	14/16.68	.88	4.69	2.82	.16
1969	1,200	187	7.19	.19	4.79	14.95	.91	4.86	2.97	.69
Northern Louisiana										
1968	620	179	5.14	---	14/	14/9.34	.22	16/6.76	16.58	16/
1969	625	178	5.04	.05	14/	14/10.21	.22	16/7.64	16.53	16/
Oklahoma Metropolitan										
1968	1,190	251	7.57	.14	3.18	20.92	.76	16/22.18	10.81	16/
1969	1,225	243	7.86	.50	3.15	23.95	.54	16/3.55	11.32	16/
Red River Valley, Tex.-Okla.										
1968	570	182	15.27	.03	14/	14/28.62	.41	.73	10.99	---
1969	570	184	13.36	.07	14/	14/25.86	.45	.79	11.16	---
Austin-Waco, Texas										
1968	765	184	15.41	.05	---	22.87	.32	8.21	8.47	---
1969	785	173	12.75	.12	14/	14/25.47	.76	6.69	7.37	---
Corpus Christi, Texas										
1968	685	171	6.66	.07	14/	14/17.62	.71	2.01	4.93	---
1969	700	171	6.53	.28	14/	14/13.77	13/	13/2.82	4.69	---
North Texas 7/										
1968	3,090	170	12.75	.27	3.69	36.08	.57	3.99	12.54	---
1969	3,235	168	13.70	.42	3.38	32.13	.73	16/3.56	14.09	16/
Texas Panhandle, Tex.-Okla.										
1968	365	206	10.51	12/	14/	14/14.86	.70	5.91	12/12.32	---
1969	350	201	8.09	.21	.89	17.11	.69	7.32	12.61	---
MOUNTAIN:										
Eastern Colorado										
1968	1,790	207	8.57	.34	6.14	29.14	8.92	16/6.16	3.86	16/
1969	1,800	198	8.51	.69	8.87	39.50	10.39	16/4.50	3.88	16/
Rio Grande, N. Mex.-Tex.-Colo.										
1968	1,345	208	8.72	.01	3.11	12.44	.88	2.31	4.97	.06
1969	1,340	206	7.81	.10	4.23	15.09	.85	4.00	4.89	.06
Central Arizona										
1968	1,465	20/190	4.70	12/	14/	14/27.23	3.71	3.94	12/5.75	24.75
1969	1,495	20/199	5.33	---	15.34	14.34	4.39	4.23	6.07	17.70
Great Basin Utah-Nev.-Wyo.										
1968	1,025	179	.49	.41	14.53	63.39	3.20	5.39	3.41	3.68
1969	1,040	168	.50	.25	14.41	61.71	4.15	16.75	3.59	3.87
PACIFIC:										
Inland Empire, Wash.-Idaho										
1968	460	144	1.12	12/	19.31	58.42	10.63	5.00	12/3.88	1.00
1969	460	140	1.42	12/	22.39	69.90	9.93	4.00	12/3.93	1.07
Puget Sound, Wash.										
1968	2,035	20/211	4.96	.93	16.24	54.85	6.26	4.27	4.71	.75
1969	2,120	20/192	3.88	1.55	19.92	64.88	5.66	4.48	4.54	.62
California 6/										
1968	19,125	20/233	---	---	---	24.12	15.92	---	6.23	4.63
1969	19,390	20/222	---	---	---	29.38	15.55	---	5.96	4.59

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups				Milk equivalent 4/	
	Mixtures	Eggnog	Light	Heavy	Sour	Whole, low-fat and skim: Whole	low-fat and skim: Total	Cream items		Cream items	All fluid items
	Pounds										
WEST SOUTH CENTRAL:											
Central Arkansas											
1968	1.53	.53	.00	.28	.27	177	32	209	3	10	193
1969	1.44	.50	17/	17/.26	.36	179	34	213	3	10	196
New Orleans, La.											
1968	2.31	.40	.19	.19	.29	199	25	224	3	12	219
1969	2.19	.39	.16	.19	.30	194	29	223	3	12	217
Northern Louisiana											
1968	1.15	-	.04	.37	.42	184	33	217	2	9	204
1969	1.01	.19	.02	.33	.48	183	35	217	2	9	205
Oklahoma Metroplitan											
1968	2.88	.43	.04	.38	.67	259	38	297	4	17	283
1969	2.63	.33	.03	.22	.70	252	43	294	4	15	275
Red River Valley, Tex.-Okla.											
1968	19/1.70	19/	17/	17/.27	.54	197	41	238	3	11	217
1969	19/1.42	19/	17/	17/.14	.53	198	38	236	2	9	214
Austin-Waco, Texas											
1968	19/2.29	19/	17/	17/.55	.32	199	40	239	3	14	224
1969	19/2.07	19/	17/	17/.45	.33	186	40	226	3	13	209
Corpus Christi, Texas											
1968	1.81	.48	-	.23	.37	178	25	203	3	10	175
1969	1.68	.44	-	.18	.41	177	21	199	3	9	173
North Texas 7/											
1968	2.51	.33	.03	.64	1.16	183	57	240	5	22	217
1969	2.16	.31	17/	17/.59	.94	182	54	236	4	19	212
Texas Panhandle, Tex.-Okla.											
1968	2.39	.40	17/	17/.69	.65	217	34	250	4	19	241
1969	2.25	.42	17/	17/.55	.67	209	39	248	4	18	238
MOUNTAIN:											
Eastern Colorado											
1968	4.09	.98	.15	.49	1.21	216	54	270	7	26	251
1969	3.84	1.03	.10	.50	1.09	207	67	274	7	25	246
Rio Grande, N. Mex.-Tex.-Colo.											
1968	2.37	.84	.03	.31	.60	217	24	240	4	16	242
1969	2.30	.59	.01	.31	.63	214	29	243	4	16	240
Central Arizona											
1968	3.10	.82	17/	17/.33	1.16	195	65	260	5	20	236
1969	2.95	.75	17/	17/.26	1.23	205	62	267	5	19	240
Great Basin, Utah-Nev.-Wyo.											
1968	2.34	.38	.16	1.55	.83	180	94	273	5	29	246
1969	2.17	.12	.07	1.41	.82	168	104	273	5	26	235
PACIFIC:											
Inland Empire, Wash.-Idaho											
1968	4.05	.38	17/	17/1.33	.76	146	98	244	7	29	212
1969	3.93	.39	17/	17/1.20	.80	141	111	252	6	28	213
Puget Sound, Wash.											
1968	4.66	.40	.01	1.44	1.07	217	87	304	8	34	275
1969	4.13	.49	.01	1.30	1.09	198	100	298	7	32	262
California 6/											
1968	4.98	26/.06	26/.03	.49	1.48	233	51	284	7	16	261
1969	4.61	26/.03	26/.03	.32	1.31	222	55	278	6	15	252

See footnotes on page 44.

Footnotes for Table 9

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for other markets provided by State agencies. Data are revised for 1968, preliminary for 1969; adjusted to a comparable basis for the two years where marketing areas for regulation have been changed significantly.
2/ Federal order market unless footnote indicates otherwise.
3/ Quantities sold and per capita consumption within the defined Federal Order marketing area or other specified geographic area.
4/ Milk equivalent data represent the quantity of producer milk at average test required to provide the milkfat in the respective product groupings.
5/ Delaware Valley sales include southern New Jersey which are also included in New Jersey totals.
6/ Data from State milk control agency.
7/ Data for marketing area as defined after the 1969 amendments.
8/ Sales for marketing area as defined prior to the 1969 amendment.
9/ Memphis sales include Mississippi which are also included under Mississippi totals.
10/ Not available.
11/ Excludes yogurt and sour cream.
12/ Yogurt included with buttermilk where individual plant data might be disclosed.
13/ Skim milk (plain) included with skim milk (solids added).
14/ Low-fat (plain) included with low-fat milk (solids added).
15/ Low-fat (solids added) included with skim milk (solids added).
16/ Skim milk (flavored) included with skim milk (solids added).
17/ Light cream included in heavy cream.
18/ Sour cream included in heavy cream.
19/ Eggnog included in mixtures.
20/ Includes fluid milk equivalent of concentrated milk.
21/ Skim milk (plain) and skim milk (flavored) included with skim milk (solids added).
22/ Skim milk (solids added) included with skim milk (plain).
23/ Light cream included with sour cream.
24/ Eggnog included in whole milk.
25/ Data from Federal and State sources.
26/ Pastry cream in eggnog column and table cream in light cream column.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in monthly sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern (Sales only), Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities—Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville-Lexington-Evansville, Paducah; Tennessee-Chattanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

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